

FIG. 1

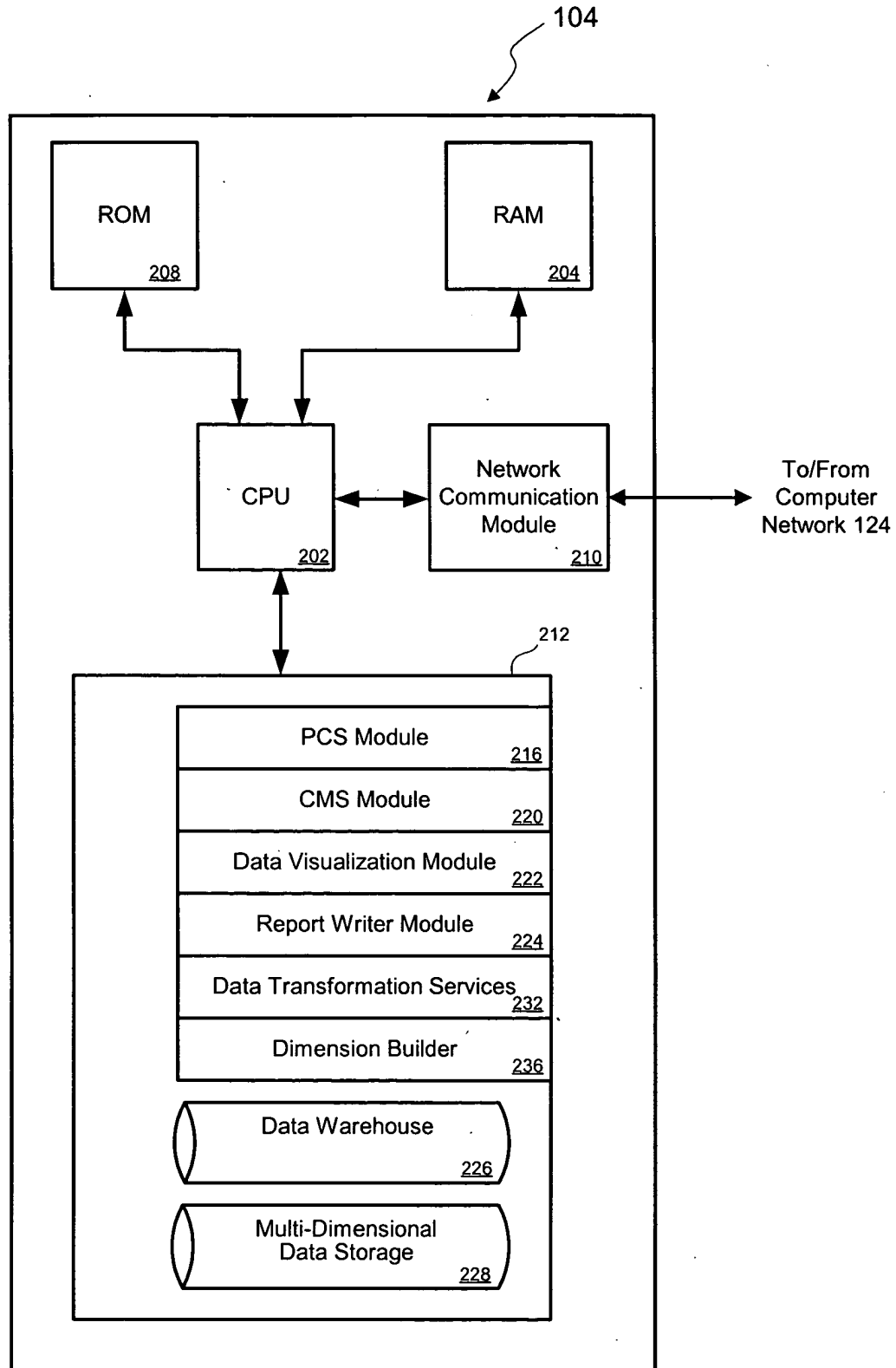


Fig. 2

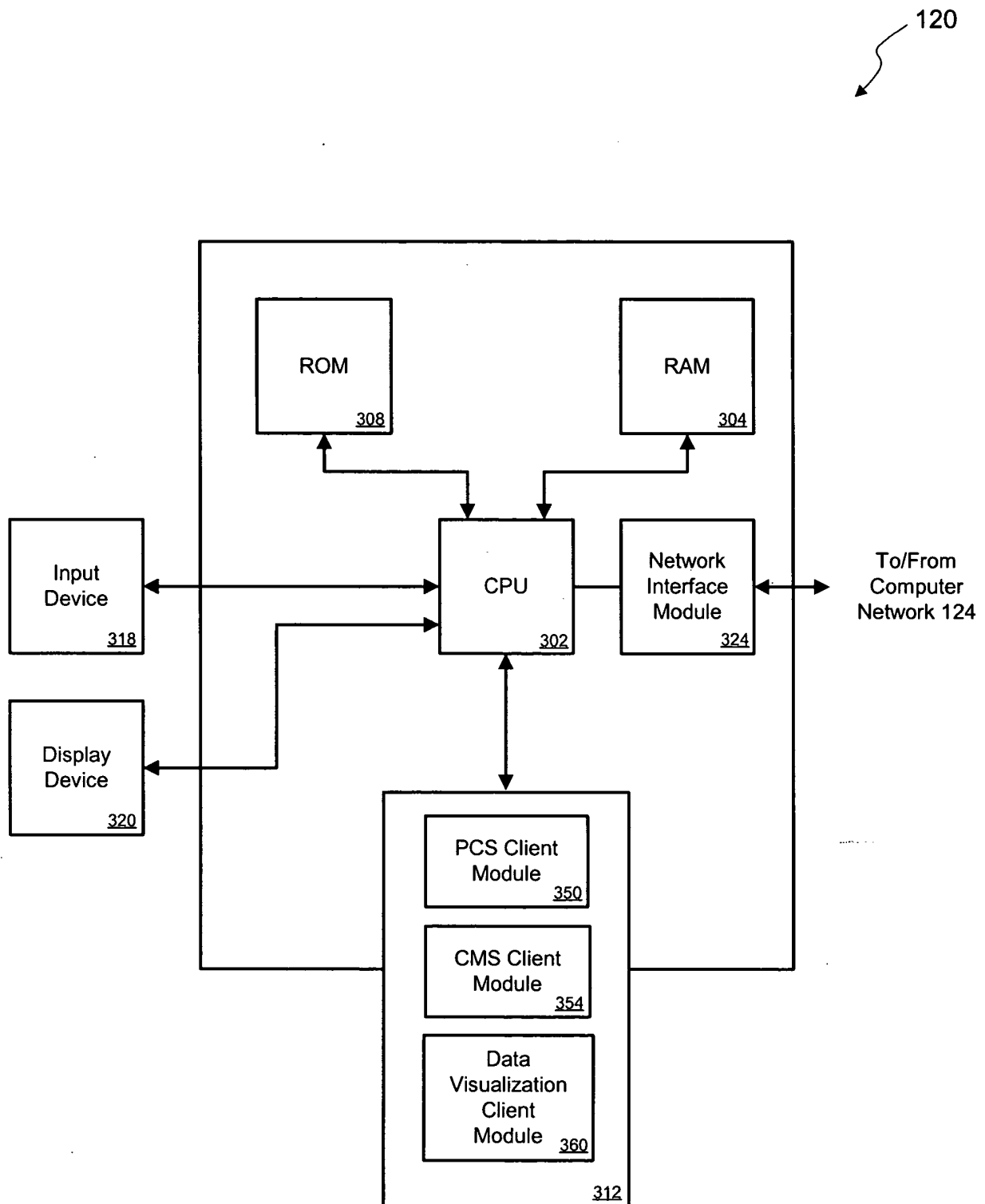


Fig. 3

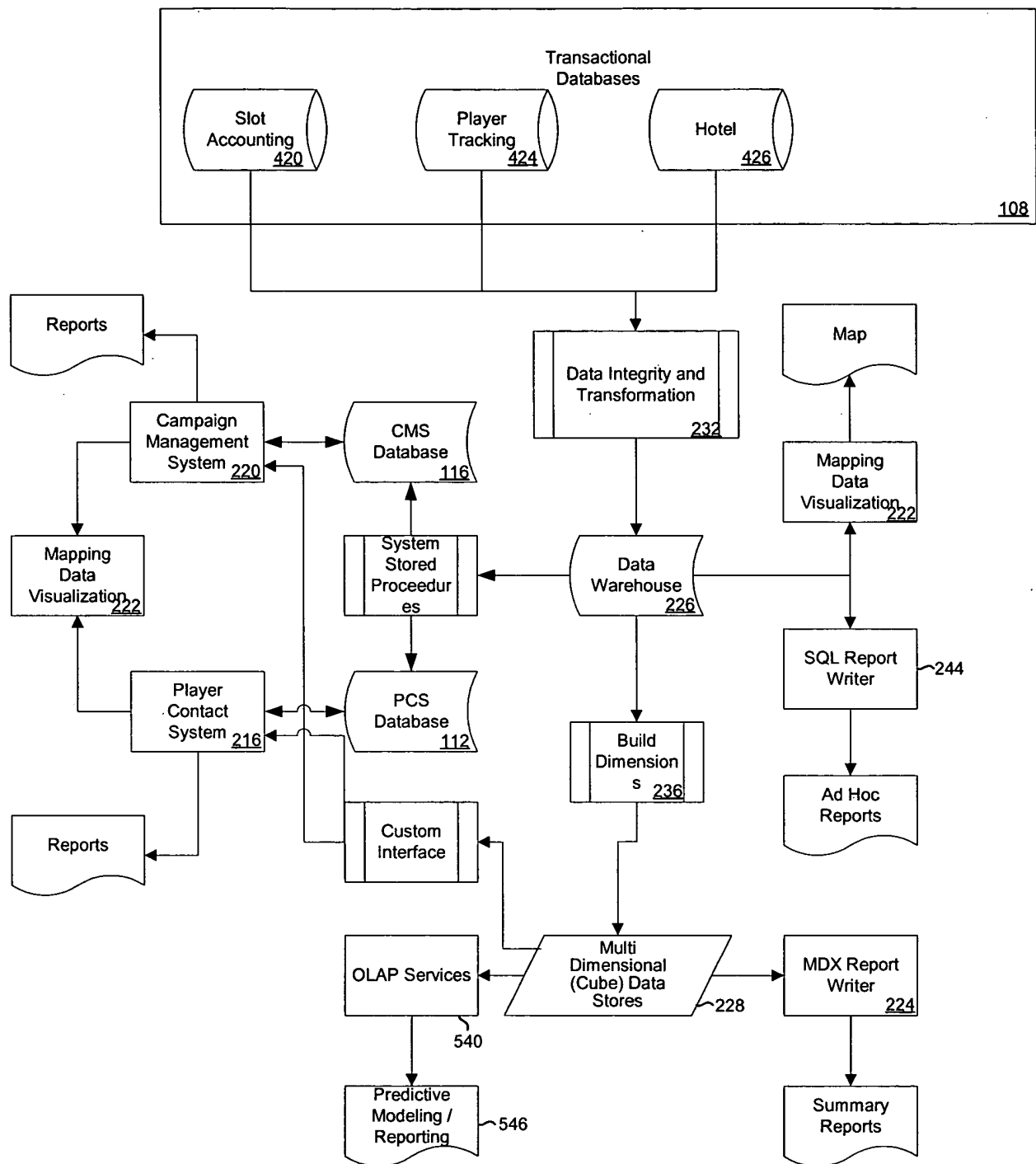


Fig. 4

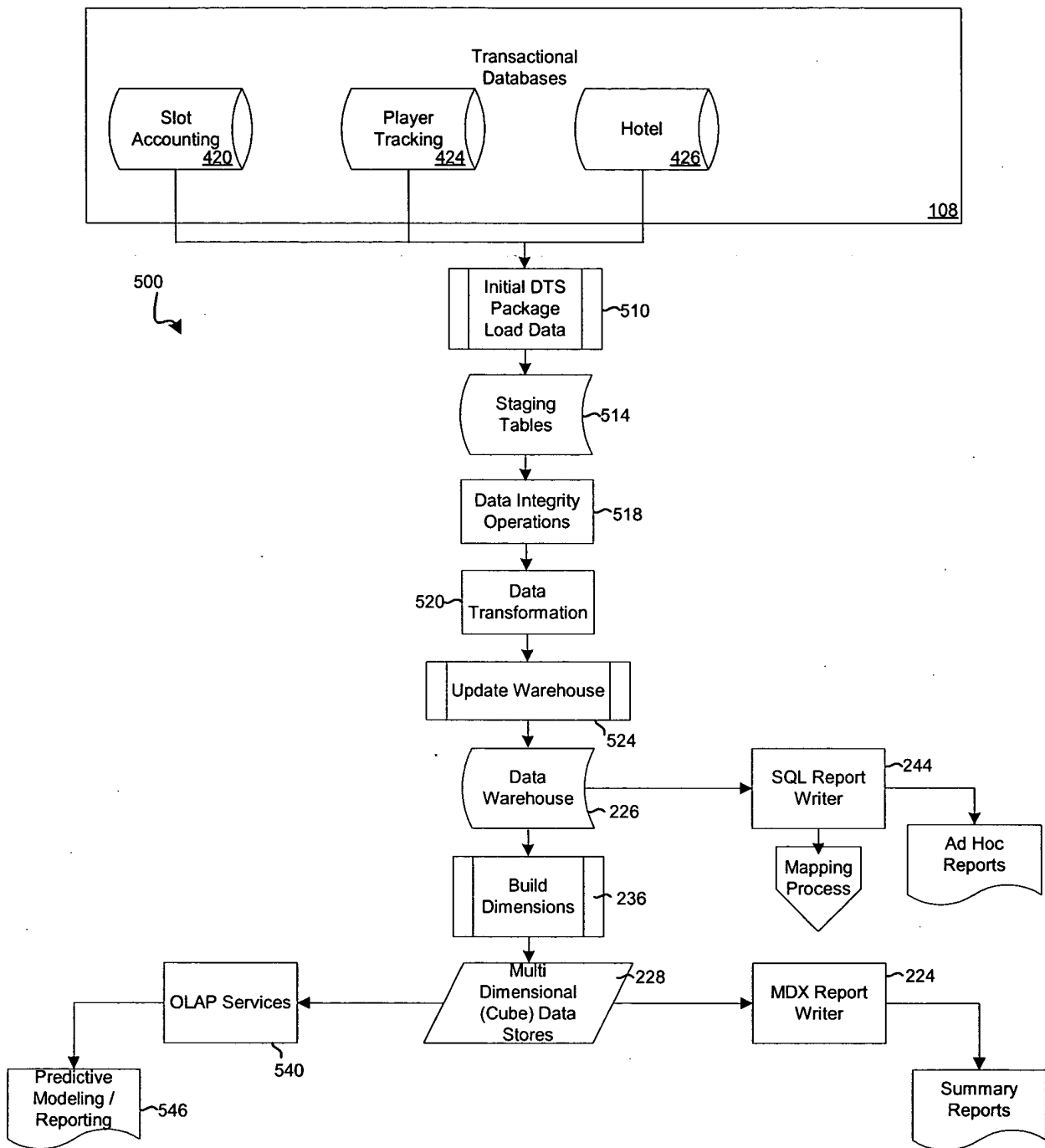


Fig. 5

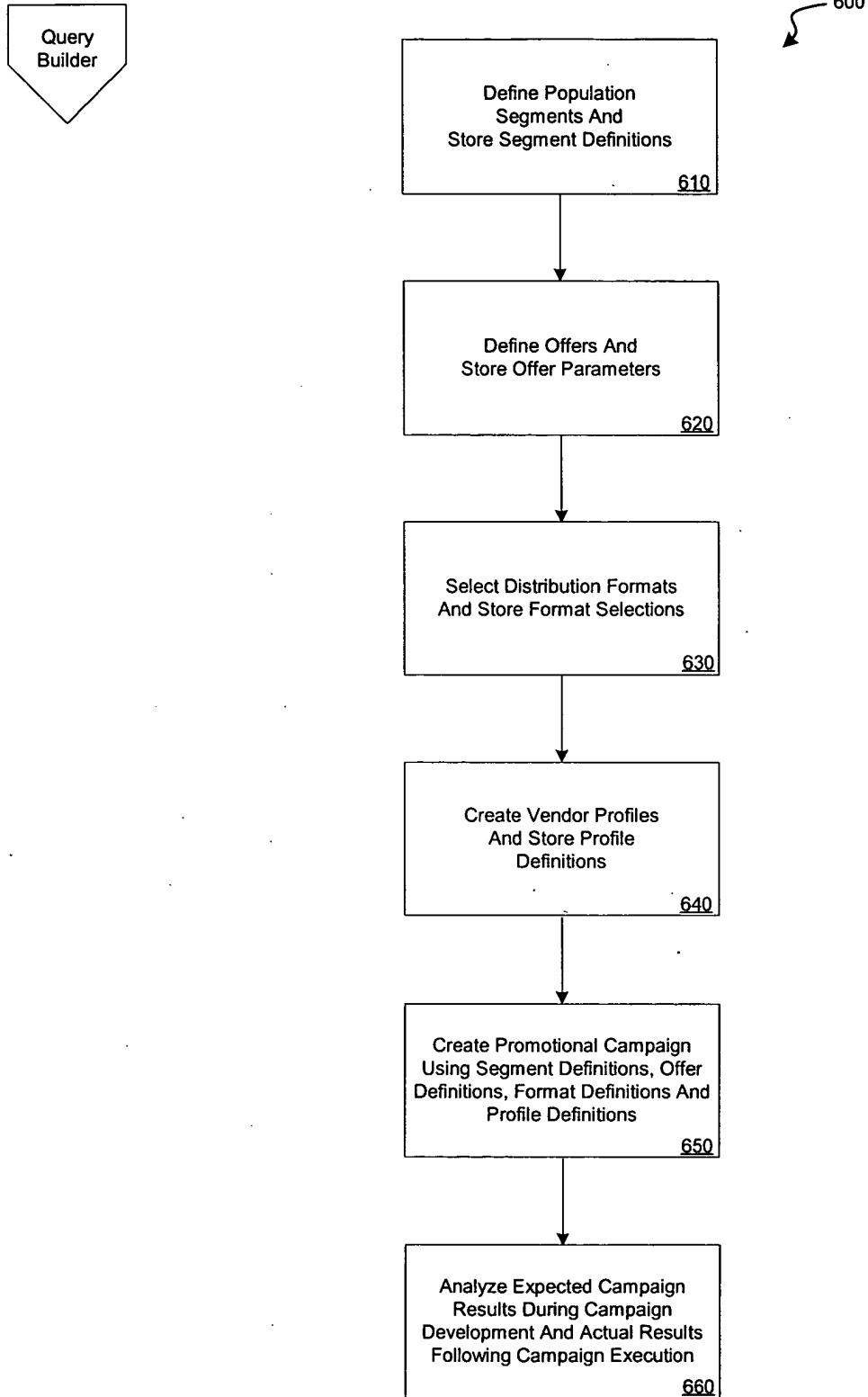


Fig. 6

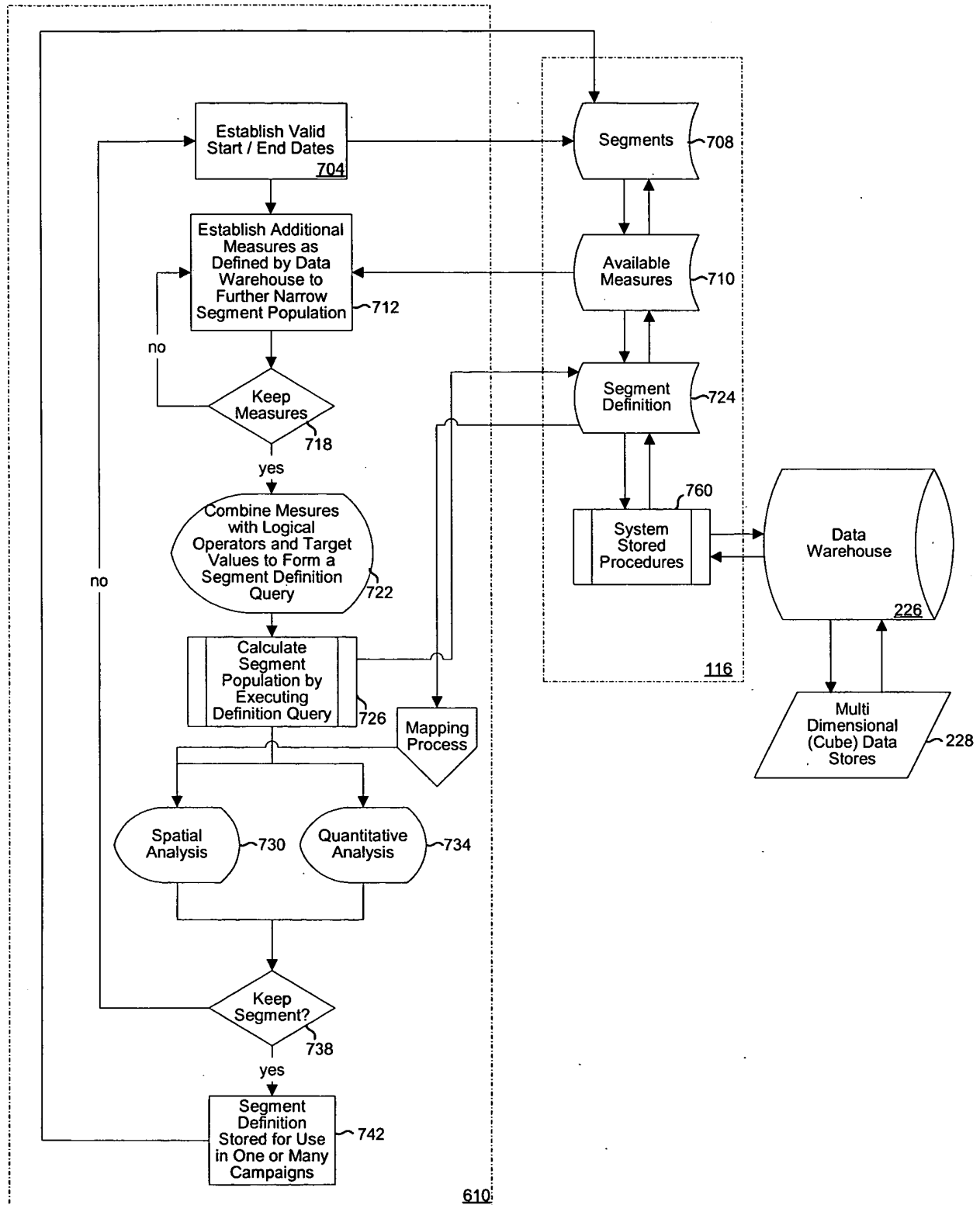


Fig. 7

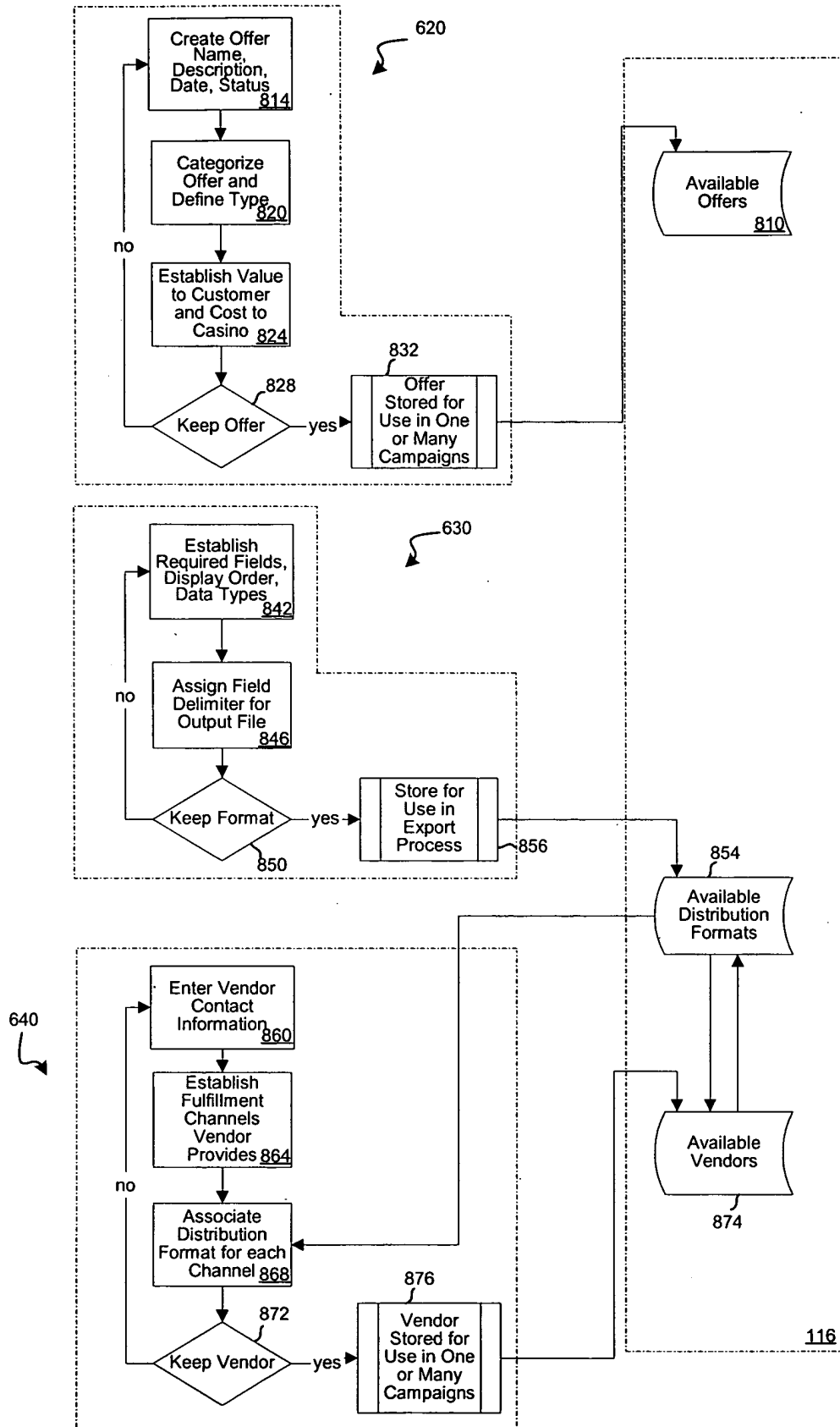


Fig. 8

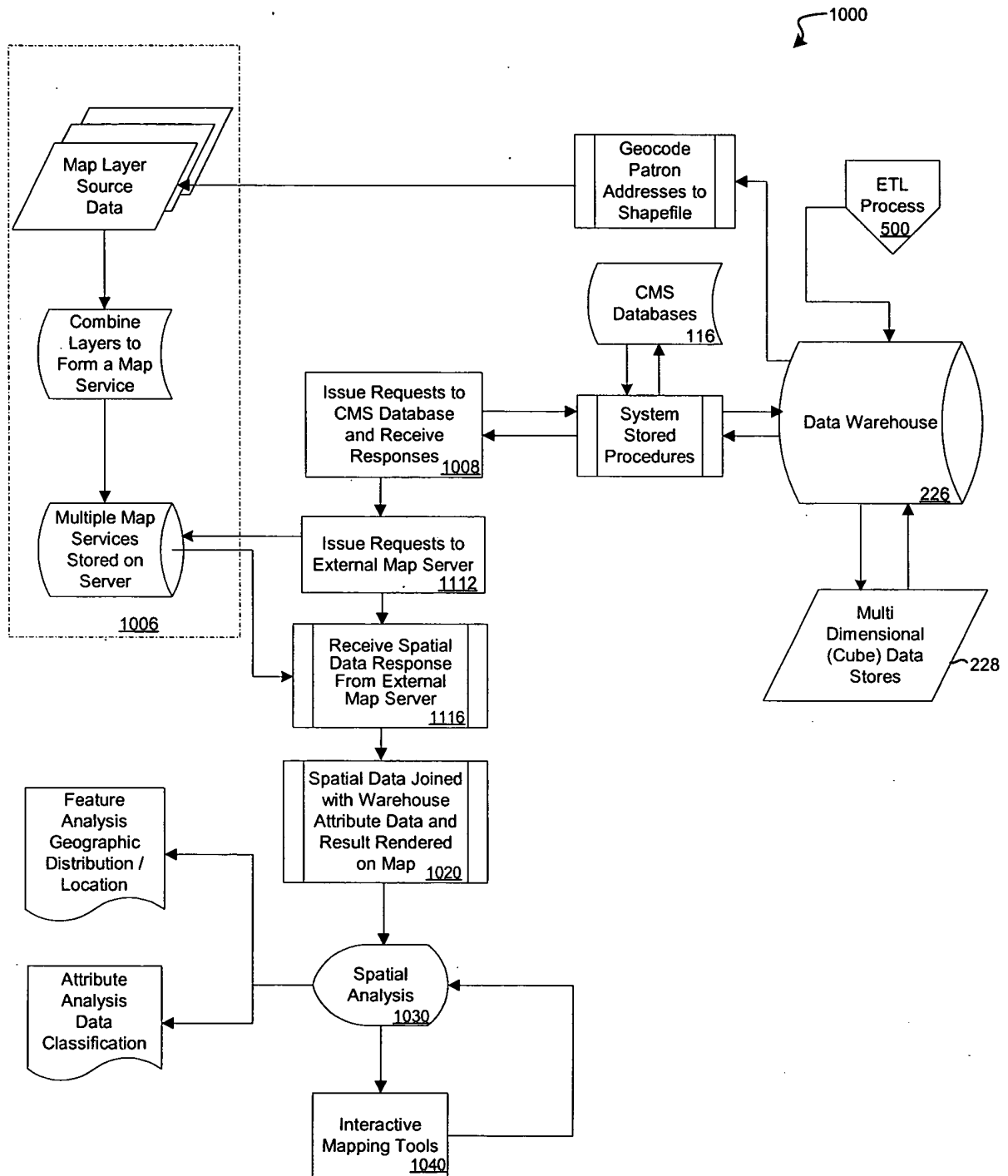


Fig. 10

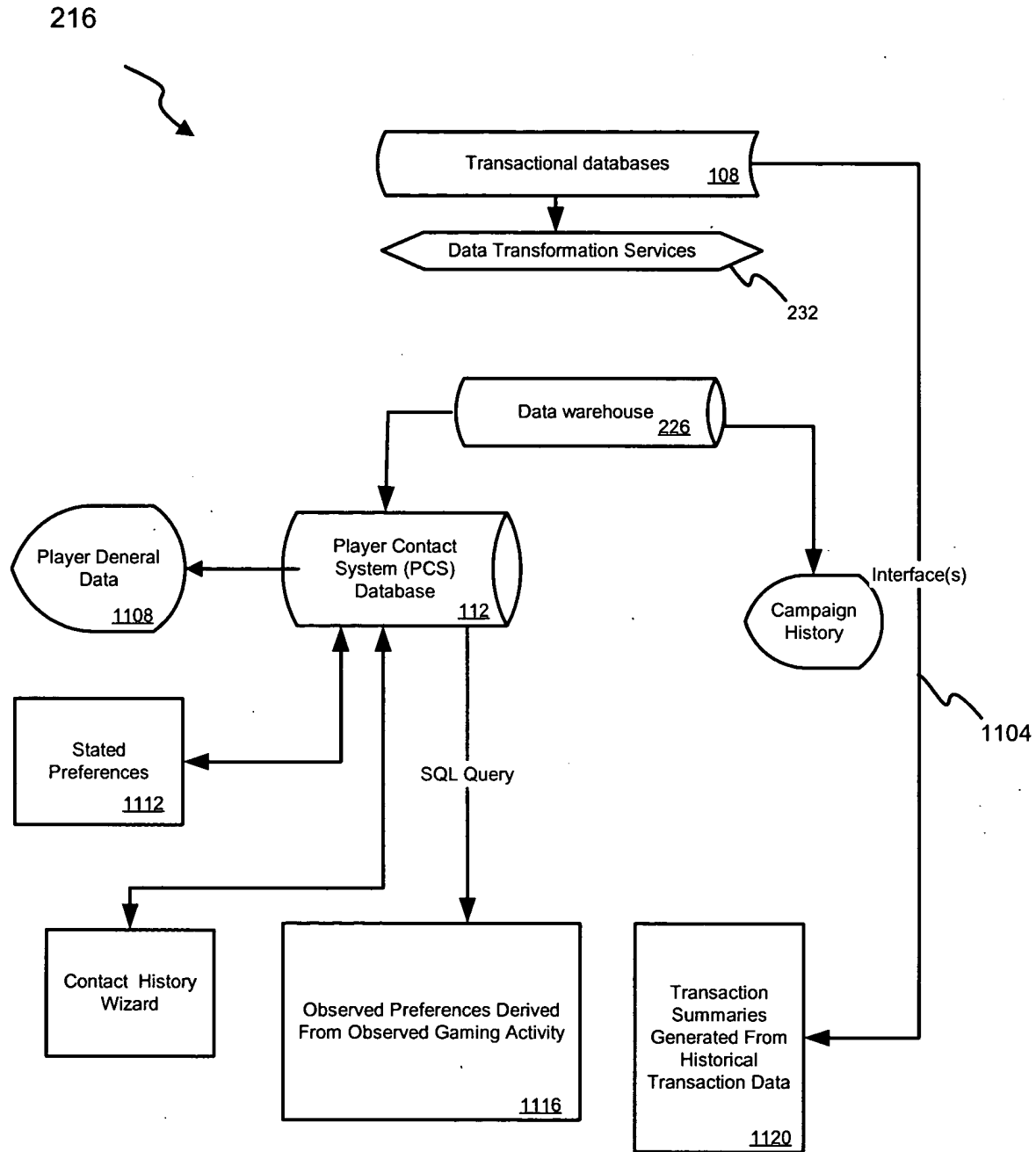


Fig. 11

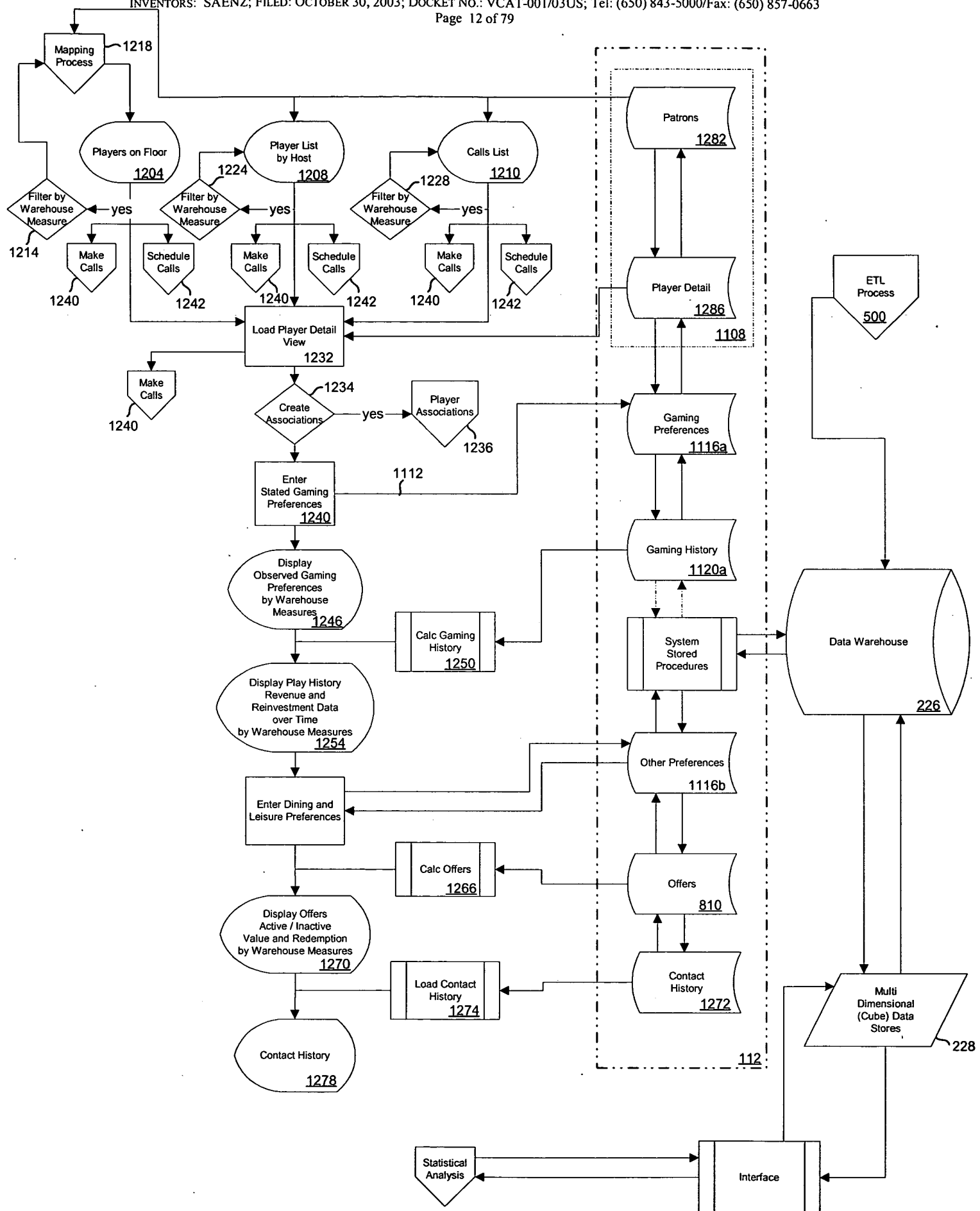


Fig. 12

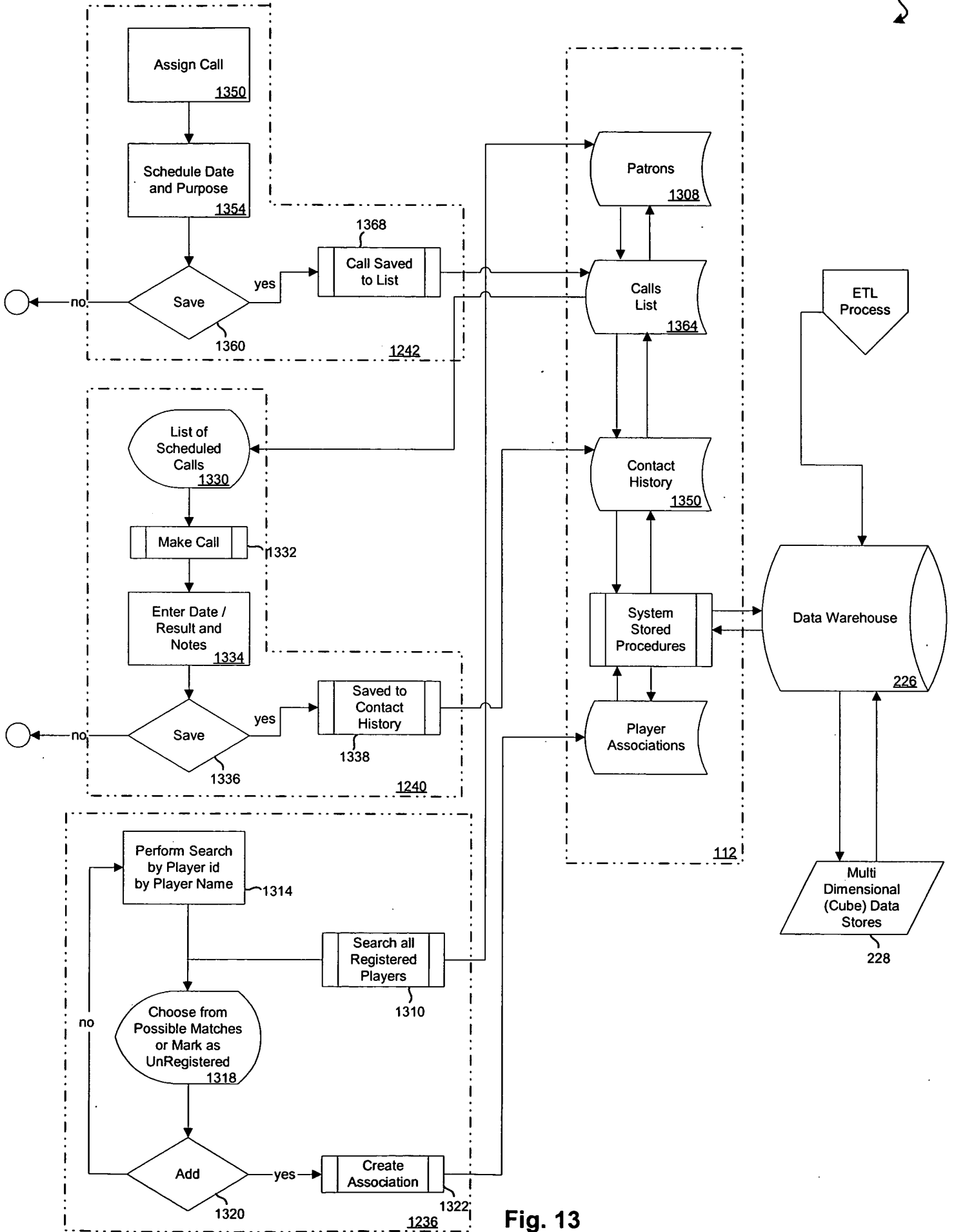


Fig. 13

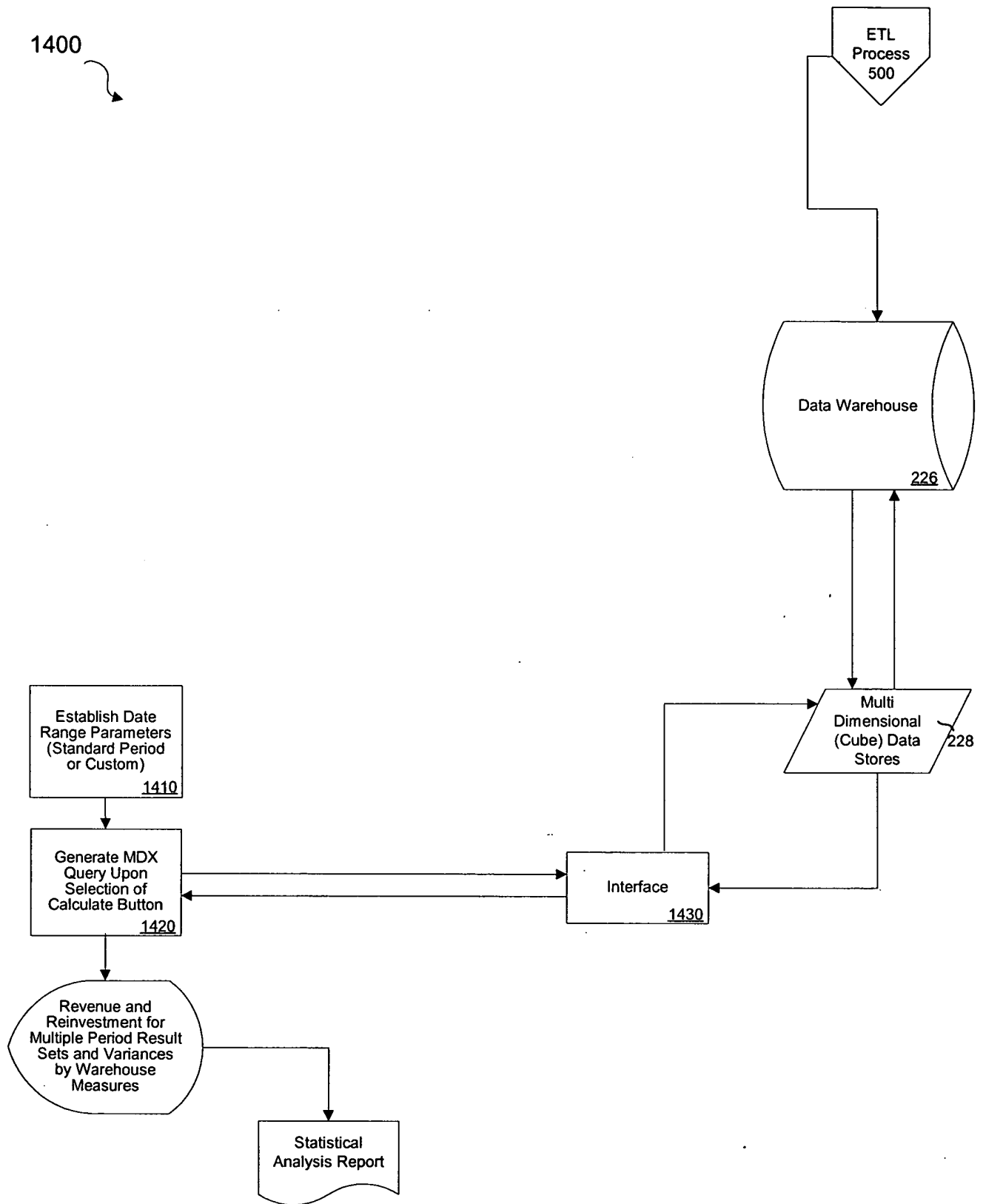


Fig. 14

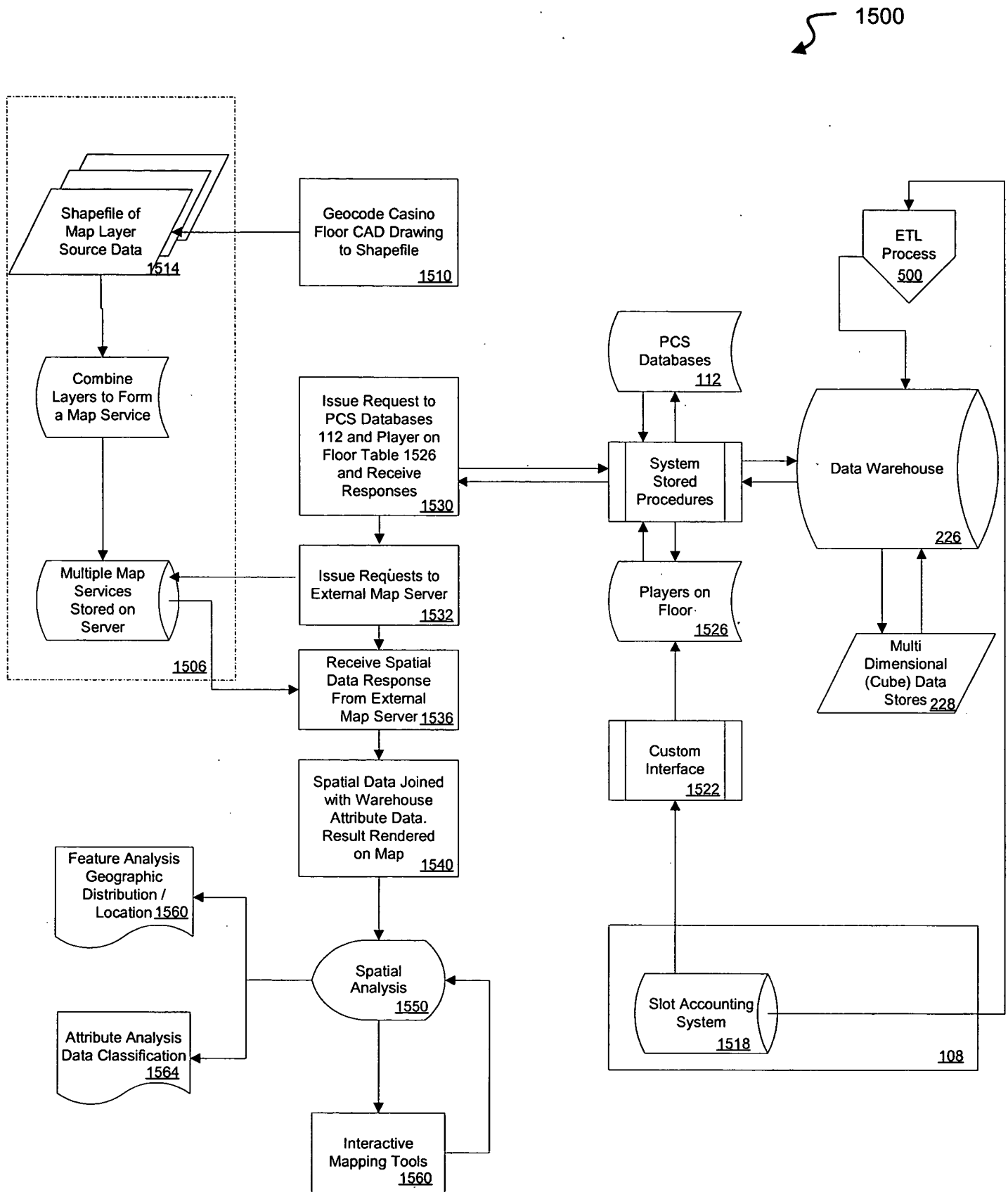


Fig. 15

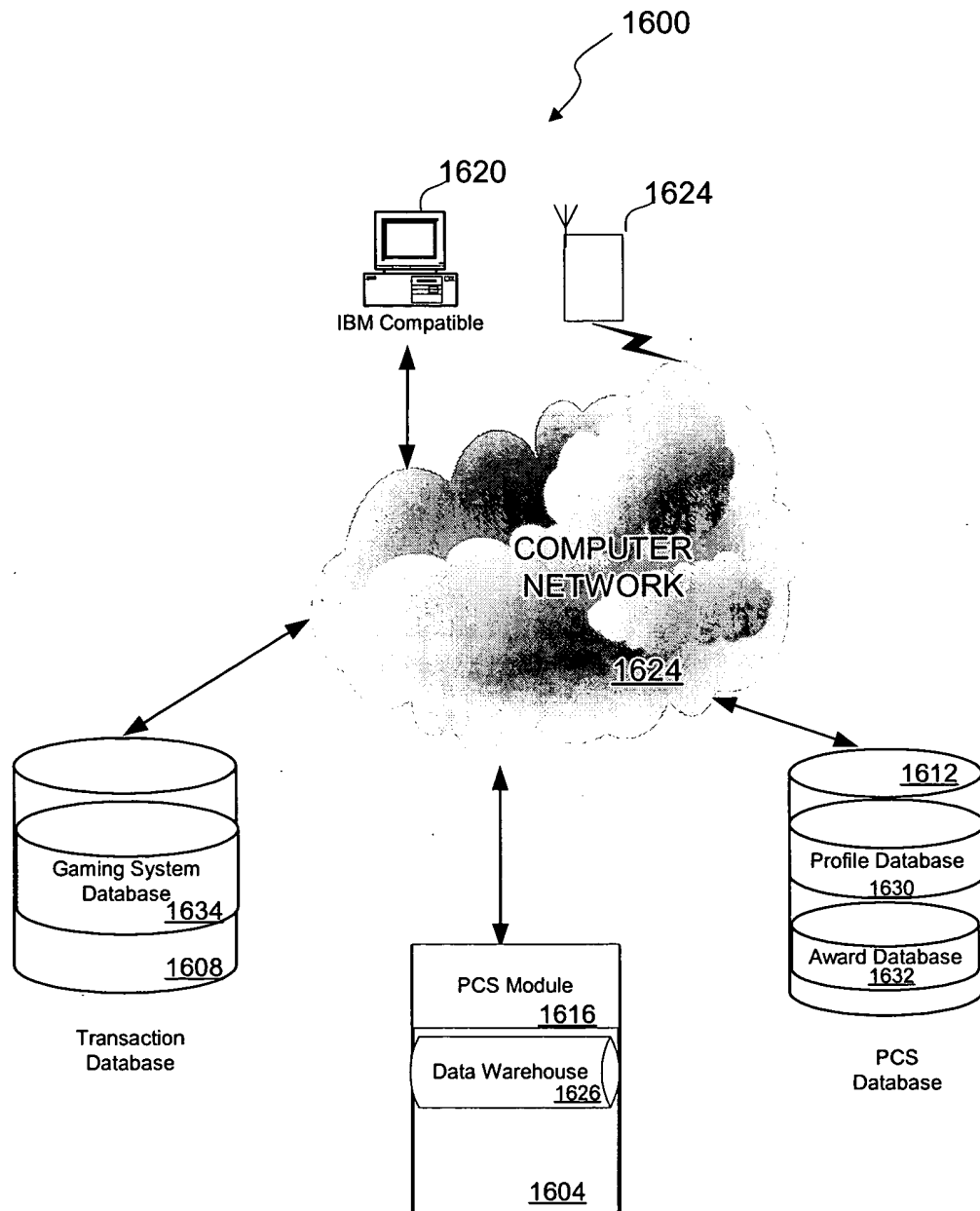


Fig. 16

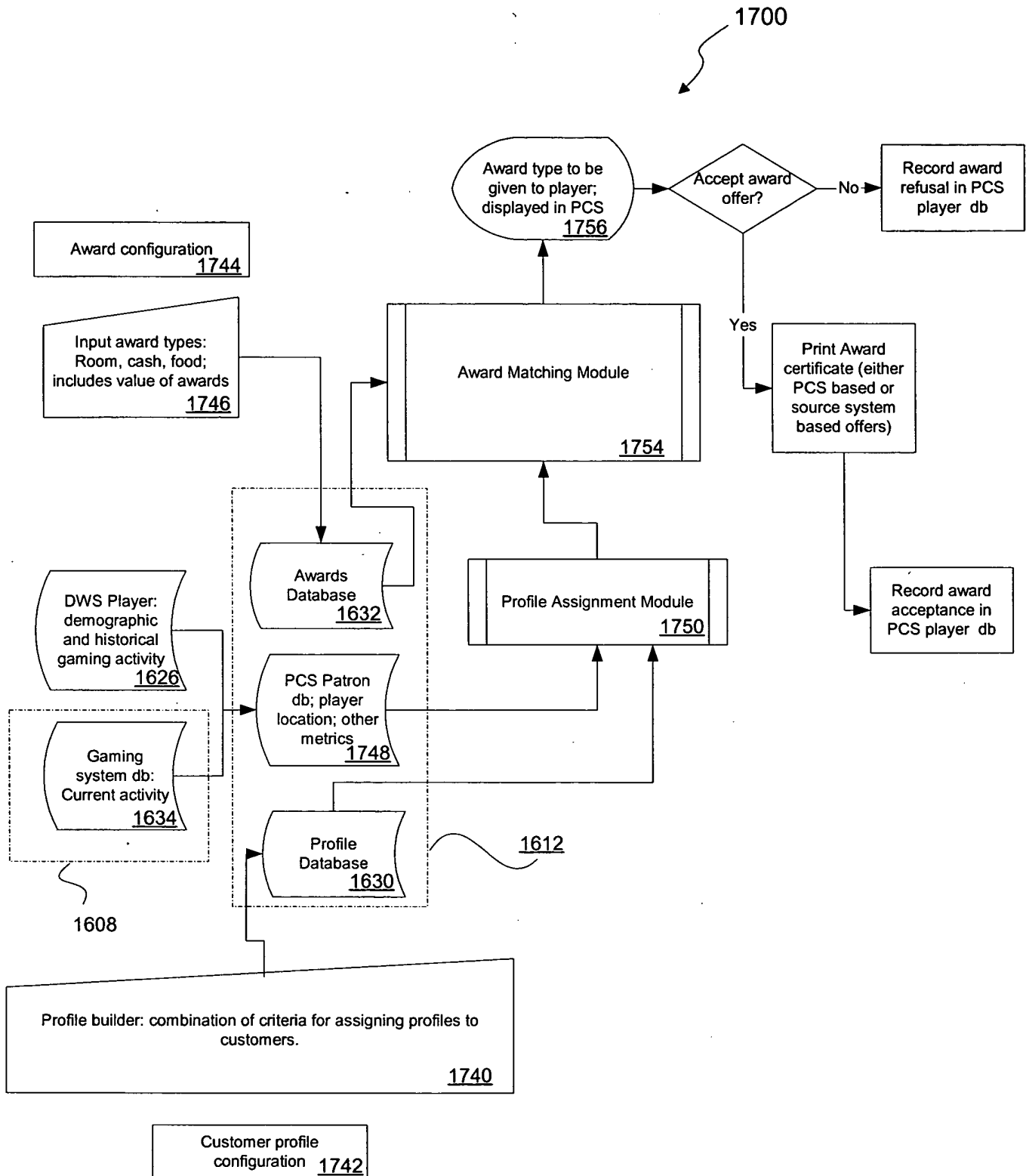


Fig. 17

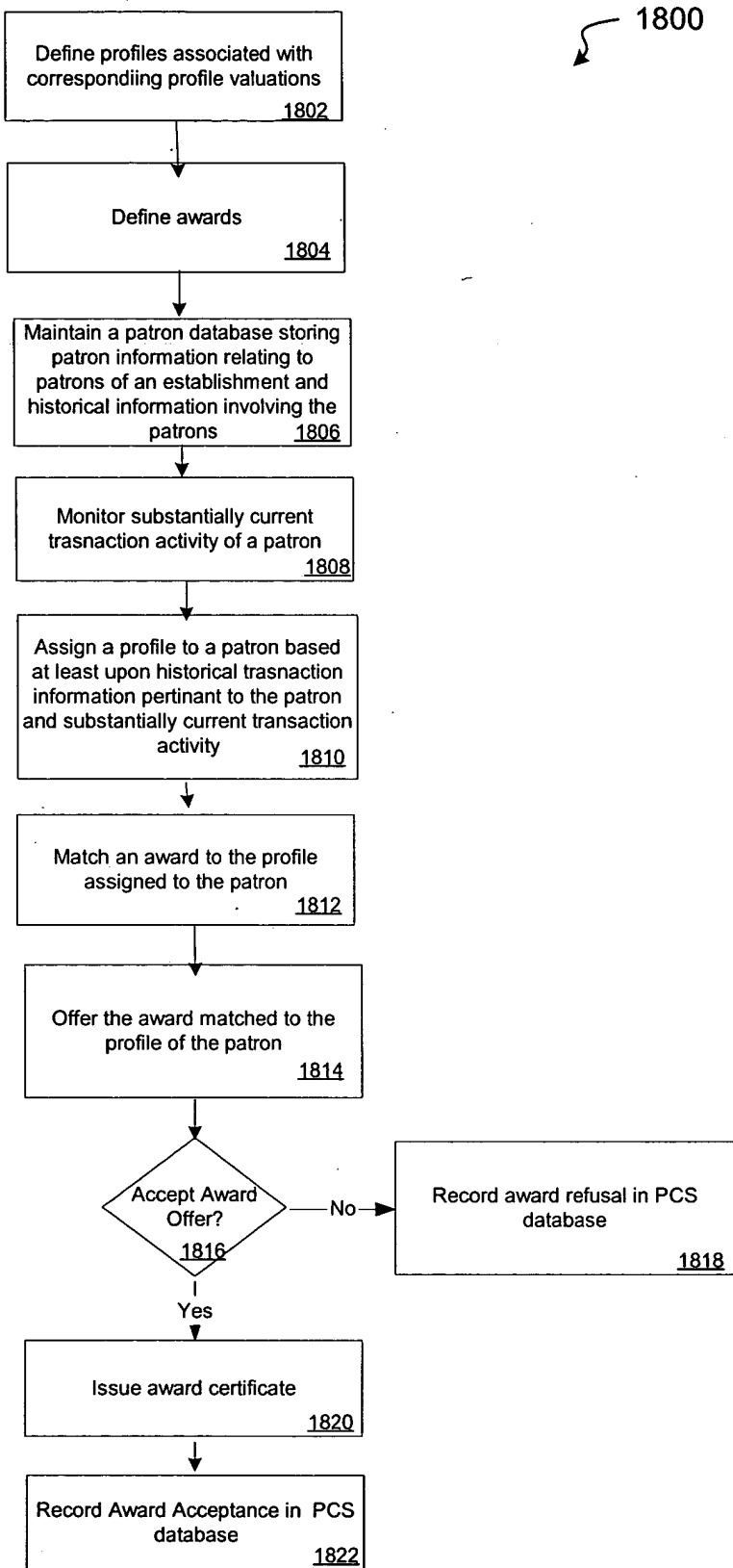


Fig. 18

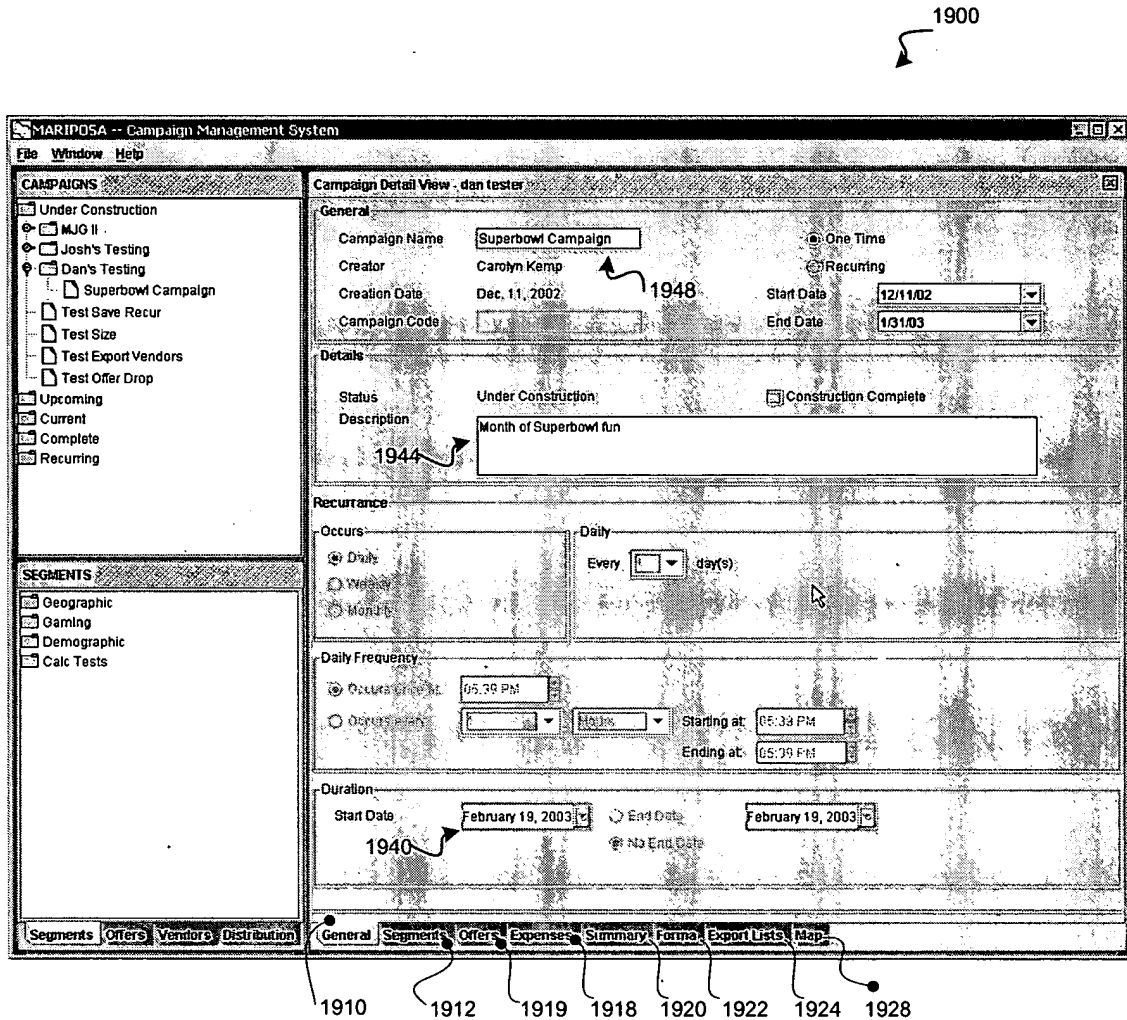


Fig. 19

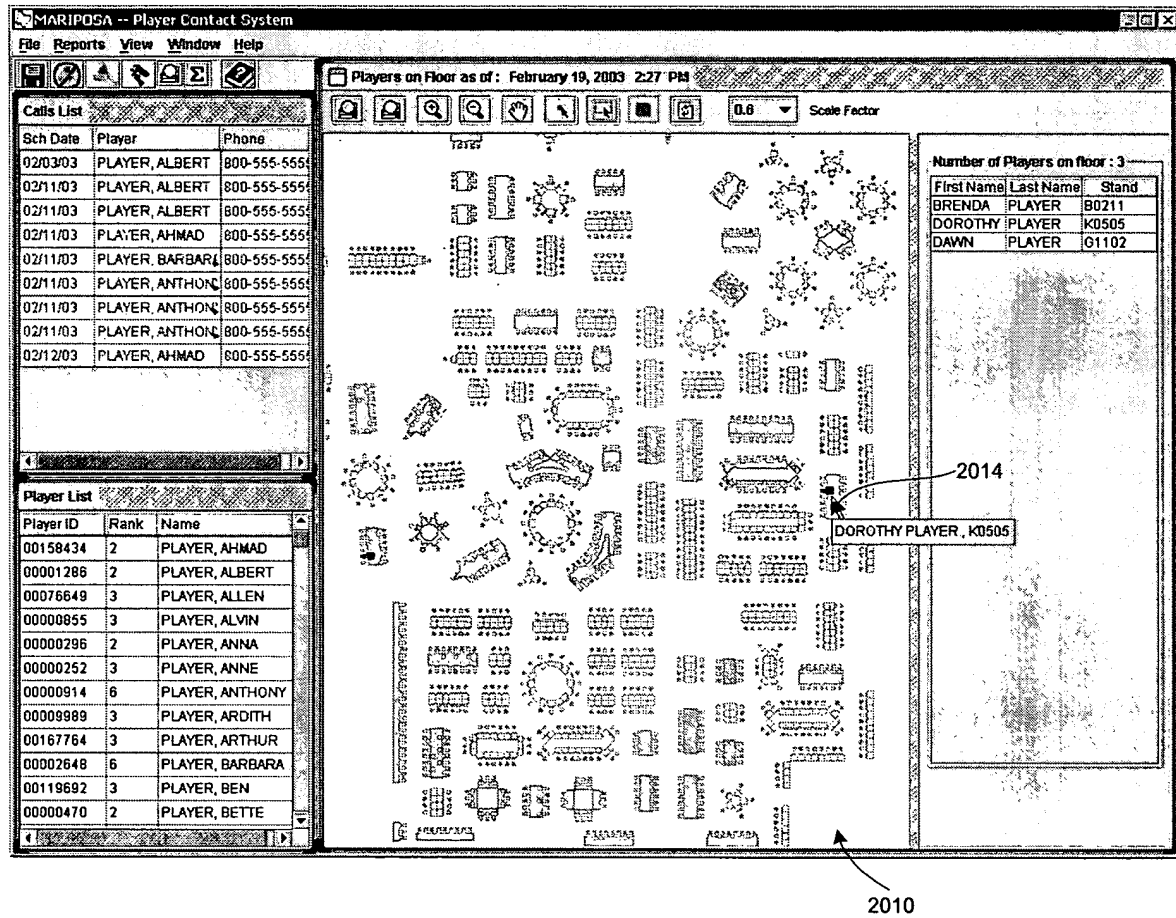


Fig. 20

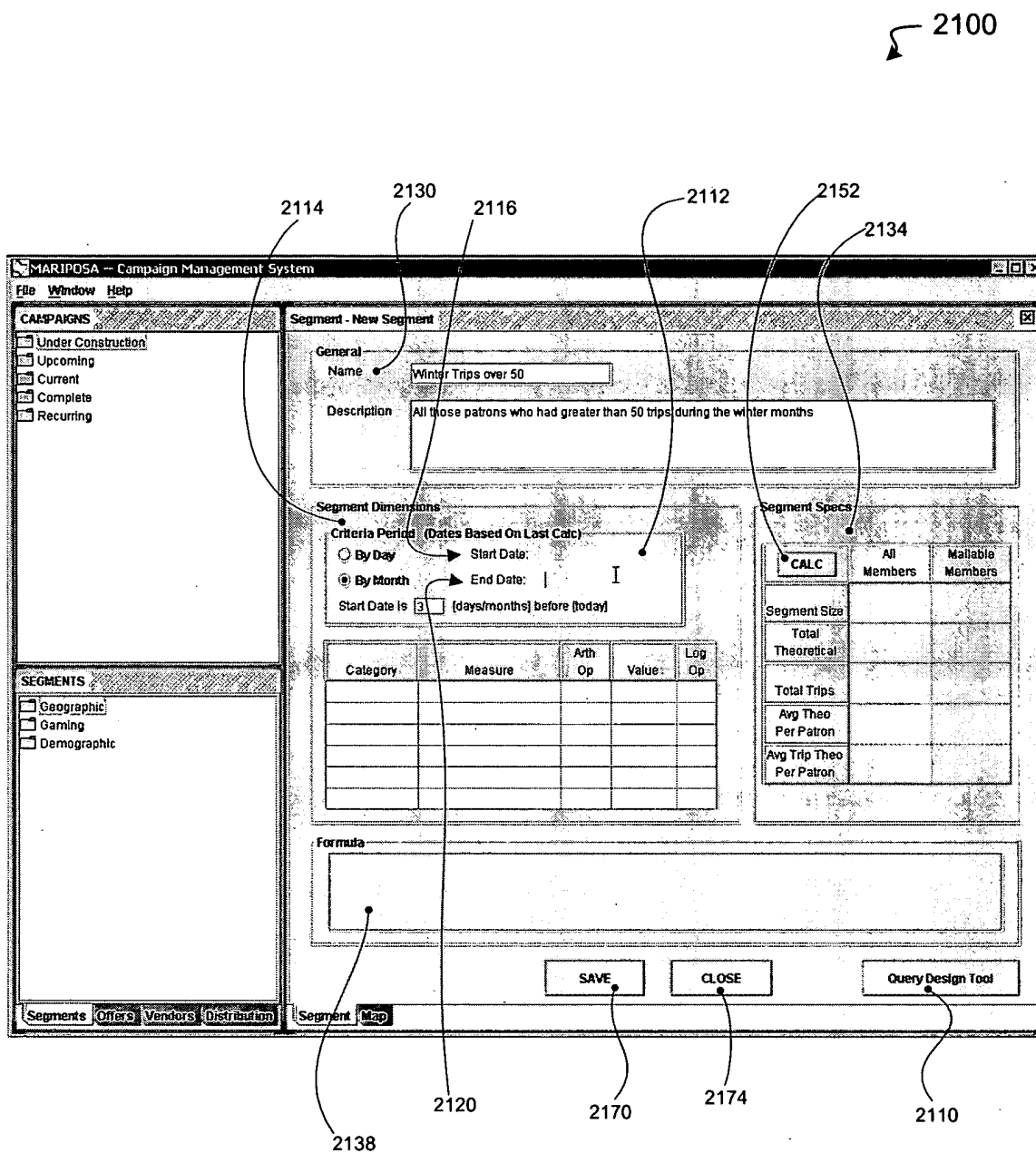


Fig. 21

2200

MARIPOSA -- Campaign Management System

File Window Help

CAMPAIGNS

- ☒ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

SEGMENTS

- ☒ Geographic
- ☐ Gaming
- ☐ Demographic

Segment - New Segment

General

Name:

Description:

Segment Dimensions

Criteria Period: (Dates Based On Last Calc)

☒ By Day Start Date: End Date:

☐ By Month

Start Date Is [days/months] before [today]

Category	Measure	Arth Op	Value	Log Op

Segment Specs

	CALC	All Members	Available Members
Segment Size			
Total Theoretical			
Total Trips			
Avg Theo Per Patron			
Avg Trip Theo Per Patron			

Formula

SAVE CLOSE Query Design Tool

Segments Offers Vendors Distribution Segment Map

Fig. 22

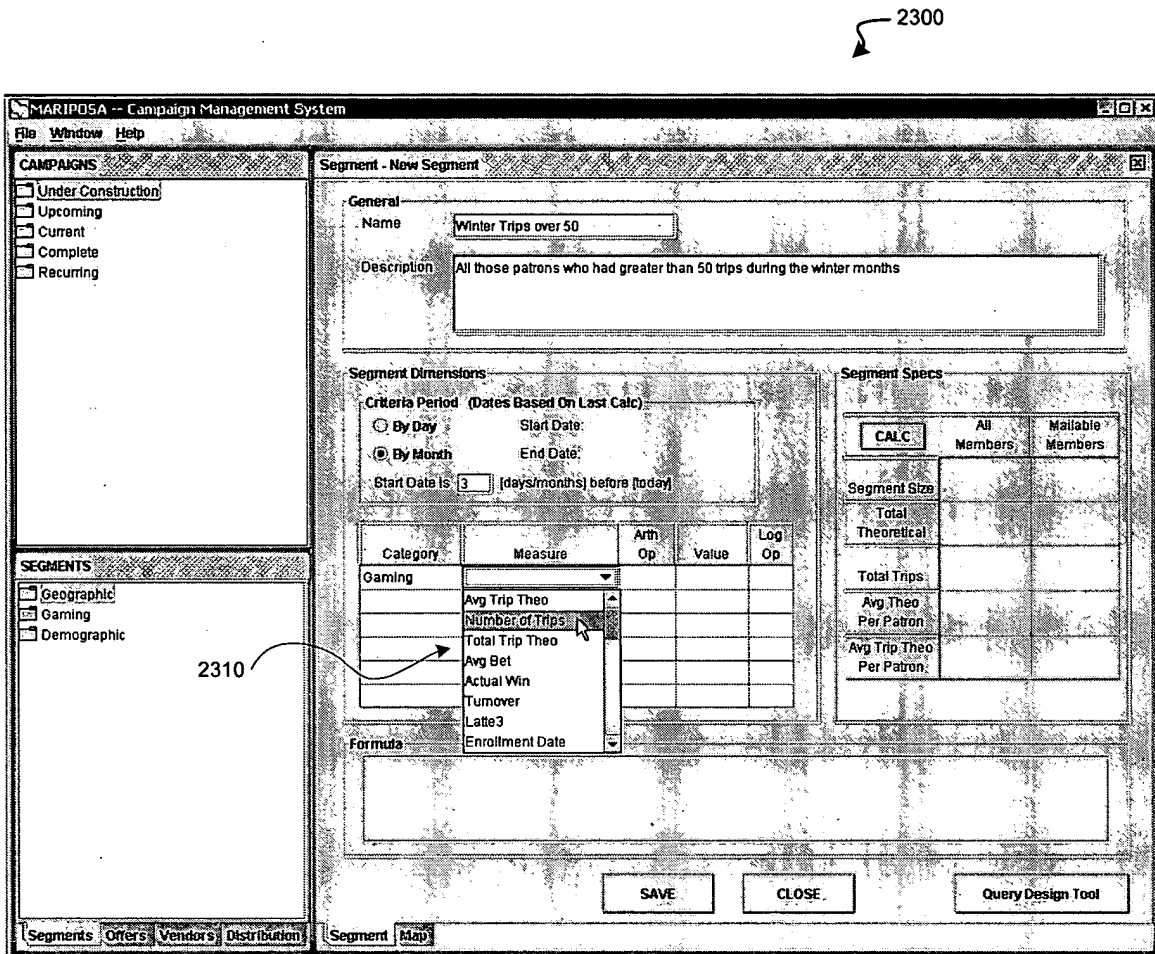


Fig. 23

2400

MARIPOSA - Campaign Management System

File Window Help

CAMPAIGNS

- Under Construction
- Upcoming
- Current
- Complete
- Recurring

SEGMENTS

- Geographic
- Gaming
- Demographic

Segment - New Segment

General

Name: Winter Trips over 50

Description: All those patrons who had greater than 50 trips during the winter months

Segment Dimensions

Criteria Period (Dates Based On Last Calc)

☐ By Day Start Date: End Date:

☒ By Month Start Date is 3 (days/months) before (today)

Category	Measure	Arth Op	Value	Log Op
Gaming	Number of Trips	>	50	AND
Club				
Demographic				
Gaming				
Geographic				
Junket				
Offer Redemptio				

Segment Specs

	ALL Members	Mailable Members
Segment Size		
Total Theoretical		
Total Trips		
Avg Theo Per Patron		
Avg Trip Theo Per Patron		

SAVE CLOSE Query Design Tool

Segments Offers Vendors Distribution Segment Map

Fig. 24

MARIPOSA -- Campaign Management System

File Window Help

CAMPAIGNS

- Under Construction
- Upcoming
- Current
- Complete
- Recurring

SEGMENTS

- Geographic
- Gaming
- Demographic

Segment: New Segment

General

Name: Winter Trips over 50

Description: All those patrons who had greater than 50 trips during the winter months

Segment Dimensions

Criteria Period (Dates Based On Last Calc)

☐ By Day Start Date: Jun. 10, 2002

☒ By Month End Date: Sep. 10, 2002

Start Date is 3 months before Sep. 10, 2002

Category	Measure	Arth Op	Value	Log Op
Gaming	Number of Trips	>	50	...

Formula

SELECT PLAYERS FROM DATA WAREHOUSE
 WHERE
 HAVING (count(player_trip_facttrip_gaming_date)) > 50

Segment Specs

	ALL Members	Mailable Members
Segment Size	275	264
Total Theoretical	\$2,571,493	\$2,462,902
Total Trips	16,753	16,065
Avg Theo Per Patron	\$9,350	\$9,329
Avg Trip Theo Per Patron	\$153	\$153

SAVE CLOSE Query Design Tool

Fig. 25

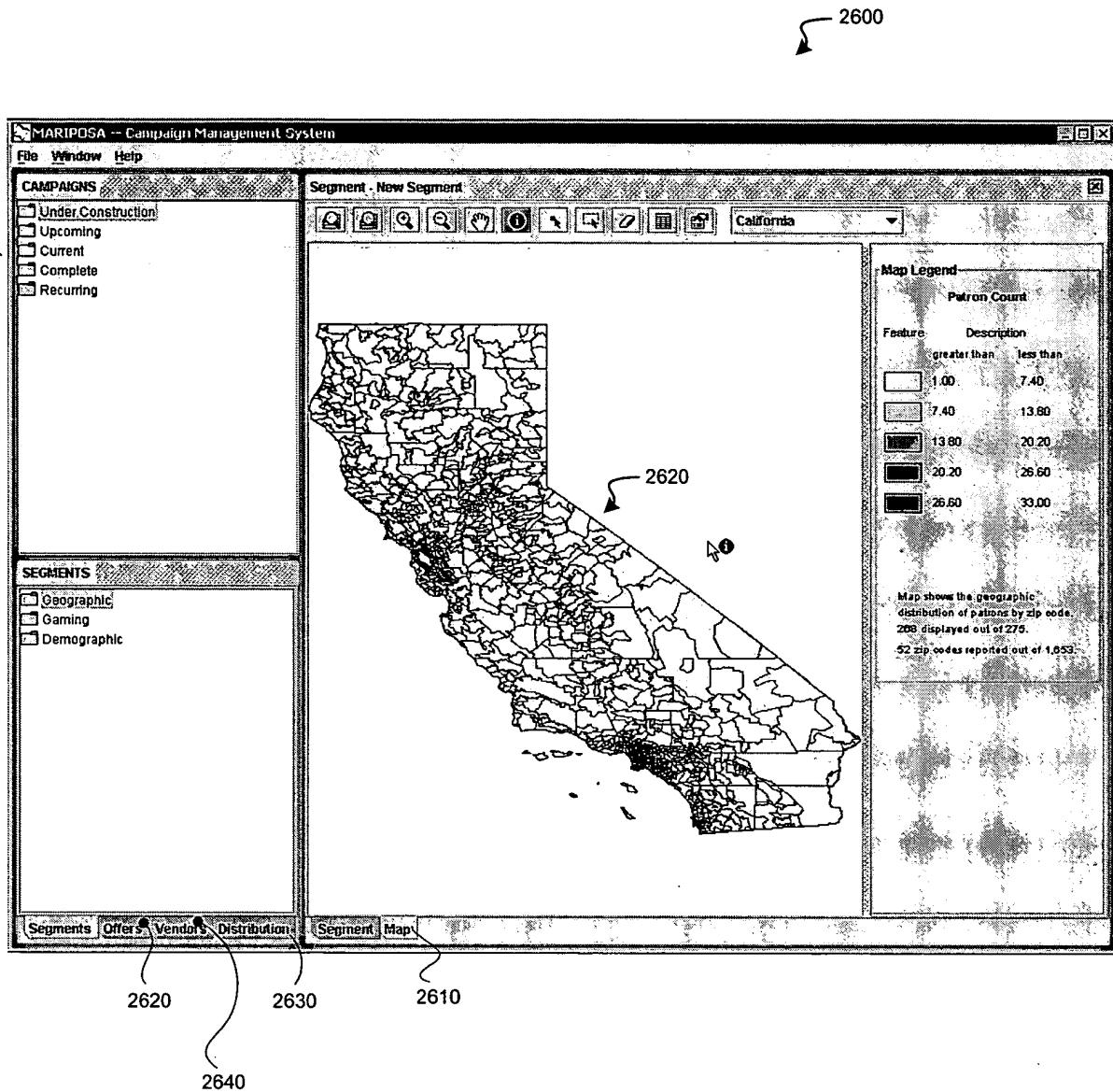


Fig. 26

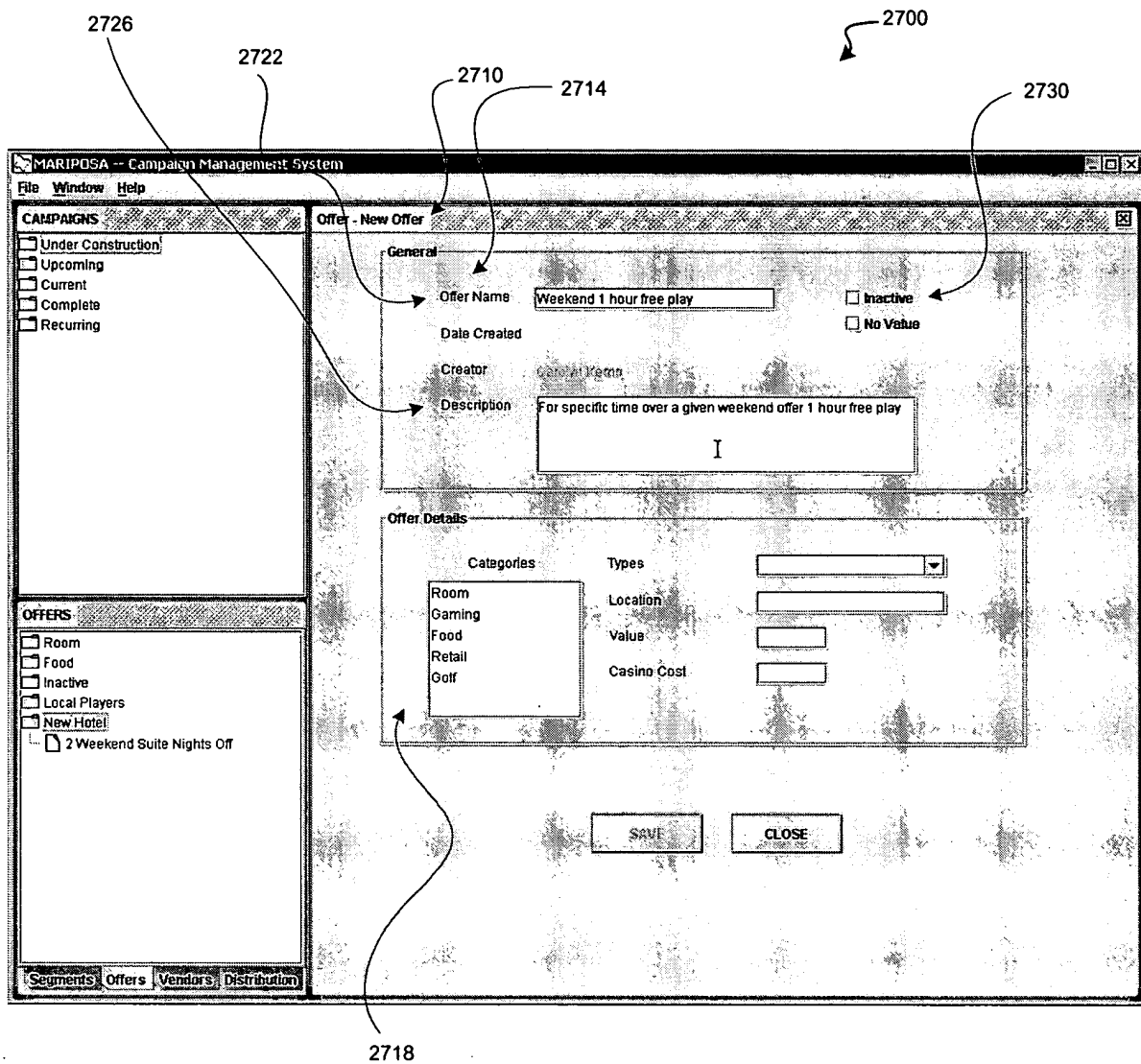


Fig. 27

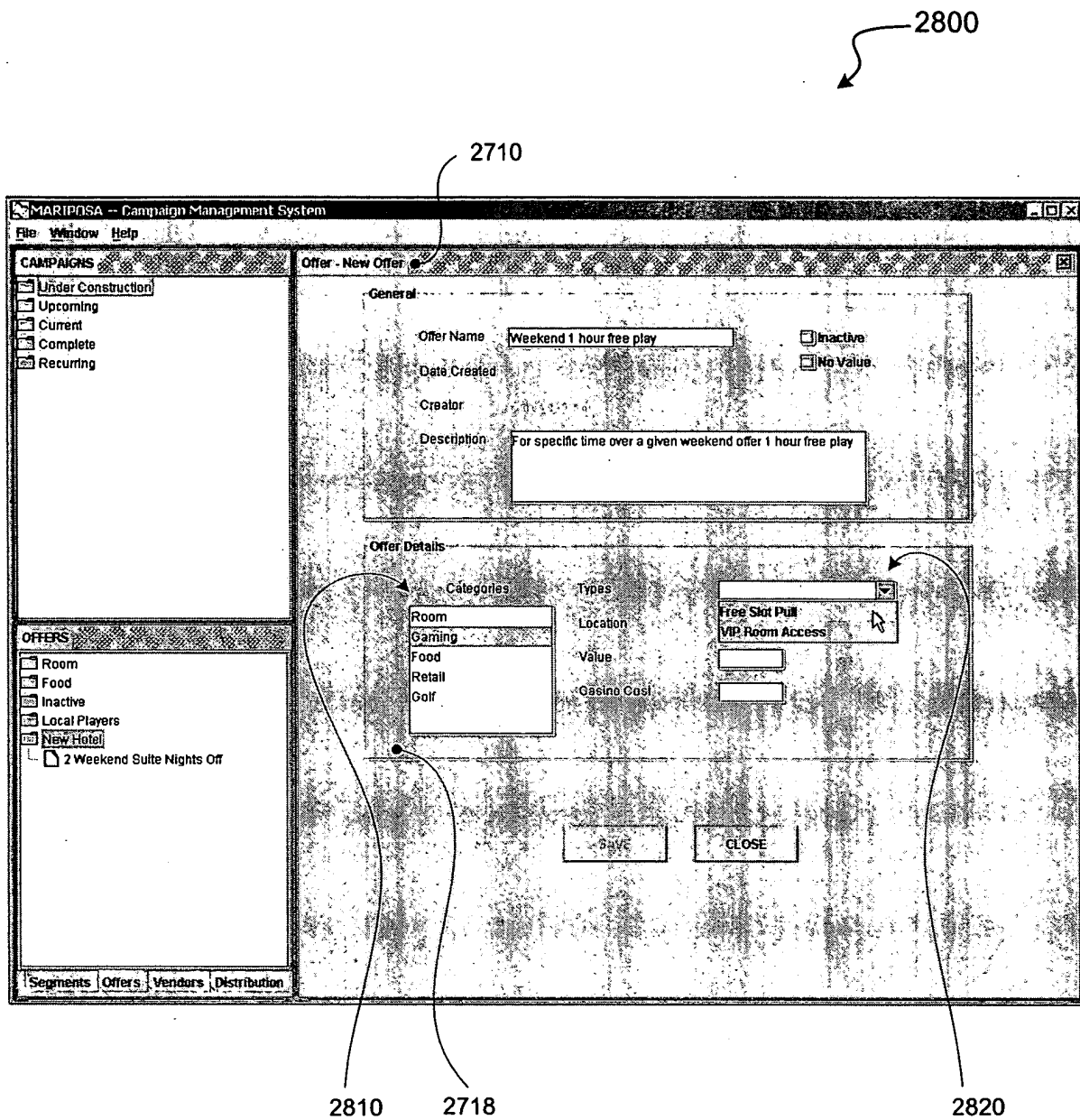


Fig. 28

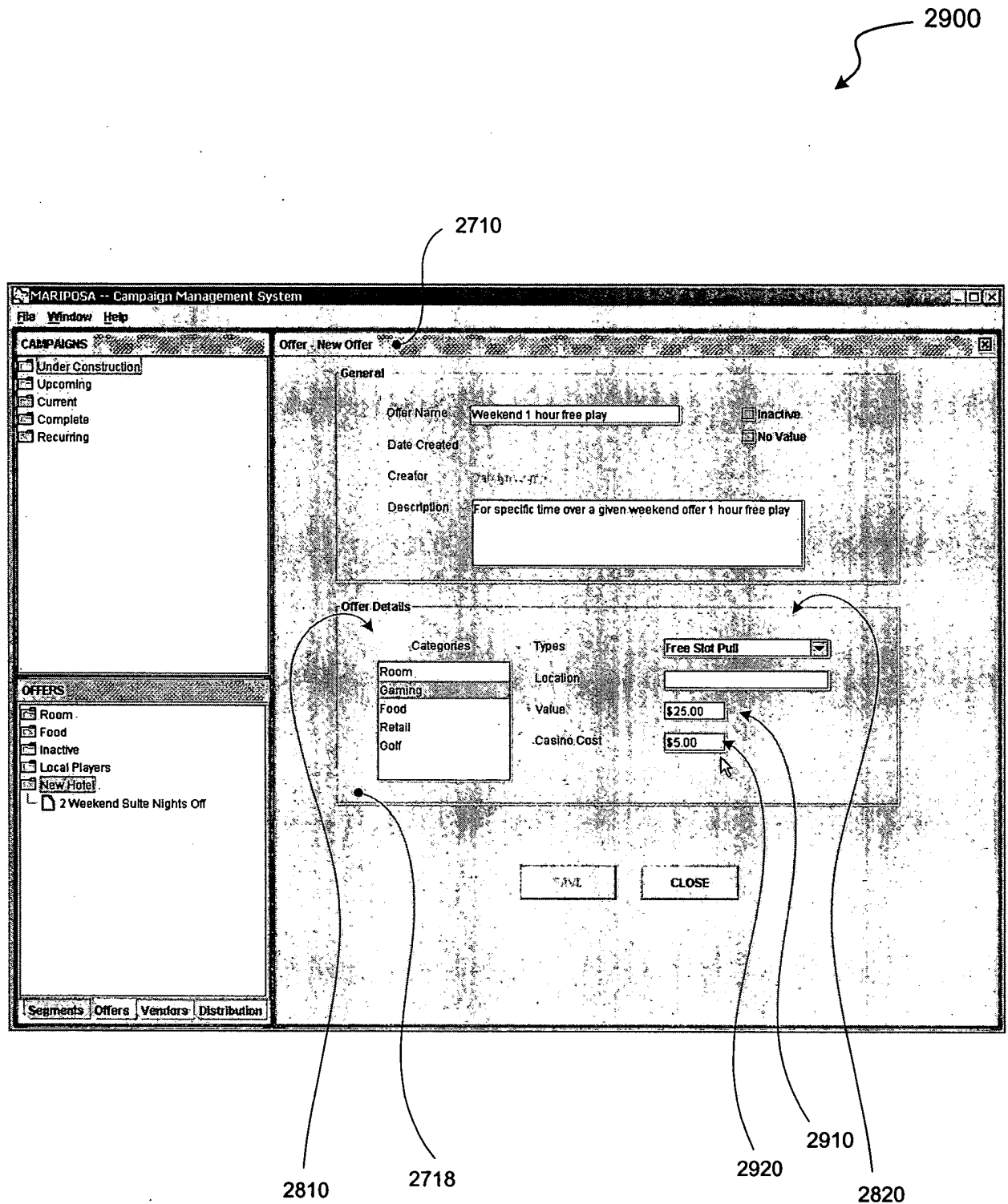


Fig. 29

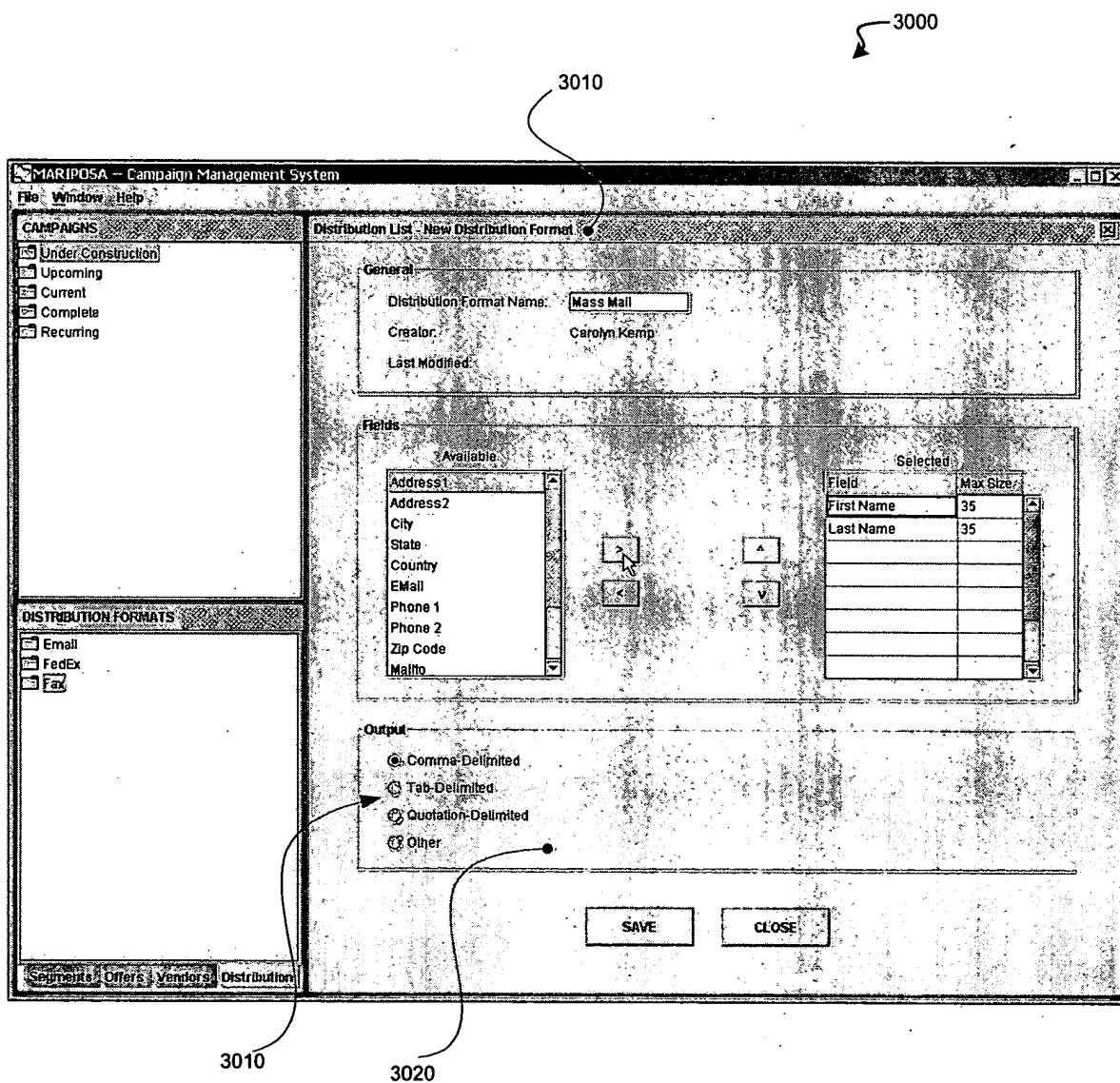


Fig. 30

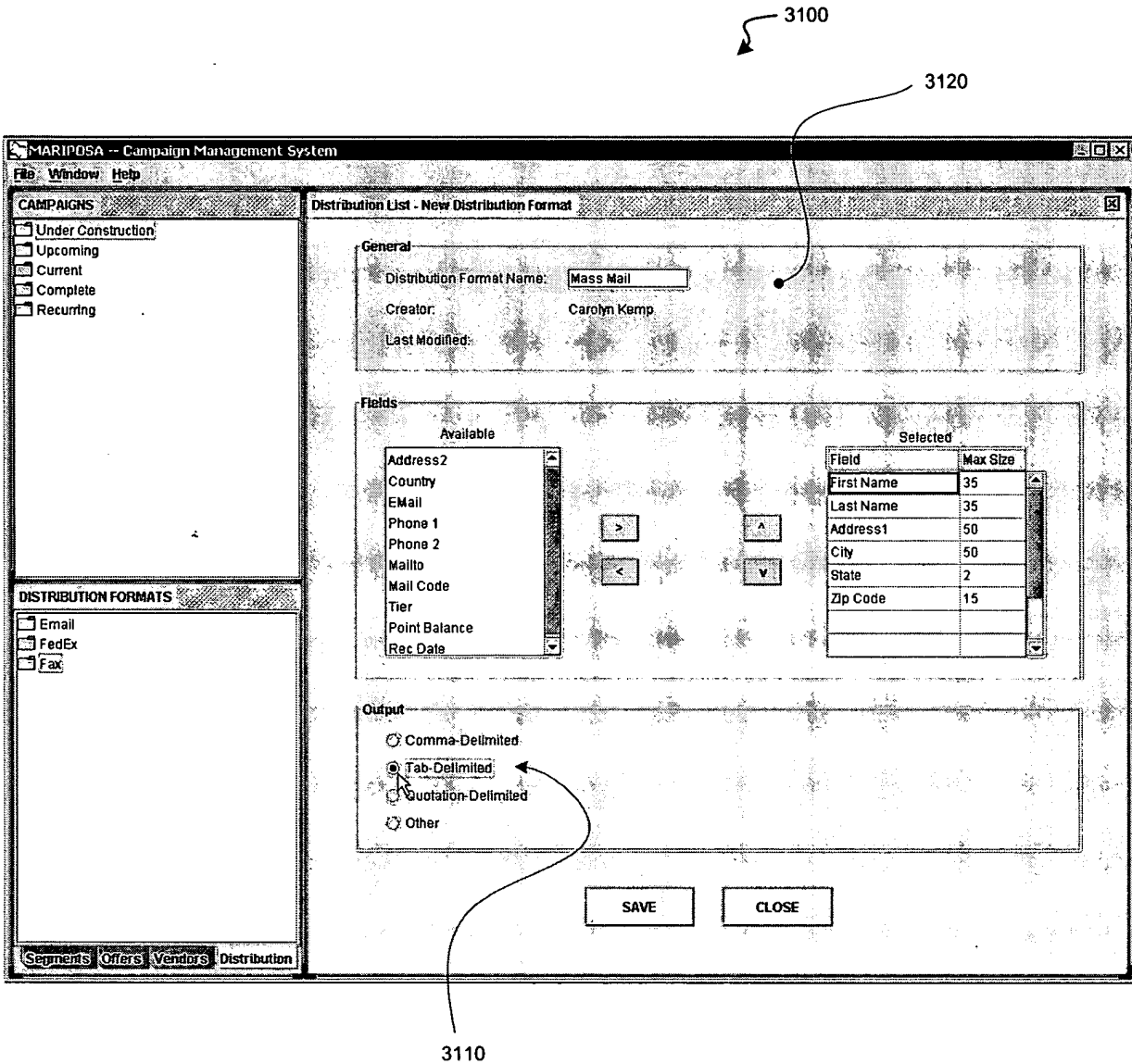


Fig. 31

3200

3210

3220

MARIPOSA -- Campaign Management System

File Window Help

CAMPAIGNS

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

VENDORS

- ☐ Direct Mail
 - ☐ Local
 - ☐ Millie's Mail Services
 - ☐ Mail Stop Las Vegas
 - ☐ Mail Stop Henderson
 - ☐ Mail Stop Reno
 - ☐ Best of the West
 - ☐ Postal Group
 - ☐ Nationwide
 - ☐ All Three Vendor
- ☐ Email
- ☐ Telemarketing

Vendor: Mail Stop Las Vegas

Vendor

Mail Stop Las Vegas

Address 1: 444 Main Street

Address 2: Suite 100

City: Las Vegas

State/Province: NV Zip Code: 89134

Country: USA Country Code: 01

Phone: 702-555-6309

Fax: 702-555-6308

Contact Name: Joe Mailer

Title: General Manager

Phone Ext: 211

Secondary Contact: Cindy Mailer

Title: Supervisor

Phone Ext: 212

Channels & Distribution Format

Available Channels	Default Distribution Format
<input type="checkbox"/> Direct Mail	
<input type="checkbox"/> E-Mail	
<input type="checkbox"/> Telemarketing	

Notes

Discounted rate over 1000 pieces.

Distribution Format Quick View

Name: [Dropdown]

Fields: [Grid]

Delimiter: [Dropdown]

SAVE **CLOSE**

3226

3230

Fig. 32

MARIPOSA -- Campaign Management System

File Window Help

CAMPAIGNS

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

VENDORS

- ☐ Direct Mail
 - ☐ Local
 - ☐ Millie's Mail Services
 - ☐ Mail Stop Las Vegas
 - ☐ Mail Stop Henderson
 - ☐ Mail Stop Reno
 - ☐ Best of the West
 - ☐ Postal Group
 - ☐ Nationwide
 - ☐ All Three Vendor
- ☐ Email
- ☐ Telemarketing

Vendor - Mail Stop Las Vegas

Vendor

Mail Stop Las Vegas

Address 1 444 Main Street

Address 2 Suite 100

City Las Vegas

State/Province NV Zip Code 89134

Country USA Country Code 01

Phone 702-555-6309

Fax 702-555-6308

Contact Name Joe Mailer

Title General Manager

Phone Ext 211

Secondary Contact Cindy Mailer

Title Supervisor

Phone Ext 212

Channels & Distribution Format

Available Channels	Default Distribution Format
<input checked="" type="checkbox"/> Direct Mail	DM blah
<input type="checkbox"/> E-Mail	EM Blah
<input type="checkbox"/> Telemarketing	No Last Name
	Email Address
	Newspaper
	FLPhone1
	All Fields
	Mass Mail

Notes

Discounted rate over 1000 pieces.

Distribution Format Quick View

Name

Fields

Delimiter

SAVE CLOSE

Fig. 33

3400

MARIPOSA — Campaign Management System

File Window Help

CAMPAIGNS

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

VENDORS

- ☐ Direct Mail
 - ☐ Local
 - ☐ Millie's Mail Services
 - ☒ Mail Stop Las Vegas
 - ☐ Mail Stop Henderson
 - ☐ Mail Stop Reno
 - ☐ Best of the West
 - ☐ Postal Group
 - ☐ Nationwide
 - ☐ All Three Vendor
- ☐ Email
- ☐ Telemarketing

Vendor: Mail Stop Las Vegas

Vendor: Mail Stop Las Vegas

Address 1: 444 Main Street
Address 2: Suite 100
City: Las Vegas
State/Province: NV Zip Code: 89134
Country: USA Country Code: 01
Phone: 702-555-6309
Fax: 702-555-6308

Contact Name: Joe Mailer
Title: General Manager
Phone Ext: 211
Secondary Contact: Cindy Mailer
Title: Supervisor
Phone Ext: 212

Channels & Distribution Format

Available Channels	Default Distribution Format
<input checked="" type="checkbox"/> Direct Mail	Mass Mail
<input type="checkbox"/> E-Mail	
<input checked="" type="checkbox"/> Telemarketing	

Notes

Discounted rate over 1000 pieces.

Distribution Format Quick View

Name: Mass Mail

Fields:

- First Name
- Last Name
- Address1
- City
- State
- Zip Code

Delimiter: 1

SAVE CLOSE

3226 3420 3410

Fig. 34

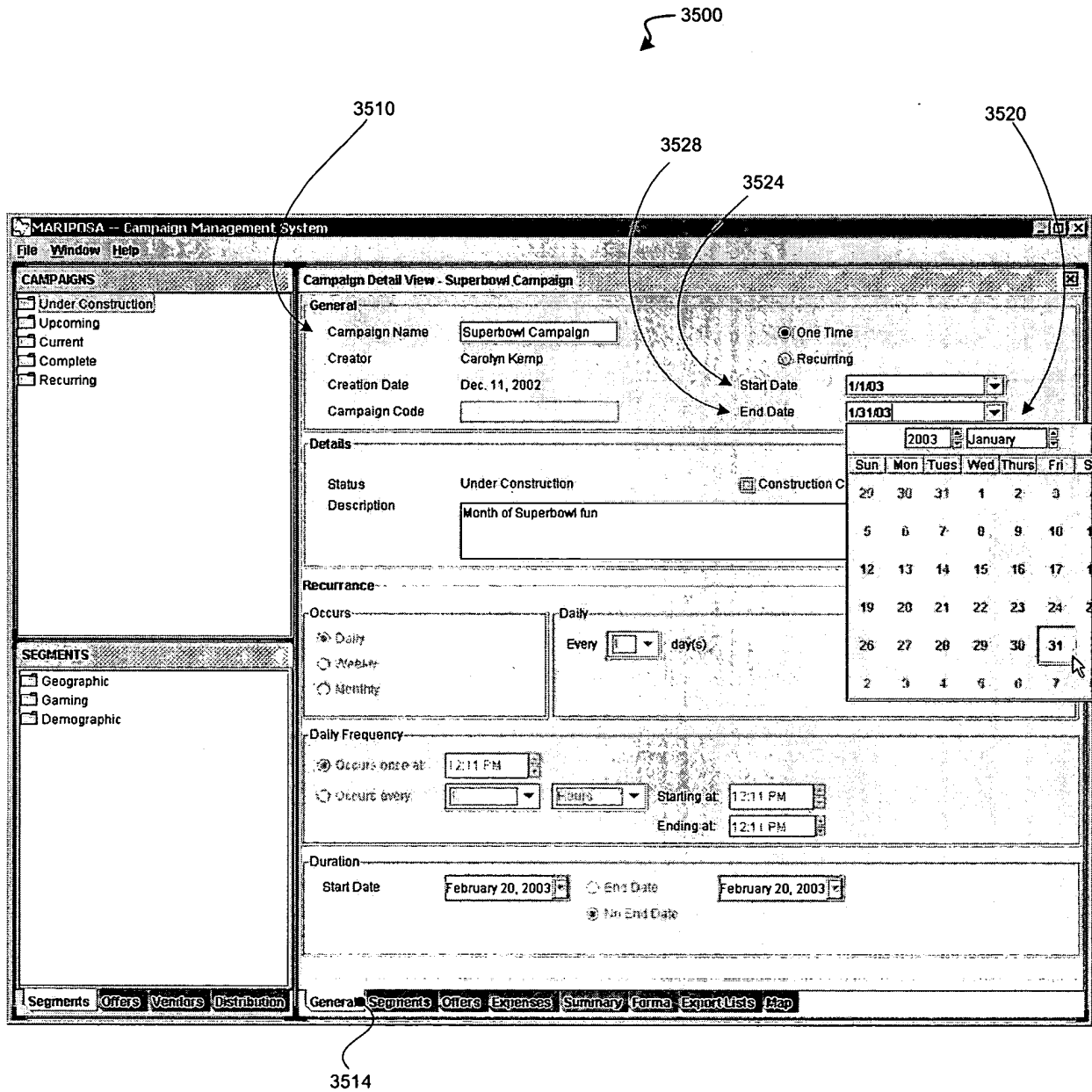


Fig. 35

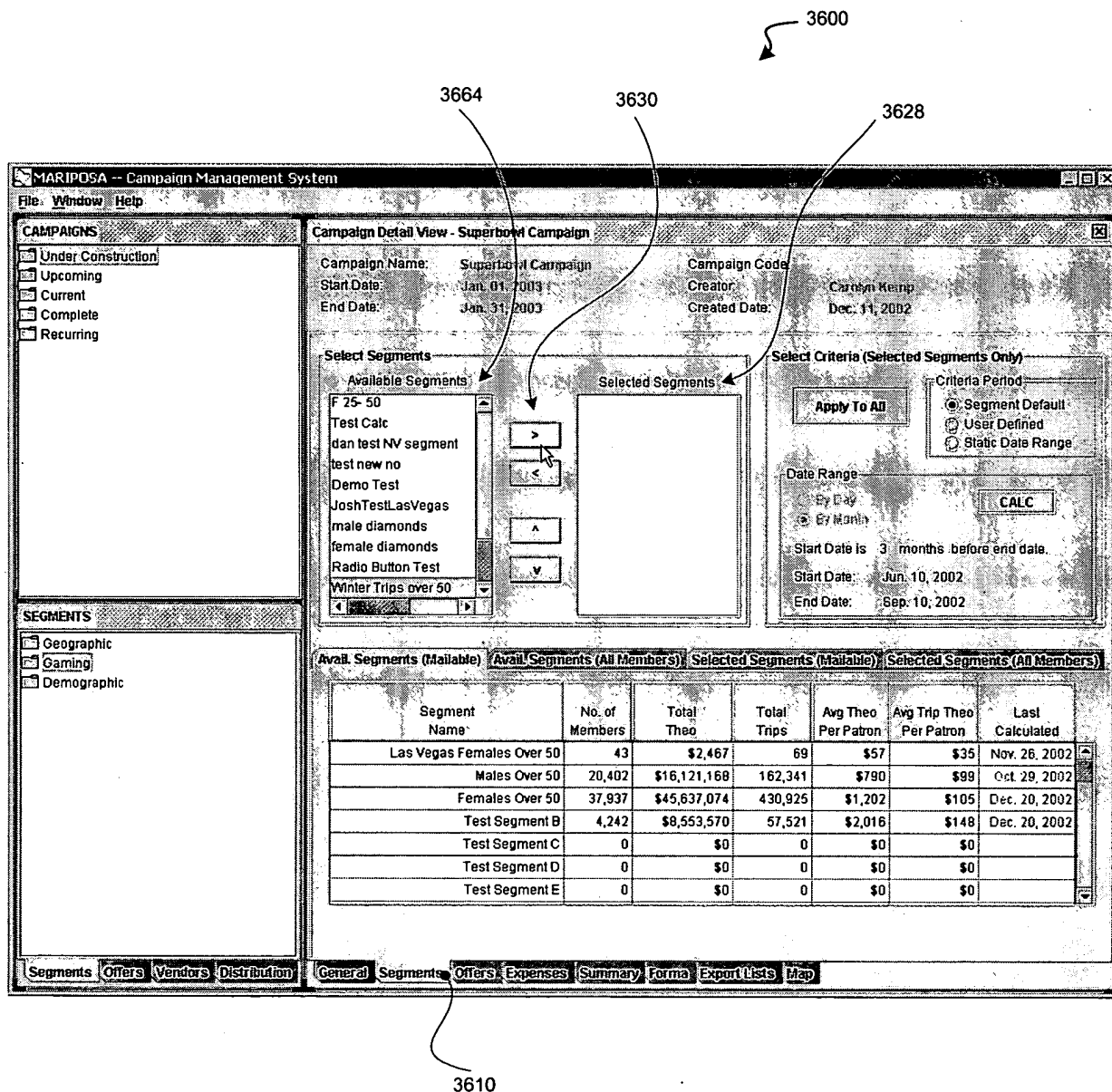


Fig. 36

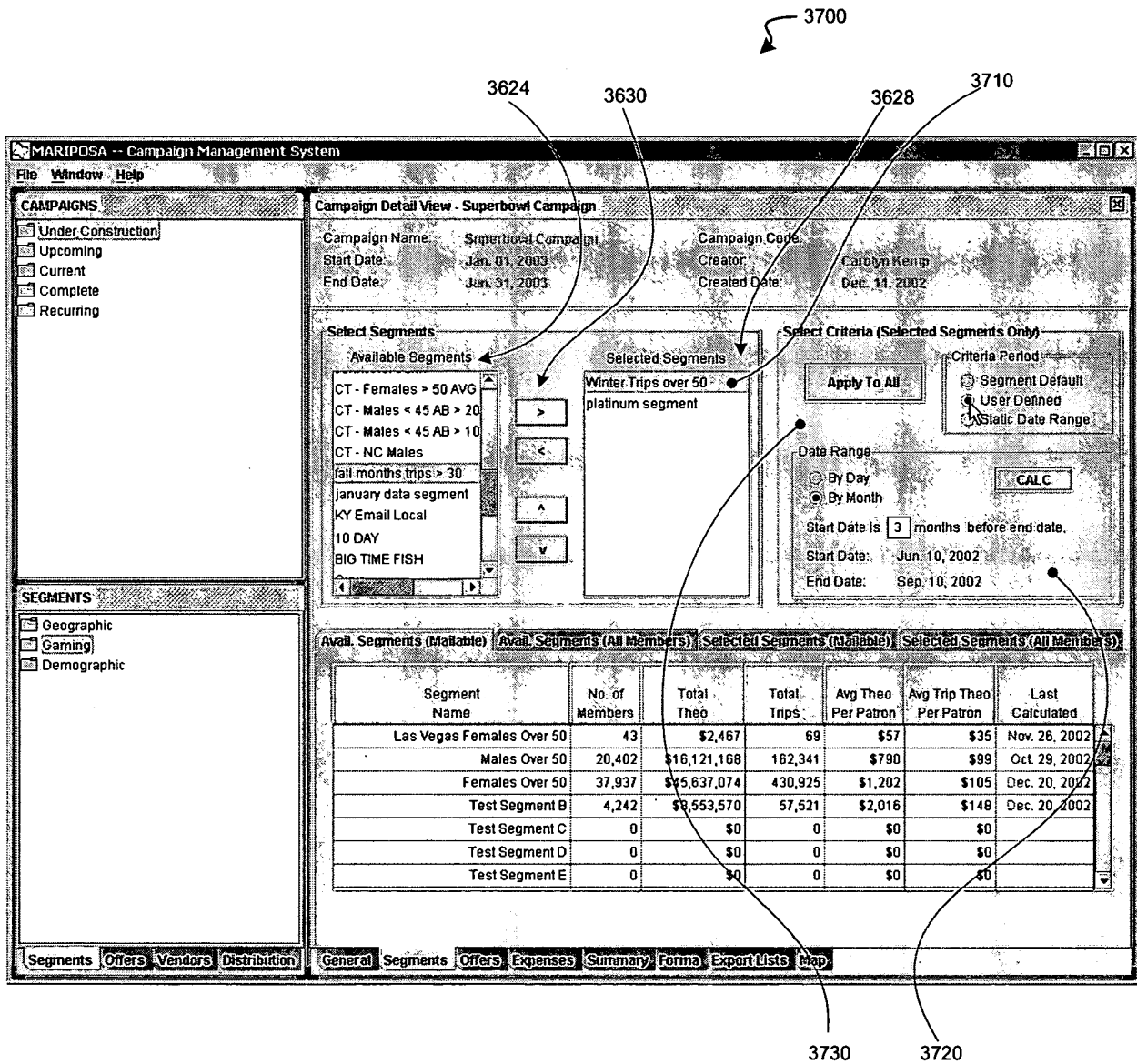


Fig. 37

MARIPOSA -- Campaign Management System

File Window Help

CAMPAIGNS

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

SEGMENTS

- ☐ Geographic
- ☐ Gaming
- ☐ Demographic

Campaign Detail View - Superbowl Campaign

Campaign Name: Superbowl Campaign Campaign Code: Creator: Carolyn Kemp
 Start Date: Jan. 01, 2003 Created Date: Dec. 11, 2002
 End Date: Jan. 31, 2003

Select Segments

Available Segments

- CT - Females > 50 AVG
- CT - Males < 45 AB > 20
- CT - Males < 45 AB > 10
- CT - NC Males
- fall months trips > 30
- january data segment
- KY Email Local
- 10 DAY
- BIG TIME FISH

Selected Segments

- Winter Trips over 50
- platinum segment

Select Criteria (Selected Segments Only)

Criteria Period: ☐ Segment Default ☒ User Defined ☐ Static Date Range

Apply To All

Date Range: ☐ By Day ☒ By Month

Start Date is 3 months before end date

Start Date: Jun. 10, 2002
 End Date: Sep. 10, 2002

CALC

Avail. Segments (Mailable) **Avail. Segments (All Members)** **Selected Segments (Mailable)** **Selected Segments (All Members)**

Segment Name	No. of Members	Total Theo	Total Trips	Avg Theo Per Patron	Avg Trip Theo Per Patron	Last Calculated
Winter Trips over 50	264	\$2,462,902	16,065	\$9,329	\$153	Feb. 20, 2003
platinum segment	1,728	\$4,706,372	31,976	\$2,723	\$147	Feb. 20, 2003
Totals	1,992	\$7,169,274	48,041	\$9,599	\$149	CALC

Segments Offers Vendors Distribution General Segments Offers Expenses Summary Forms Export Lists Map

Fig. 38

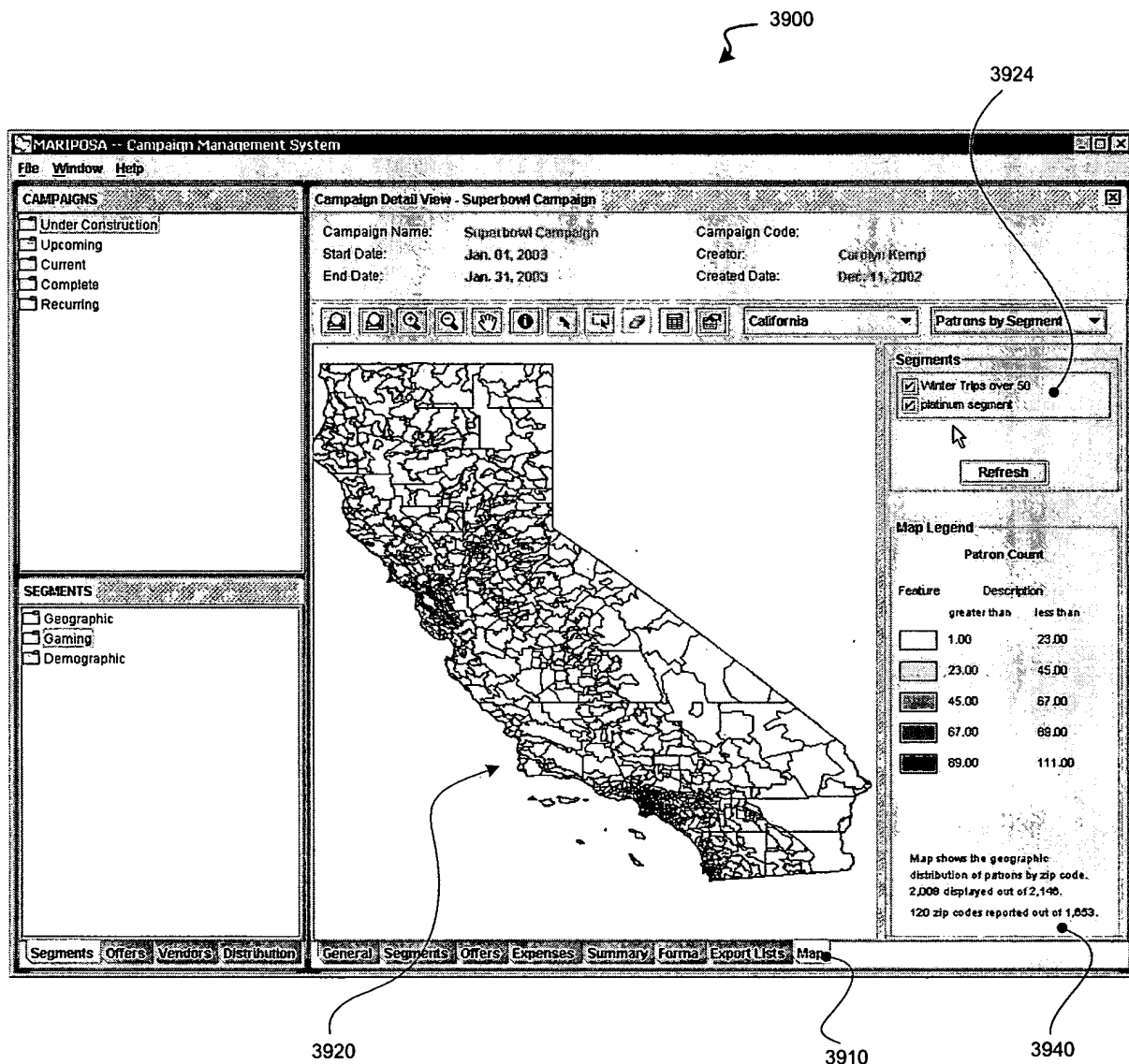


Fig. 39

MARIPOSA - Campaign Management System

File Window Help

CAMPAIGNS

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

SEGMENTS

- ☐ Geographic
- ☐ Gaming
- ☐ Demographic

Campaign Detail View - Superbowl Campaign

Campaign Name: Superbowl Campaign Campaign Code:

Start Date: Jan. 01, 2003 Creator: Carolyn Kemp

End Date: Jan. 31, 2003 Created Date: Dec. 11, 2002

Selected Segment and Offer Association

Offer	Valid Start	Valid End	Redem %
<input type="checkbox"/> Direct Mail			
<input type="checkbox"/> Winter Trips over 50			
<input type="checkbox"/> platinum segment			
<input type="checkbox"/> E-Mail			
<input type="checkbox"/> Winter Trips over 50			
<input type="checkbox"/> platinum segment			
<input type="checkbox"/> Telemarketing			
<input type="checkbox"/> Winter Trips over 50			
<input type="checkbox"/> platinum segment			

Available Offers

Offers	Value
\$150 Free Play	150
2 Free Dinner Buffets	30
2 Weekend Suite Nights	300
Free Room Upgrade	234
2-For-1 Bracelet	34
Room Offer #4	330
Table Games \$2 Limit	35
Home Sweet Home	78
Manager's special	123
Free 5000 Points	5
this offer name is justy	250
2 weekend nights off	345
Free Stuff	123
BIG TEST CHANGE	234
DEMO I	234
asid	23
Weekend 1 hour free play	25

Segments Offers Vendors Distribution General Segments Offers Expenses Summary Forms Export Lists Map

4018

4014

4010

4022

Fig. 40

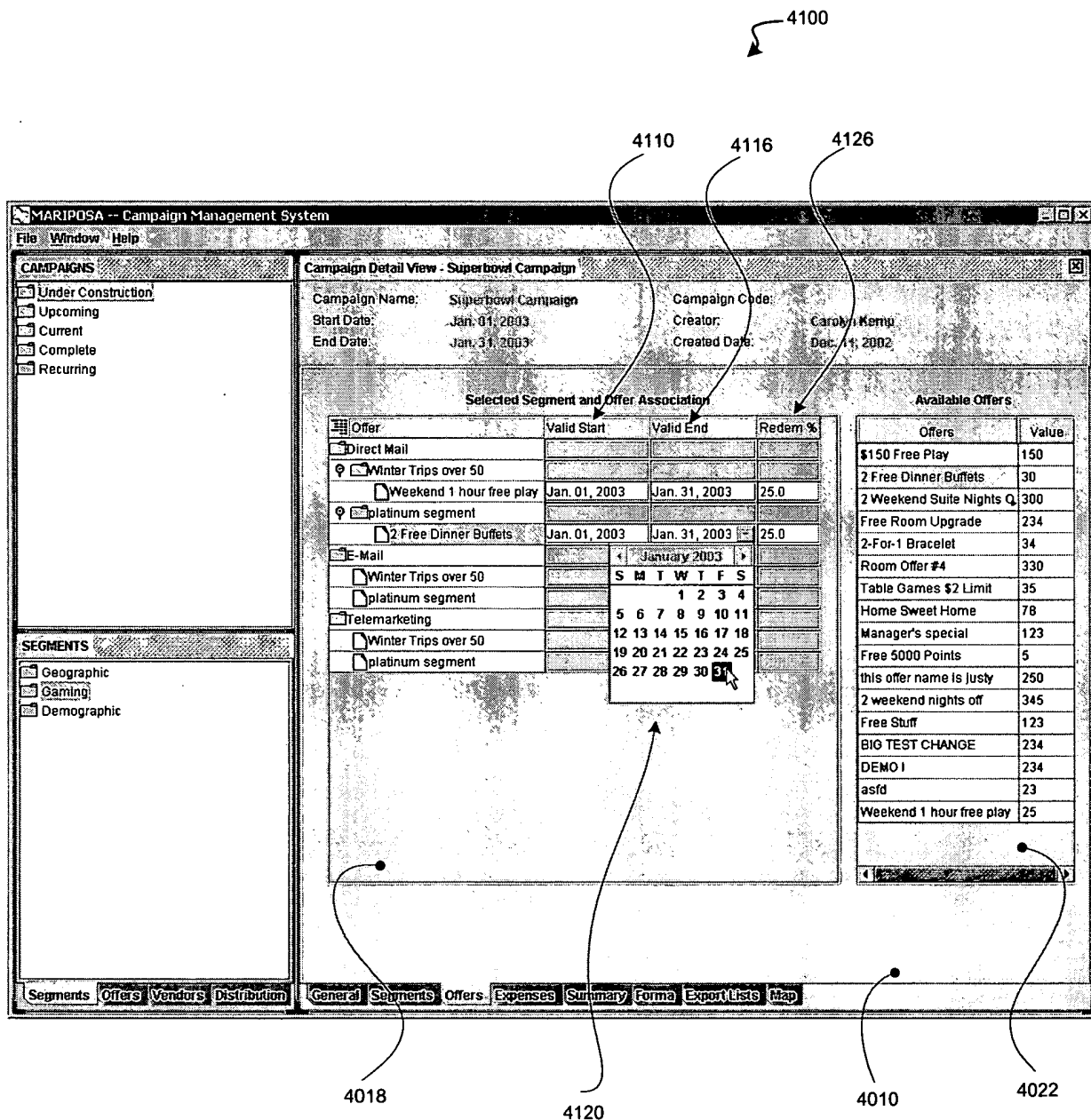


Fig. 41

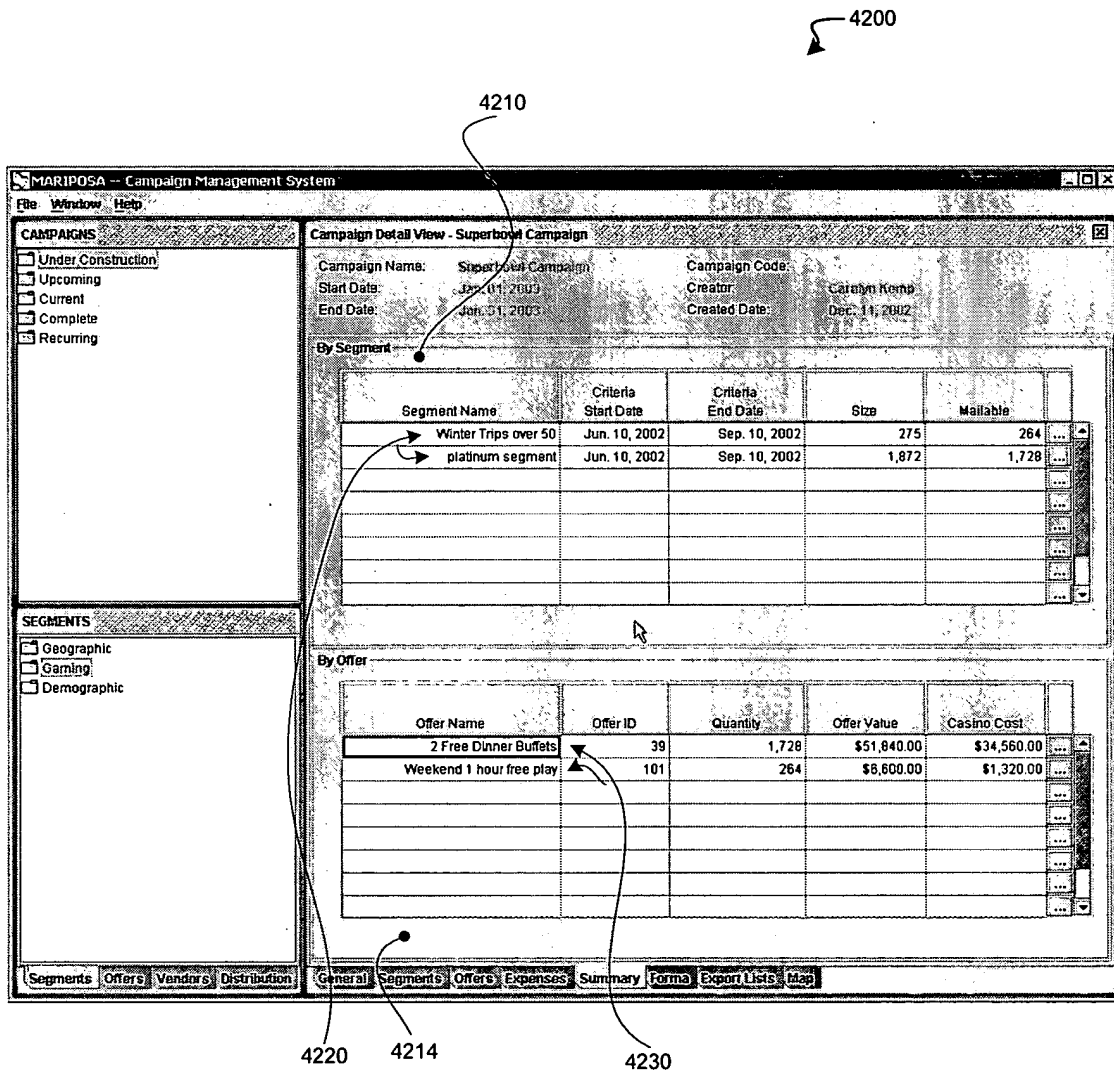


Fig. 42

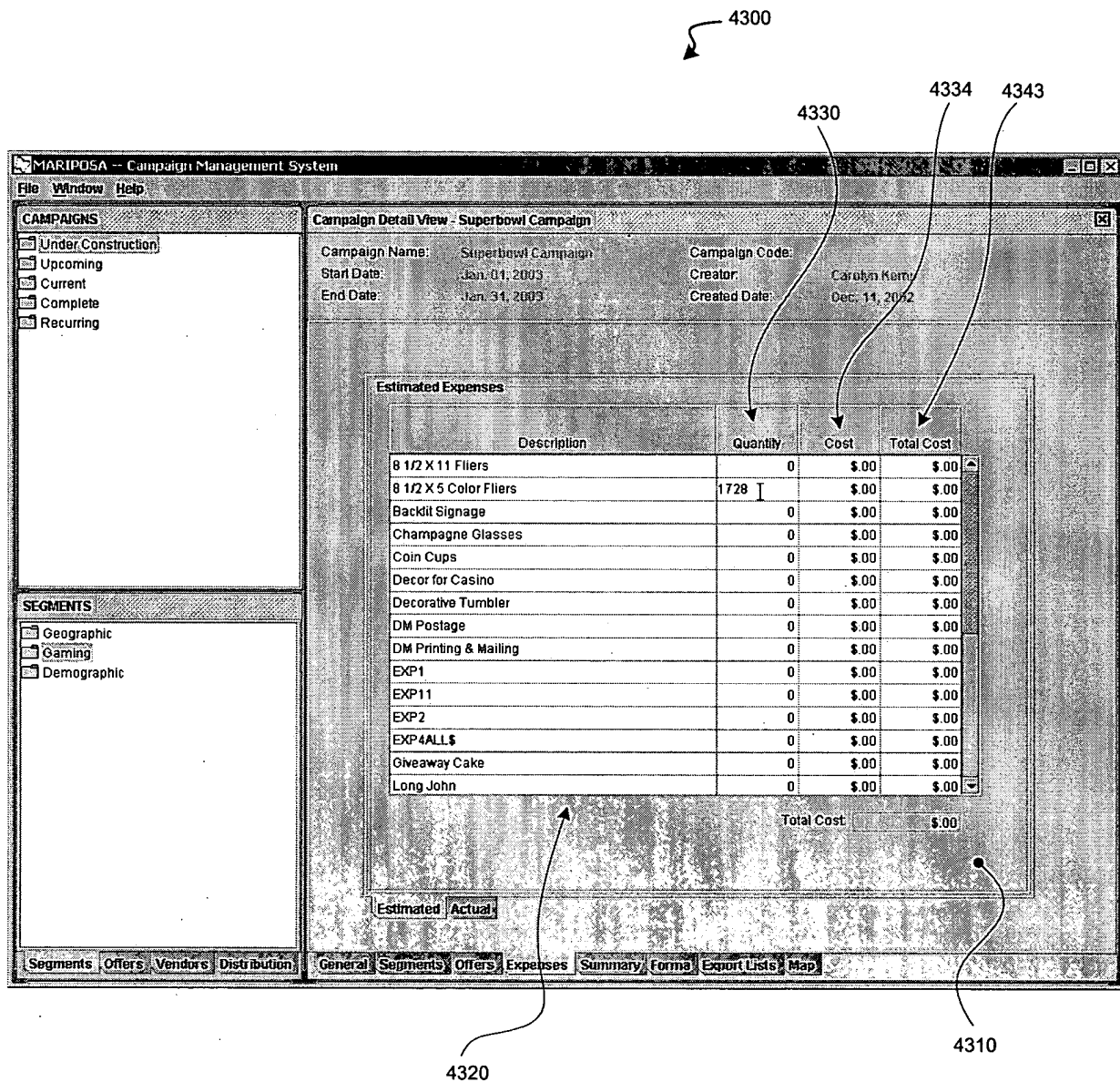


Fig. 43

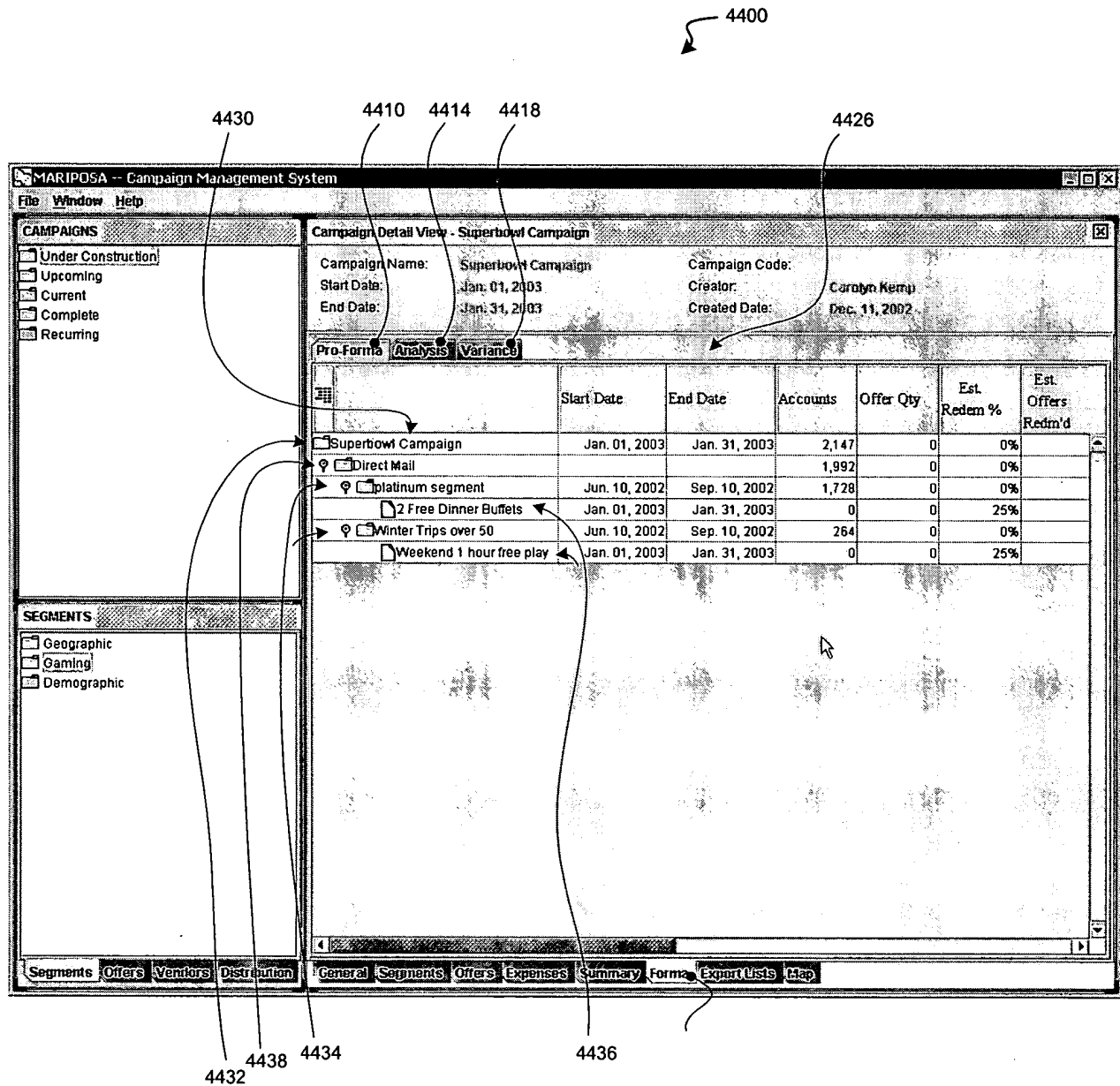


Fig. 44

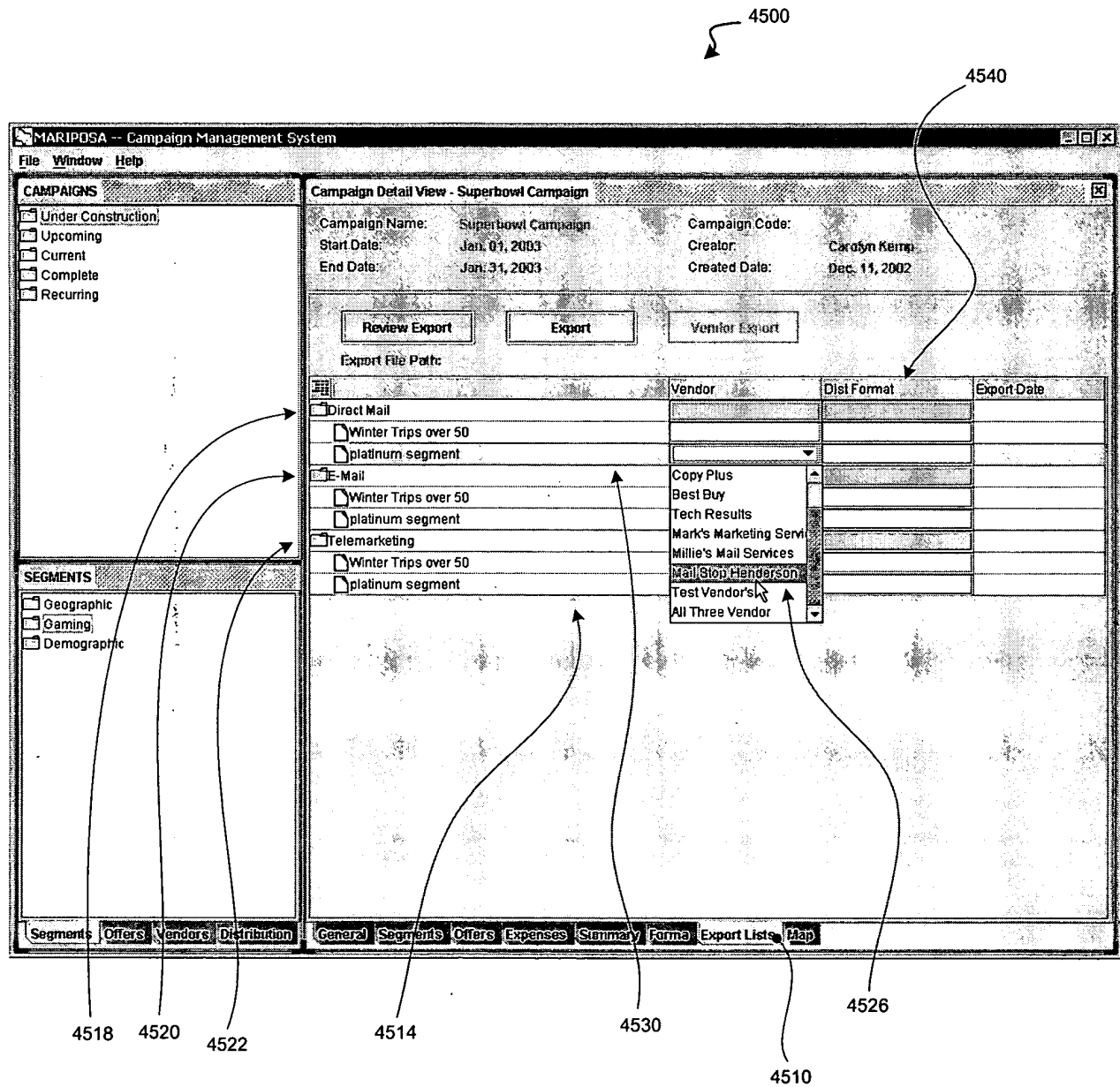


Fig. 45

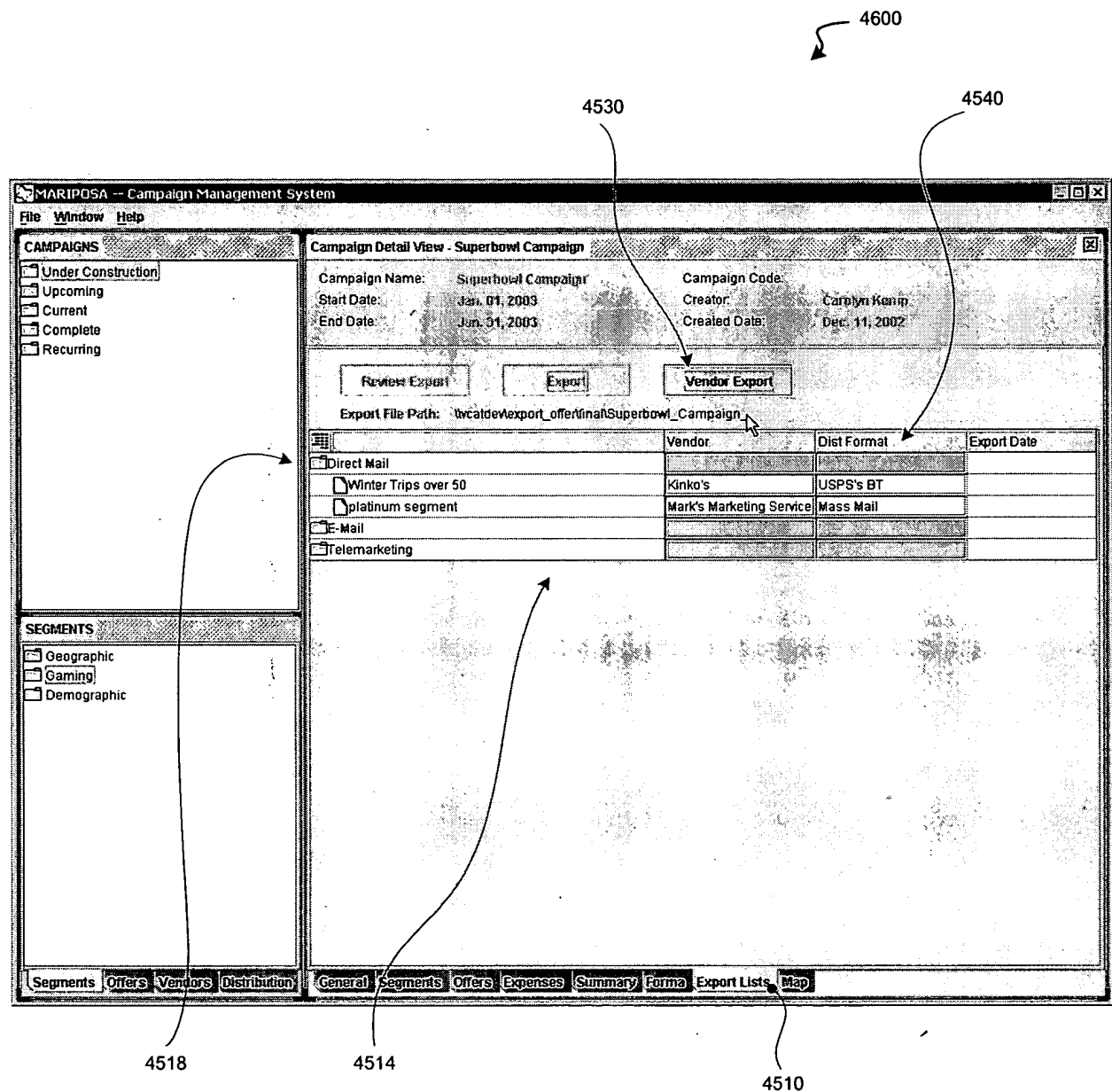


Fig. 46

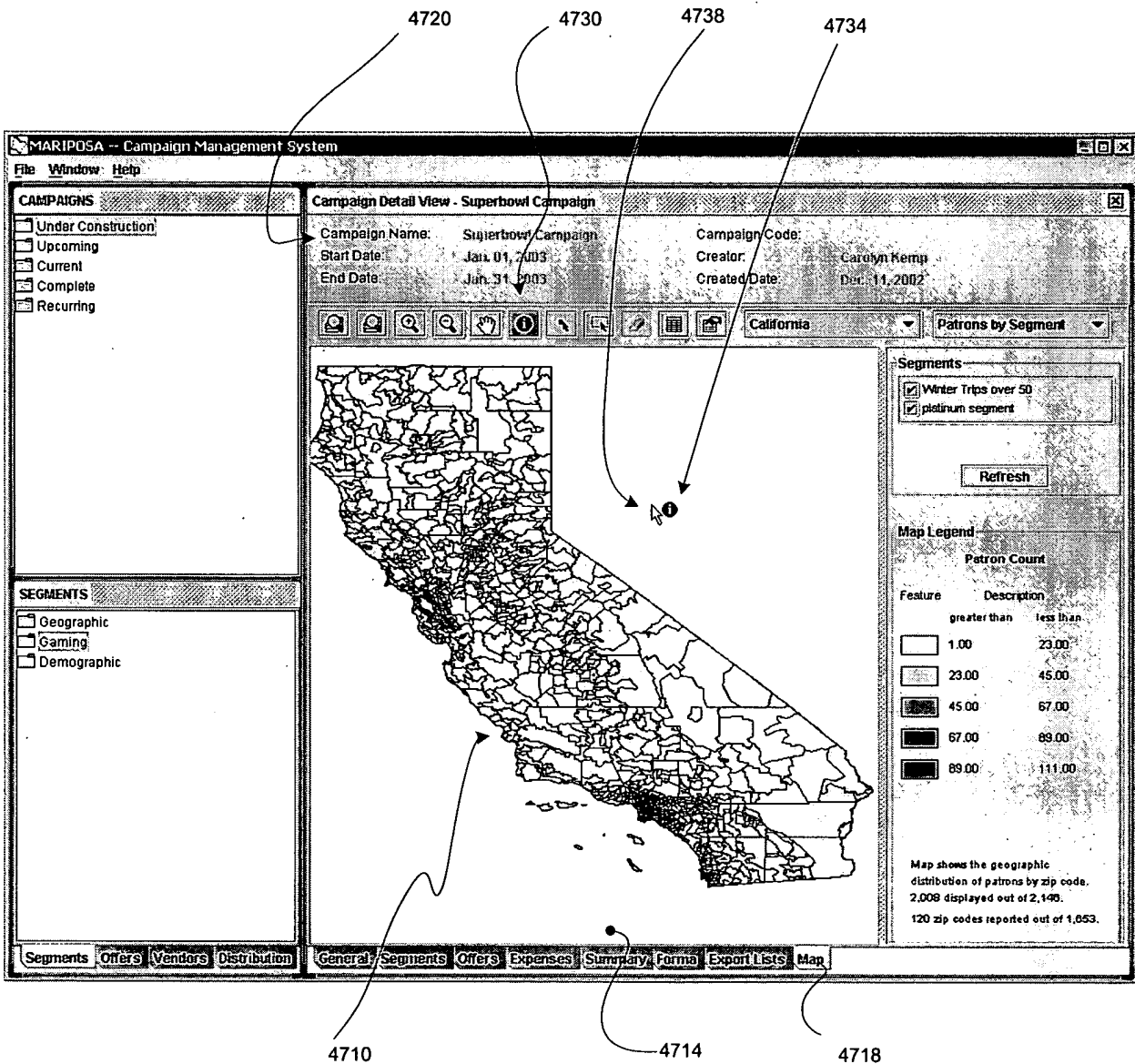


Fig. 47

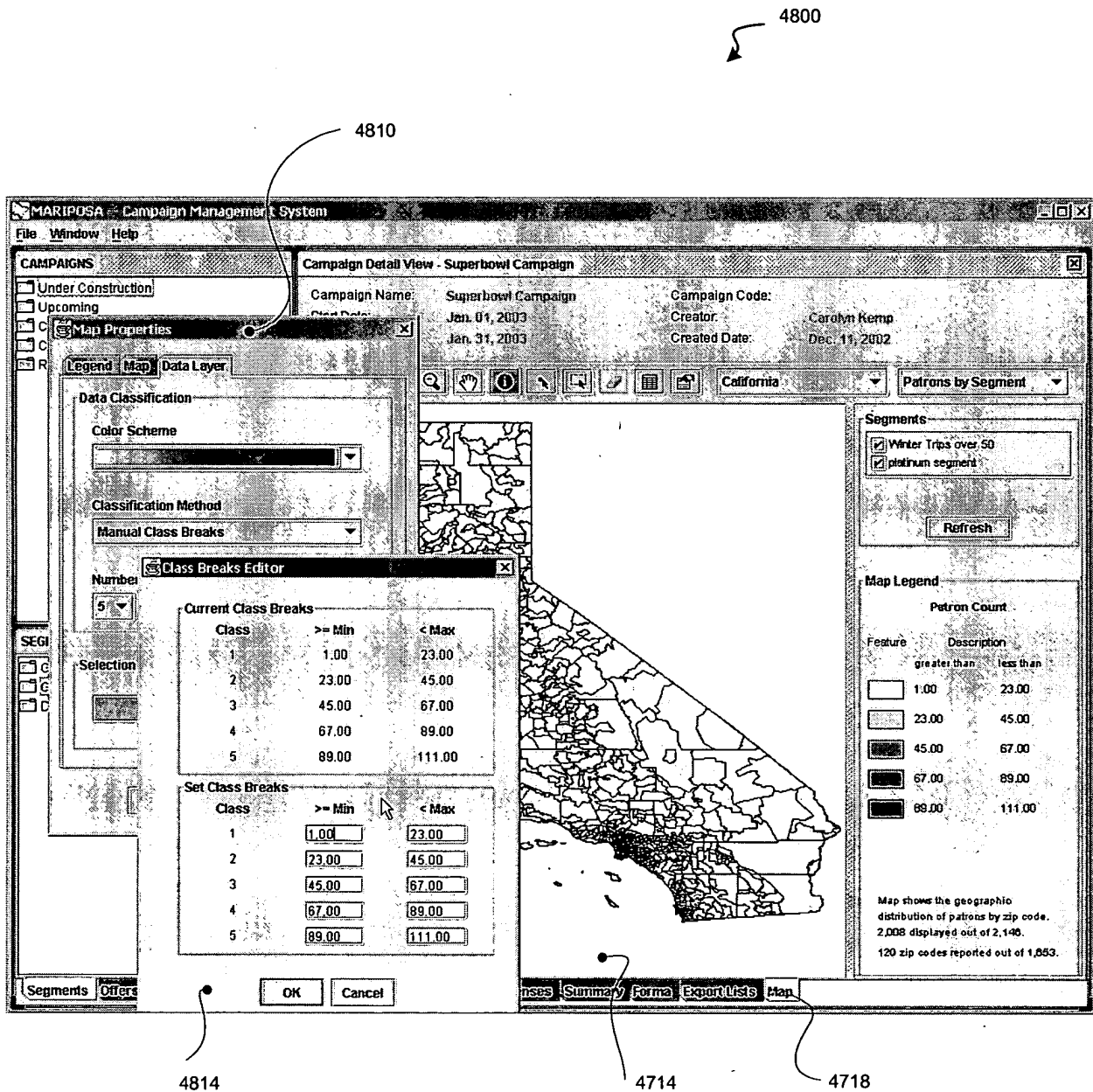


Fig. 48

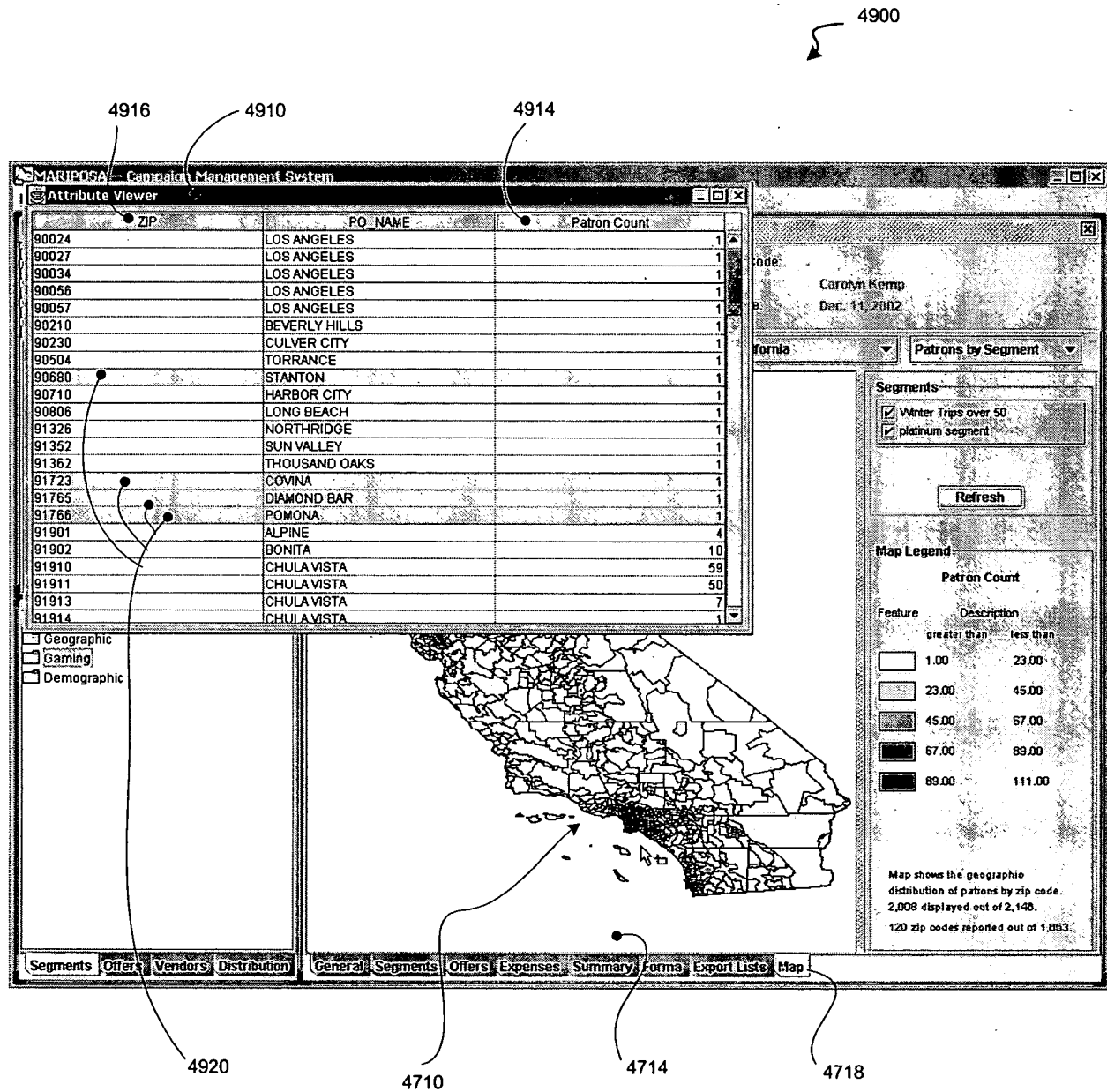


Fig. 49

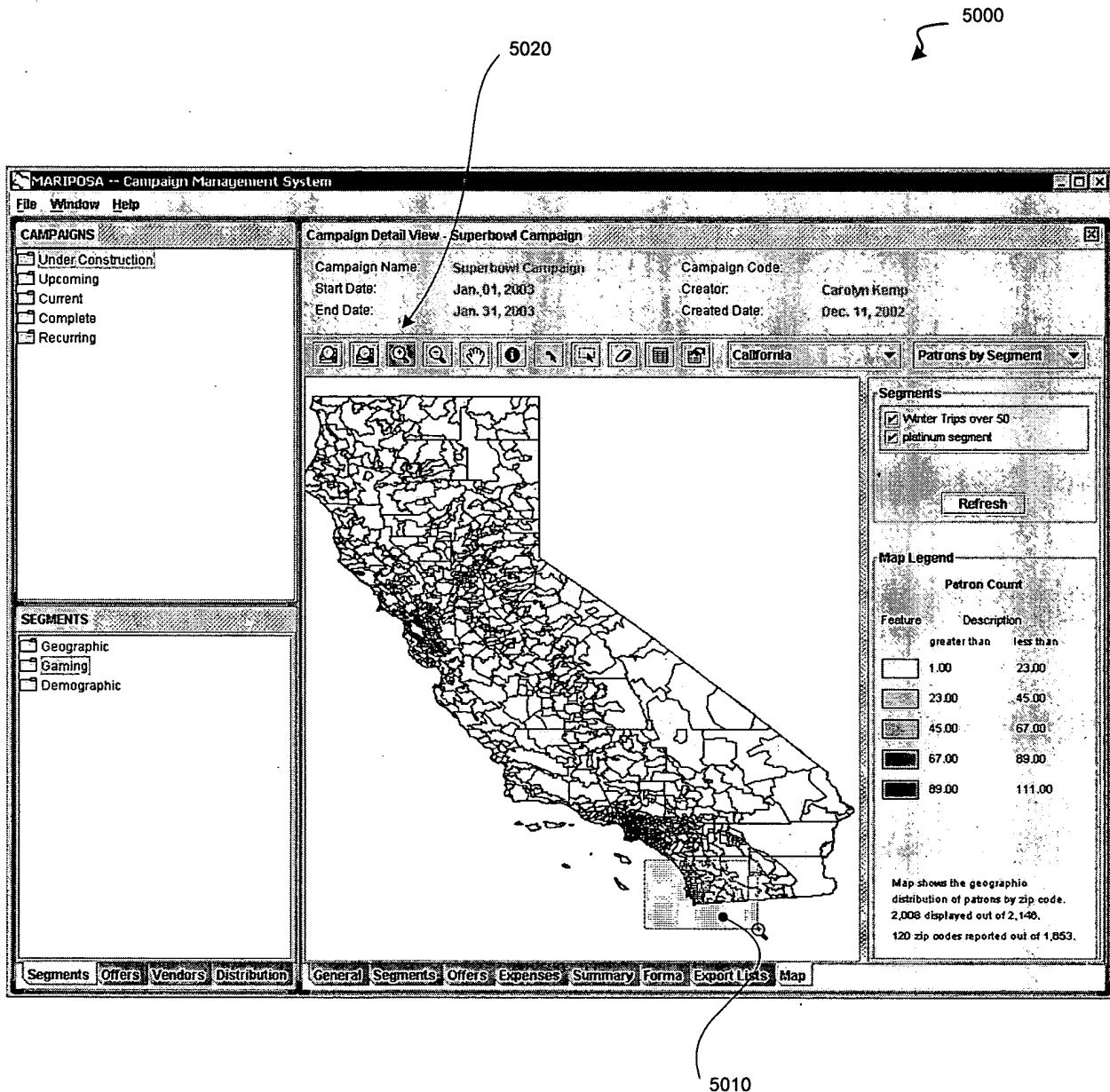


Fig. 50

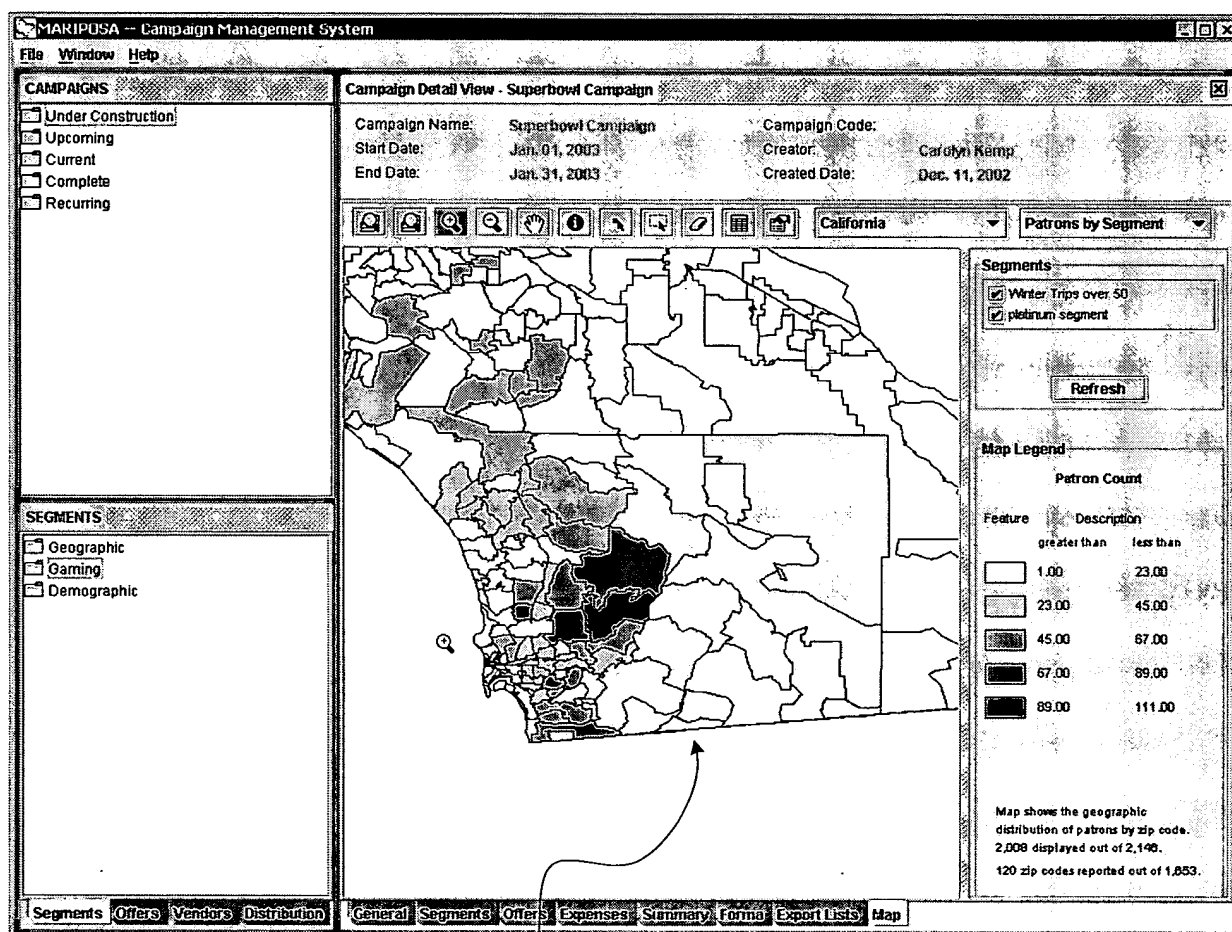


Fig. 51

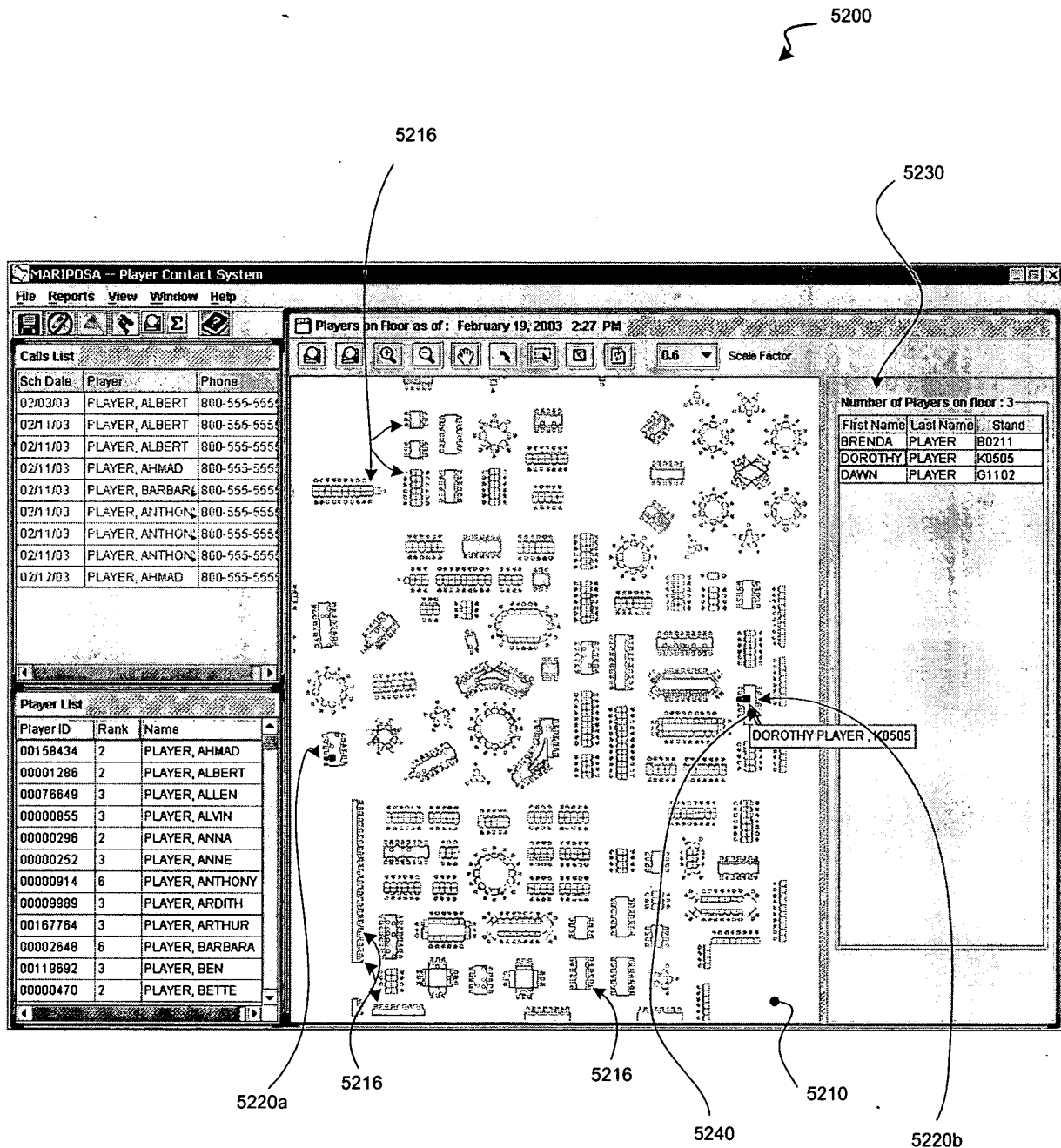


Fig. 52

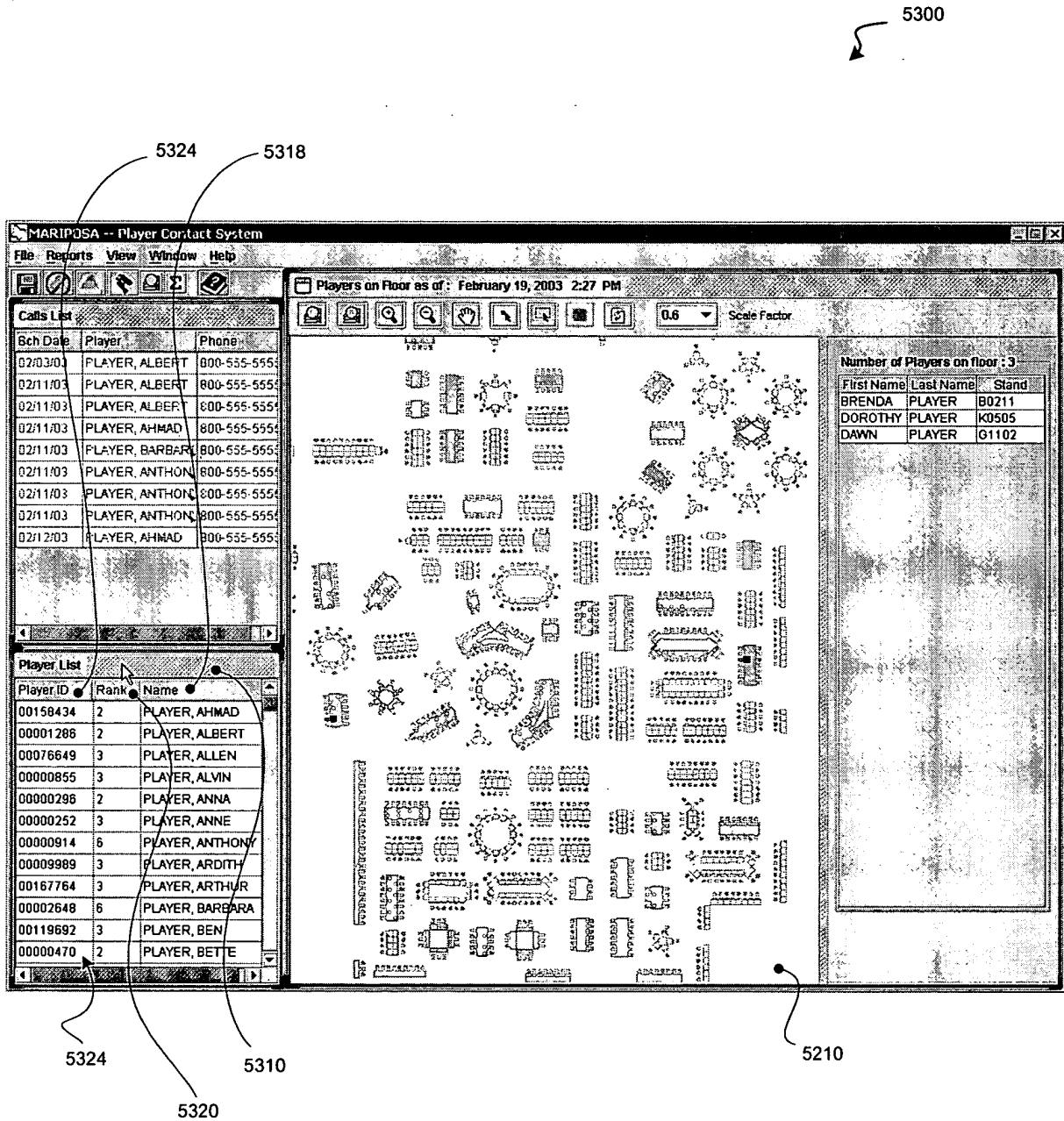


Fig. 53

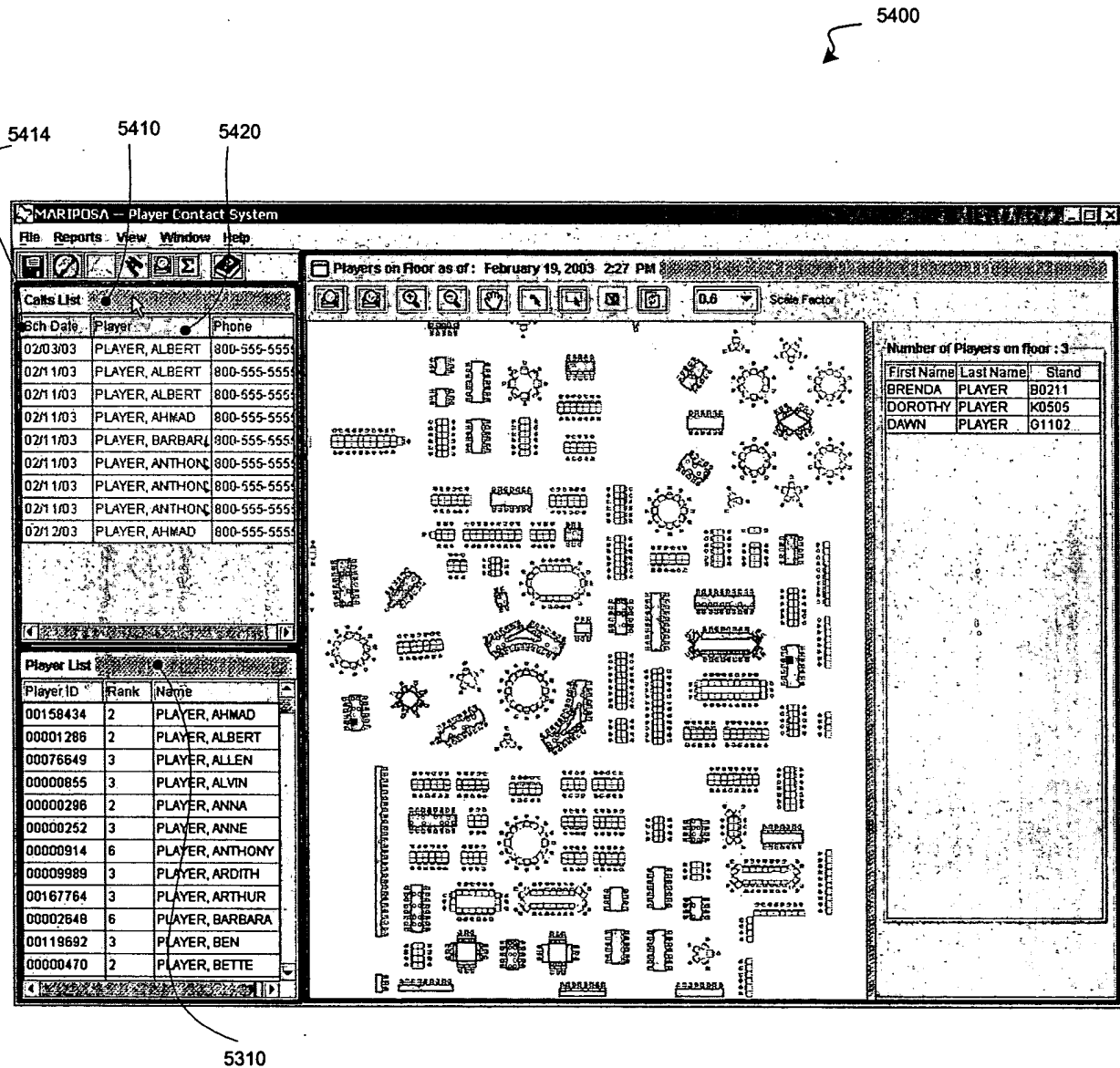


Fig. 54

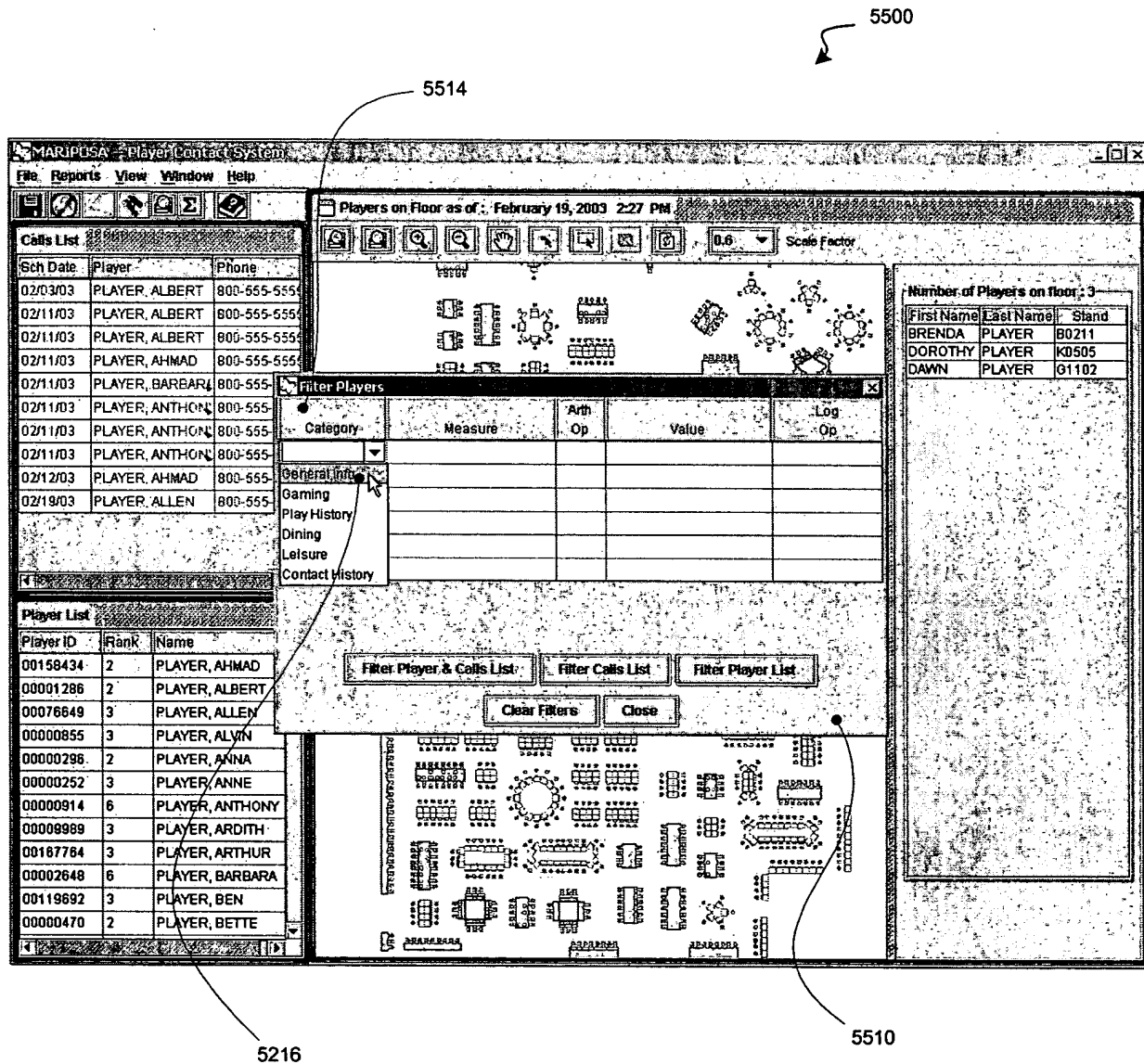


Fig. 55A

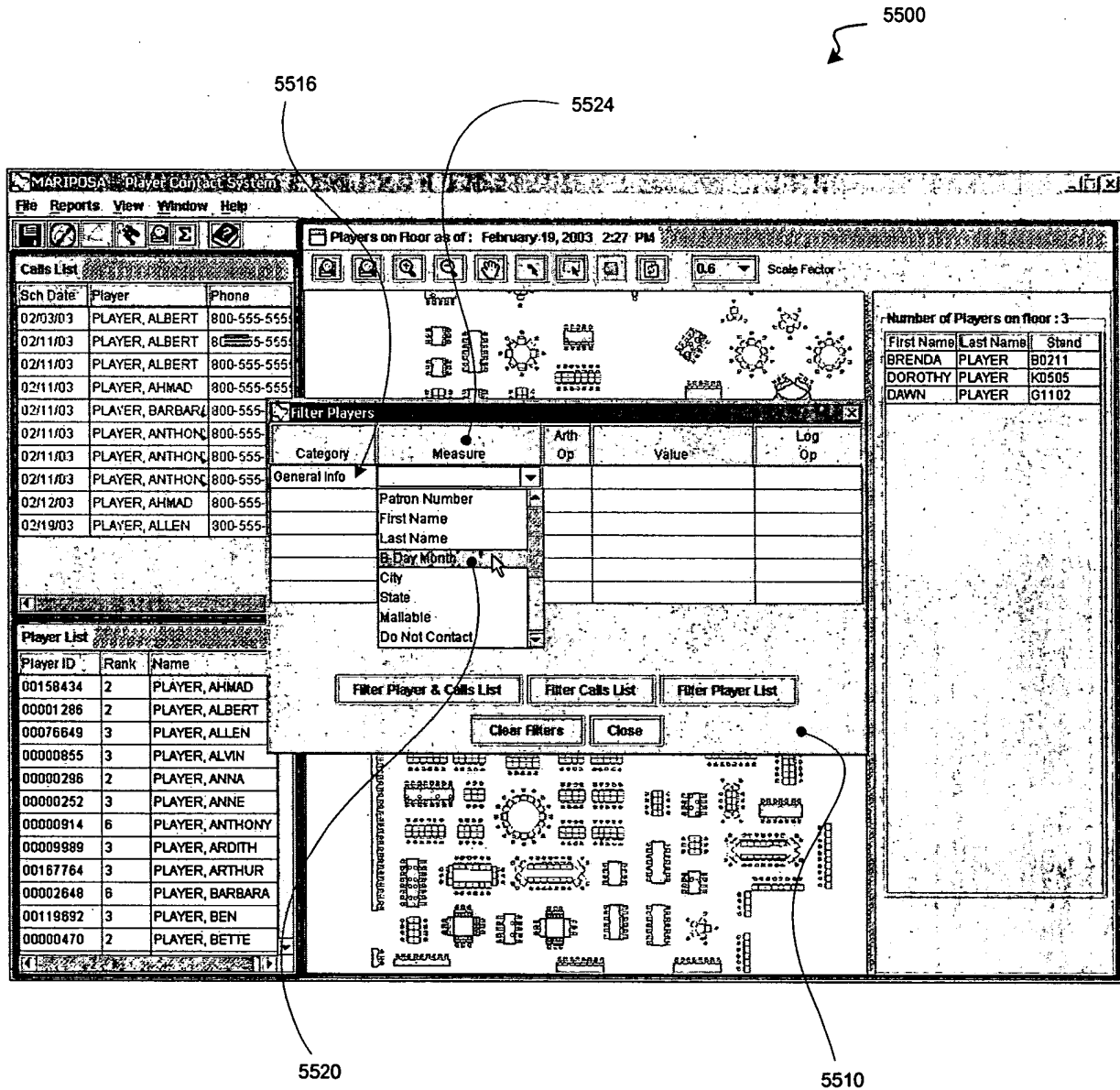


Fig. 55B

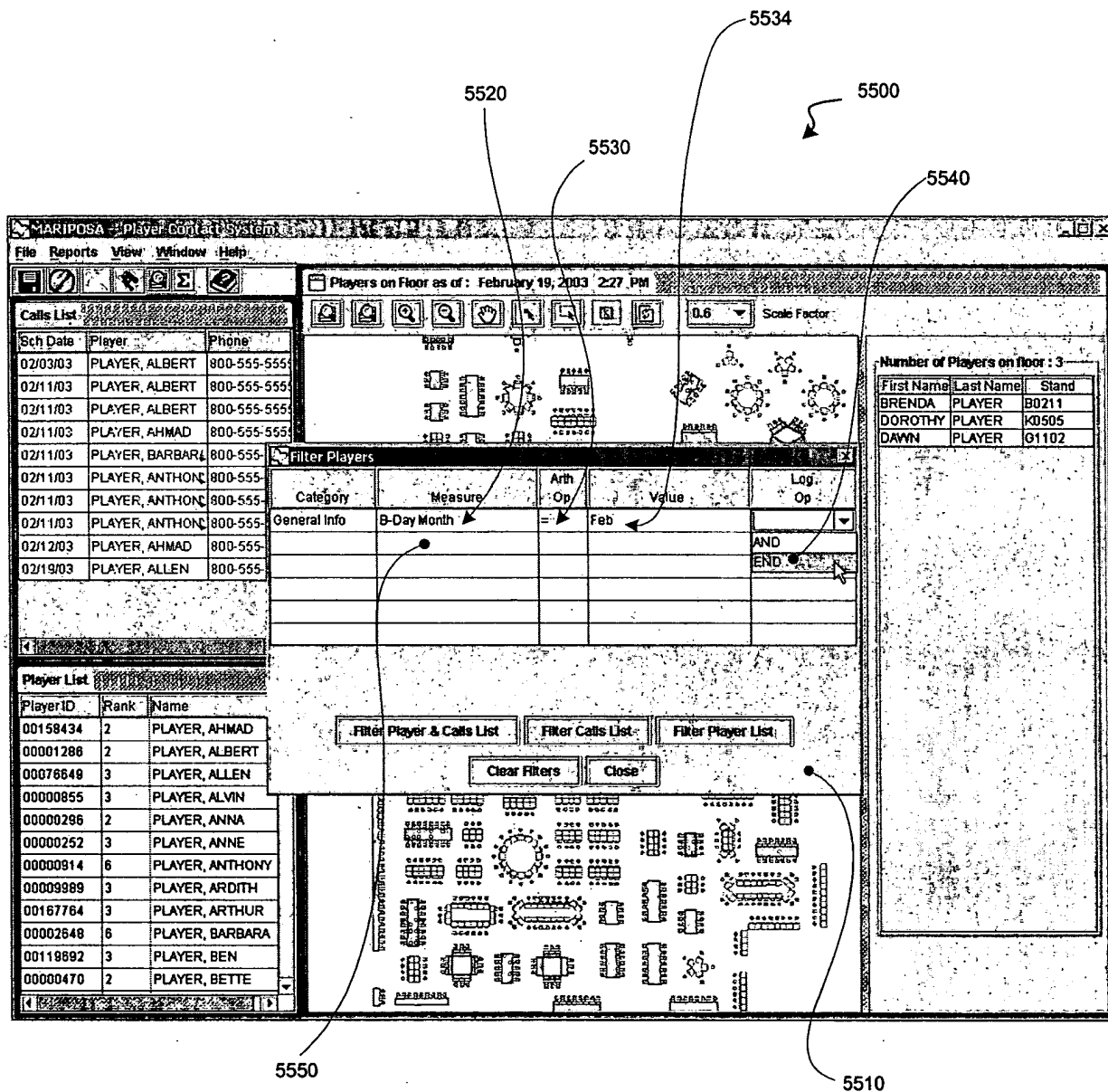


Fig. 55C

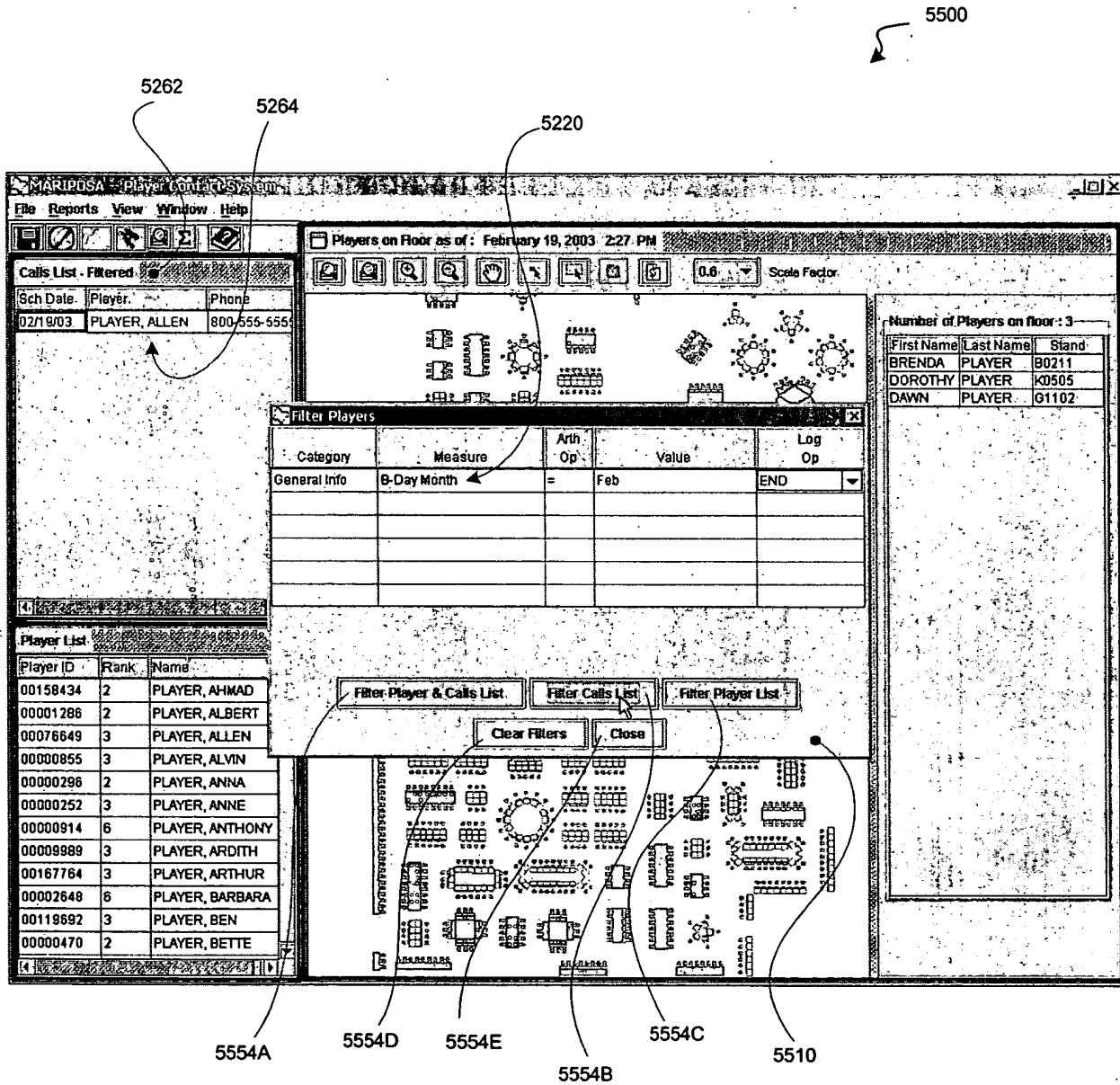


Fig. 55D

5700

MARIPOSA -- Player Contact System

File Reports View Window Help

Calls List

Sch Date	ayer	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBAR	800-555-5555

Player Detail View -- PLAYER, ALLEN

Patron ID: 76649

Name: PLAYER, ALLEN

Nickname: Boyd

Tier: DIAMOND

Rank: 3

Last Play: 09/08/2002

Host: CAROLYN KEMP

Comps Avail:

Pts Avail:

General

Patron Number: 76649

Greeting:

First Name: ALLEN

Last Name: PLAYER

Birthday: 02/01/1935

Est. Date: 01/08/2002

Source: SLOT WALK IN

Spouse Number:

First Name:

Last Name:

Spouse Birthday:

Anniversary: 08/28/2000

Est. Date:

Source:

Address

Street: 427 HOLTZ ST Apt:

City: SPRING VALLEY

State: CA Zip: 91977

Mail Code: Mailable Mail To: H

Contact Info

☐ DO NOT CONTACT

Home: 800-555-5555

Other:

Mobile:

Email:

Relationships

Call this Player

Add Relationship

Remove Relationship

View

Close

Help

Player List

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

5710

FIG. 57

5810

FIG. 58

MARIPOSA - Player Contact System

File Reports View Window Help

5900

5816

5814

5810

Player Detail View - PLAYER, ALLEN

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP

Name: PLAYER, ALLEN Rank: 3 Comps Avail:

Nickname: Boyd Last Play: 09/06/2002 Pts Avail:

Player Stated Prefs

Table Game	Blackjack	Pal Gow
Average Bet	10.00	25.00
Skill	INT	ADV
Slot Game Model	Austin Powers	Wheel of Fortune
Denom	1.00	0.50
Game Type	9 Line Video	5 Line Video
Prog Type	Non-Progressive	Wide Area Progress

☐ Mon ☒ Tue ☒ Wed ☐ Thu ☒ Fri ☐ Sat ☐ Sun
☐ Day ☒ Swing ☐ Grave

Spouse Stated Prefs

Table Game	
Average Bet	
Skill	
Slot Game Model	
Denom	
Game Type	null
Prog Type	null

☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
☐ Day ☐ Swing ☐ Grave

Player Calculated Prefs

Days: 60 Basis: Theo Win

Player Trips: 8 Refresh

Table Game	
Slot Game Model	Jackpot Celebration Round'am Up
Denom	0.05 0.05
Game Type	9 Line Video 8 Line Video
Prog Type	Single Progressive Single Progressive

Spouse Calculated Prefs

Days: 60 Basis: Theo Win

Player Trips: 9

Table Game	
Slot Game Model	Double Double Bonus Ten Play
Denom	1 0.05
Game Type	Poker Poker
Prog Type	Non-Progressive Non-Progressive

Player List

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

Status:

FIG. 59

6000

MARIPOSA -- Player Contact System

File Reports View Window Help

Player Detail View - PLAYER, ALLEN

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail:
 Last Play Date: 09/08/2002

	Current	Last	Prior
Tier	DIAMOND		
Effective Date	04/25/2001		

Revenue & Reinvestment	Last Play	7 Days	30 Days	3 Months	6 Months	12 Months	24 Months
Trips	1	8	19	25	51	135	316
Theo per Trip	85.00	0.00	85.00	145.15	177.08	292.88	315.70
Slot Theo per Trip	85.00	0.00	85.00	145.15	177.08	292.88	315.70
Table Theo per Trip	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Theo Win	85.00	85.00	85.00	0.00	0.00	0.00	3,544.00
Slot Theo	85.00	85.00	85.00	0.00	0.00	0.00	3,544.00
Table Theo	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Actual Win	252.00	252.00	0.00	0.00	0.00	4,238.00	4,238.00
Slot Actual	252.00	252.00	0.00	0.00	0.00	4,238.00	4,238.00
Table Actual	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Reinvestment	19.98	0.00	0.00	0.00	0.00	0.00	0.00
Gaming Comps Issued	19.98	0.00	0.00	0.00	0.00	0.00	0.00
Points Redeemed	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Non-Gaming Comps Issued	0.00	0.00	0.00	0.00	0.00	46.31	593.23
Reinvestment %	23.51	0.00	0.00	0.00	0.00	0.00	0.00

General Gaming Play History Print Visual Print Comps History

Status:

6040

6020

6010

FIG. 60

6100

6130 6110

MARIPOSA -- Player Contact System

File Reports View Window Help

Player Detail View - PLAYER, ALLEN

Patron ID: 78649 Tier: DIAMOND Host: CAROLYN KEMP
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail:
 Patron Dining Prefs: Cuisines: Restaurants: Barbecue Steakhouse
 Spouse Dining Prefs: Cuisines: Restaurants:
 Patron Dining Dislikes: Cuisines: Restaurants: Chinese
 Spouse Dining Dislikes: Cuisines: Restaurants:
 Patron Comments: Wants Steak for Birthday Dinner
 Spouse Comments:
 Patron Beverage and Tobacco Preferences: Type Brand Beverage #1: Beer Corona Beverage #2: Bourbon Jack Daniels Beverage #3: Mixed Drinks Tobacco:
 Spouse Beverage and Tobacco Preferences: Type Brand Beverage #1: Beer Corona Beverage #2: Beer Corona Light Beverage #3: Beer Miller Light Tobacco:
 General Info Dining Play History Dining History Other Contact History
 Status:
 6134 6140 6138

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-555
02/11/03	PLAYER, AHMAD	800-555-555
02/12/03	PLAYER, AHMAD	800-555-555
02/11/03	PLAYER, ALBERT	800-555-555
02/11/03	PLAYER, ANTHON	800-555-555
02/11/03	PLAYER, ANTHON	800-555-555
02/11/03	PLAYER, ALBERT	800-555-555
02/11/03	PLAYER, BARBARA	800-555-555

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00078649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

FIG. 61

6200

6210

MARIPOSA -- Player Contact System

File Reports View Window Help

Player Detail View - PLAYER, ALLEN

Patron ID: 78649 Tier: DIAMOND Host: CAROLYN KEMP
Name: PLAYER, ALLEN Rank: 3 Comps Avail:
Nickname: Boyd Last Play: 09/08/2002 Pts Avail:
Patron Sports:

Sport	Team
NBA Basketball	Los Angeles - Lakers
NFL Football	Washington - Redskins

 Spouse Sports:

Sport	Team
-------	------

Patron Interests: Golfing Tournaments Spouse Interests:
Patron Misc: Religion: College: University of Maryland Graduation Year: 1995 Club Affiliation: Spouse Misc: Religion: College: Graduation Year: Club Affiliation:
Comments: I Comments:
General Info Gaming Play History Training Leisure Other Contact History
Status:

FIG. 62

6300

6330 6310

MARIPOSA - Player Contact System

File Reports View Window Help

Call List

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555

Player List

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009999	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

Player Detail View - PLAYER, ALLEN

Patron ID: 76649

Name: PLAYER, ALLEN

Nickname: Boyd

Tier: DIAMOND

Rank: 3

Last Play: 09/08/2002

Host: CAROLYN KEMP

Comps Avail:

Pts Avail:

Active Offers

Status	Code	Description	Start Date	End Date
ISSD	419404	224B5075 8-3-02/8-9-02	Jun. 17, 2002	Aug. 09, 2002
ISSD	453236	124B5075 7-15-02/7-26-02	Jun. 17, 2002	Jul. 26, 2002
ISSD	469201	024B5150 BAF 9-3-02/9-9-02	Jun. 17, 2002	Sep. 09, 2002
ISSD	473616	324B5075 9-3-02/9-9-02	Jun. 17, 2002	Sep. 09, 2002

Inactive Offers

Status	Code	Description	Start Date	End Date

Last 3 Months

Total Value Issued: \$0.00

Total Value Redeemed: \$0.00

Redemption Percentage: 0%

Lifetime

Total Value Issued: \$375.00

Total Value Redeemed: \$0.00

Redemption Percentage: 0%

Generate Printout History Dining Leisure Offer Contact Report

Status:

6334 6350

FIG. 63

6400

6410

6408

MARIPOSA -- Player Contact System

File Reports View Window Help

Calls List

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555

Player Detail View -- PLAYER, ALLEN

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail:
Contact Info
 Phone 1: 800-555-5555 Email:
 Phone 2: Best Time: Evening
 Mobile:
 Schedule Call
 Make Contact

Contact Info

Sched Date	Contact Date	Purpose	Results
02/19/2003	02/19/2003		Canceled
02/19/2003	02/19/2003	Wish him a happy birthday	Spoke with Patron--see notes

Player List

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00187764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

Notes

Contact History

Status:

6420

6414

FIG. 64

6500

6518 6510 6520

Mariposa Player Control System

File Reports View Window Help

Players on Floor as of: February 19, 2003 2:27 PM

Schedule Calls

☒ Schedule Calls To Assigned Host

☐ Schedule Calls To Selected Host **KEMP, CAROLYN**

Same Schedule All Dates?

☐ Yes **Feb 19, 2003**

☒ No

Apply to All

Same Purpose All Calls?

☐ Yes

☒ No

Apply to All

Sched Date	Name	Purpose
Feb. 19, 2003	PLAYER, ALLEN	

Save Calls Cancel

Calls List

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/19/03	PLAYER, ALLEN	800-555-5555

Player List

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076849	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

Players on floor: 3

ast Name	Stand
PLAYER	B0211
PLAYER	K0505
PLAYER	G1102

FIG. 65

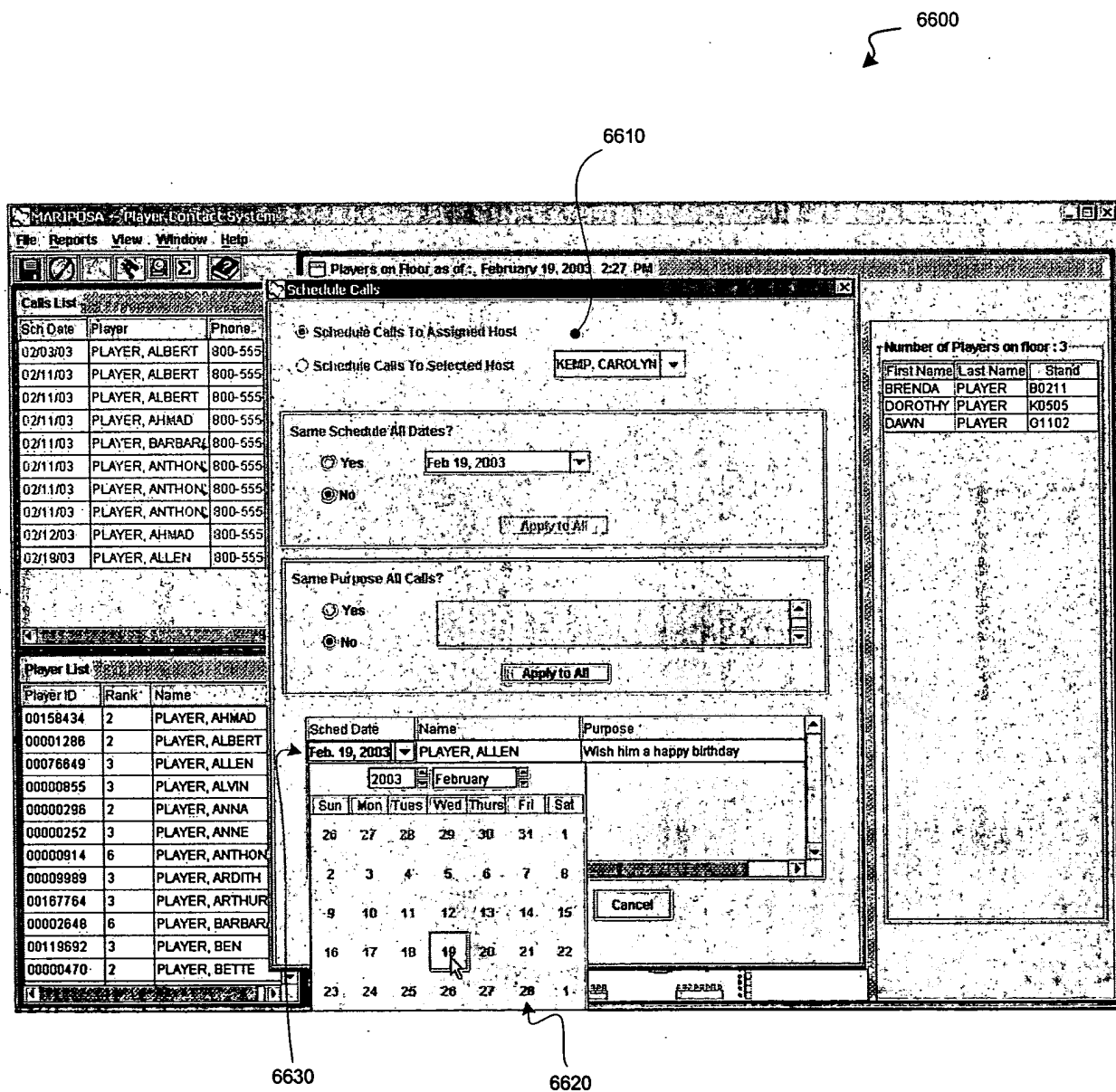


Fig. 66

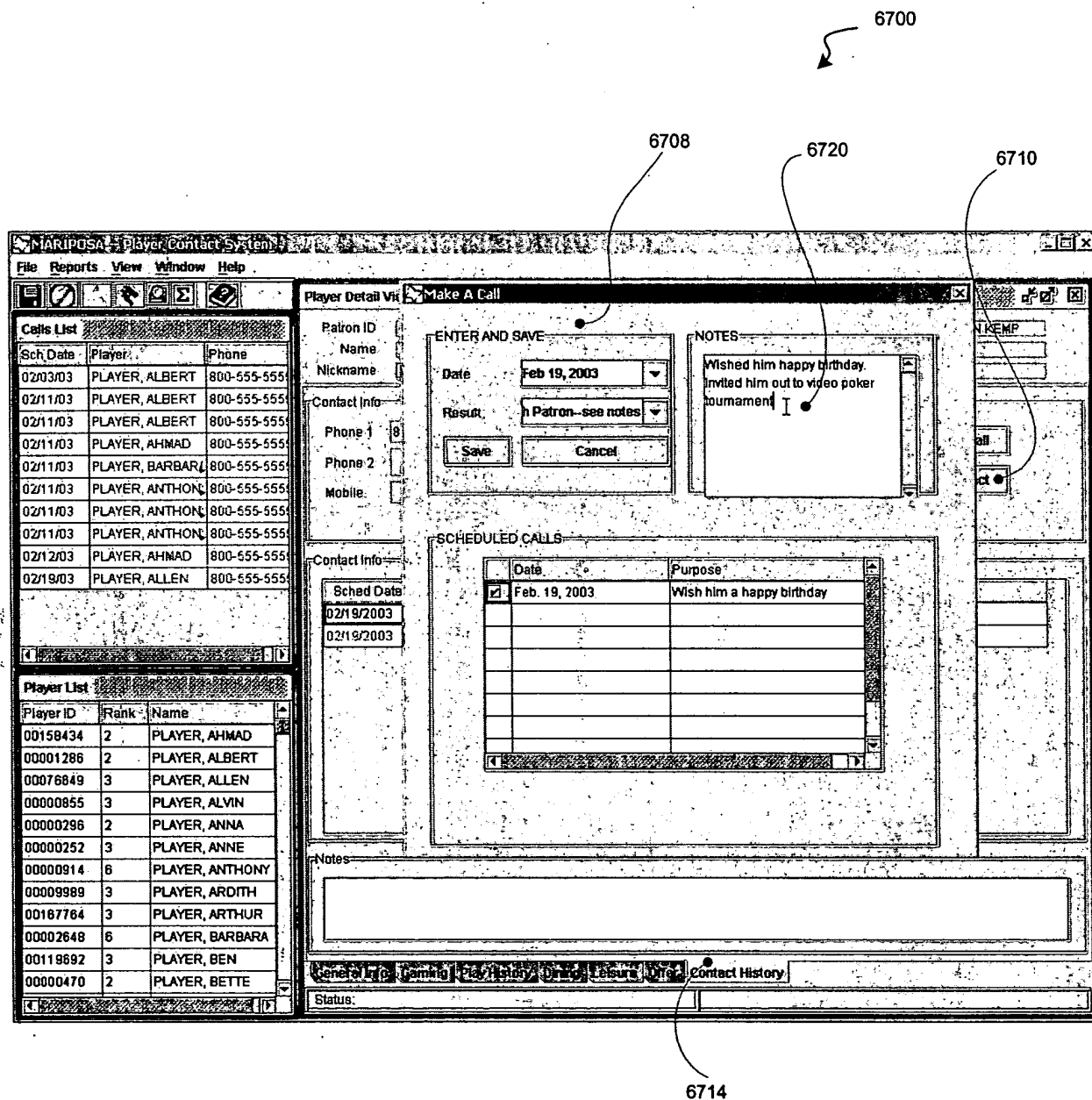


Fig. 67

6800

6810

6814

MARIPOSA Player Contact System

File Reports View Window Help

Player Detail View - PLAYER, ALLEN

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP
Name: PLAYER, ALLEN Rank: 3 Comps Avail:
Nickname: Boyd Last Play: 09/08/2002 Pts Avail:
General ☐ Add Friends and Family
Patron Number:
Greeting: ☐ Search by Player ID
First Name: ☐ Search by Player Name
Last Name: Last Name:
Birthday: First Name: Anne
Est. Date:
Source:
Search
Address
Street: 427 HOLTZ ST Apt:
City: SPRING VALLEY
State: CA Zip: 91977
Mail Code: Mailable Mail To: H
Contact Info
☐ DO NOT CONTACT Pref:
Home: 800-555-5555 ☒
Other: ☐
Mobile: ☐
Email:
Relationships

General Info
Status:
Calls List

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-555
02/11/03	PLAYER, AHMAD	800-555-555
02/12/03	PLAYER, AHMAD	800-555-555
02/11/03	PLAYER, ALBERT	800-555-555
02/11/03	PLAYER, ANTHON	800-555-555
02/11/03	PLAYER, ANTHON	800-555-555
02/11/03	PLAYER, ANTHON	800-555-555
02/11/03	PLAYER, ALBERT	800-555-555
02/11/03	PLAYER, BARBAR	800-555-555

Player List

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001288	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000286	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009889	3	PLAYER, ARDITH
00187764	3	PLAYER, ARTHUR
00002848	6	PLAYER, BARBARA
00118682	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

Fig. 68

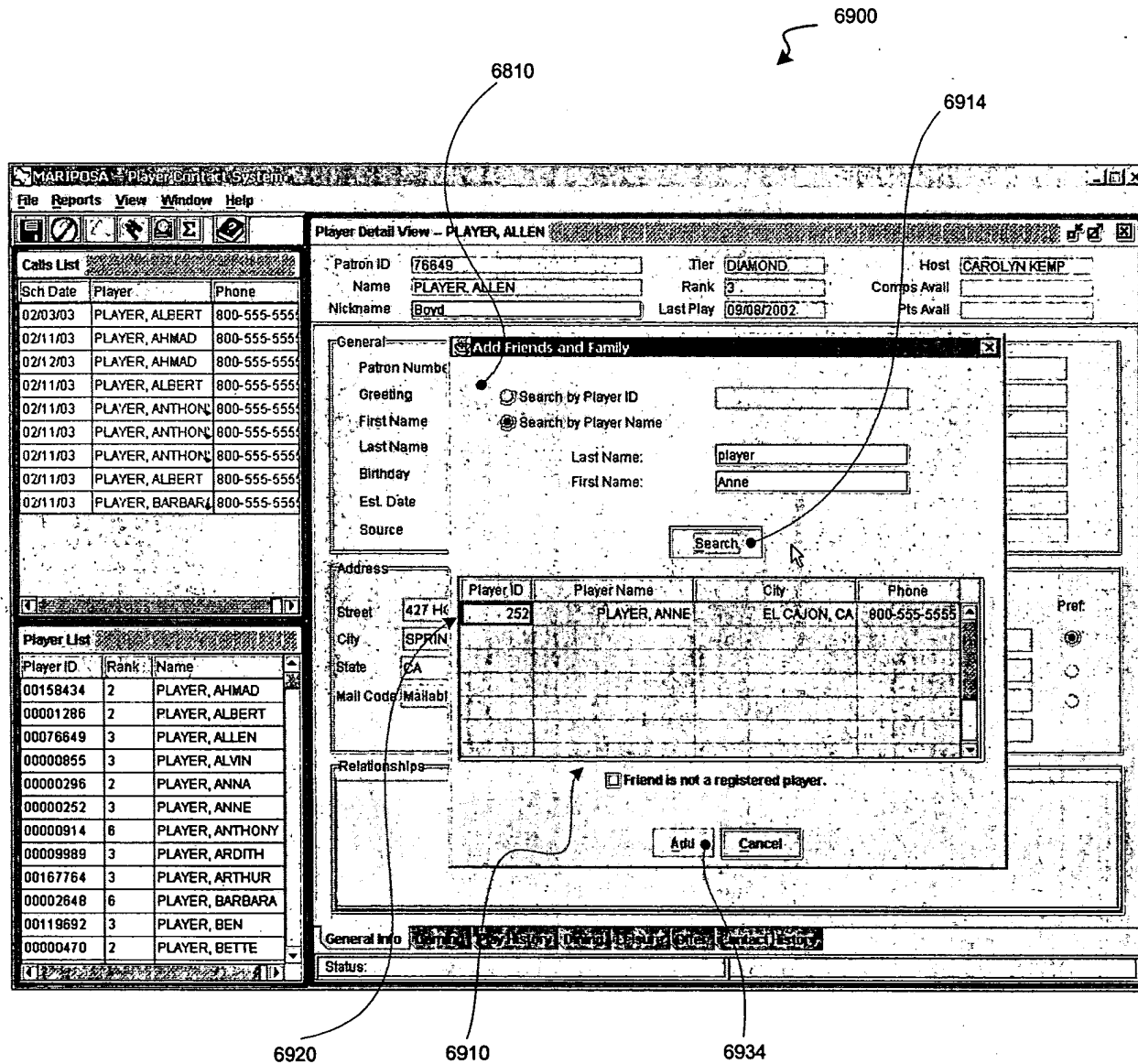


Fig. 69

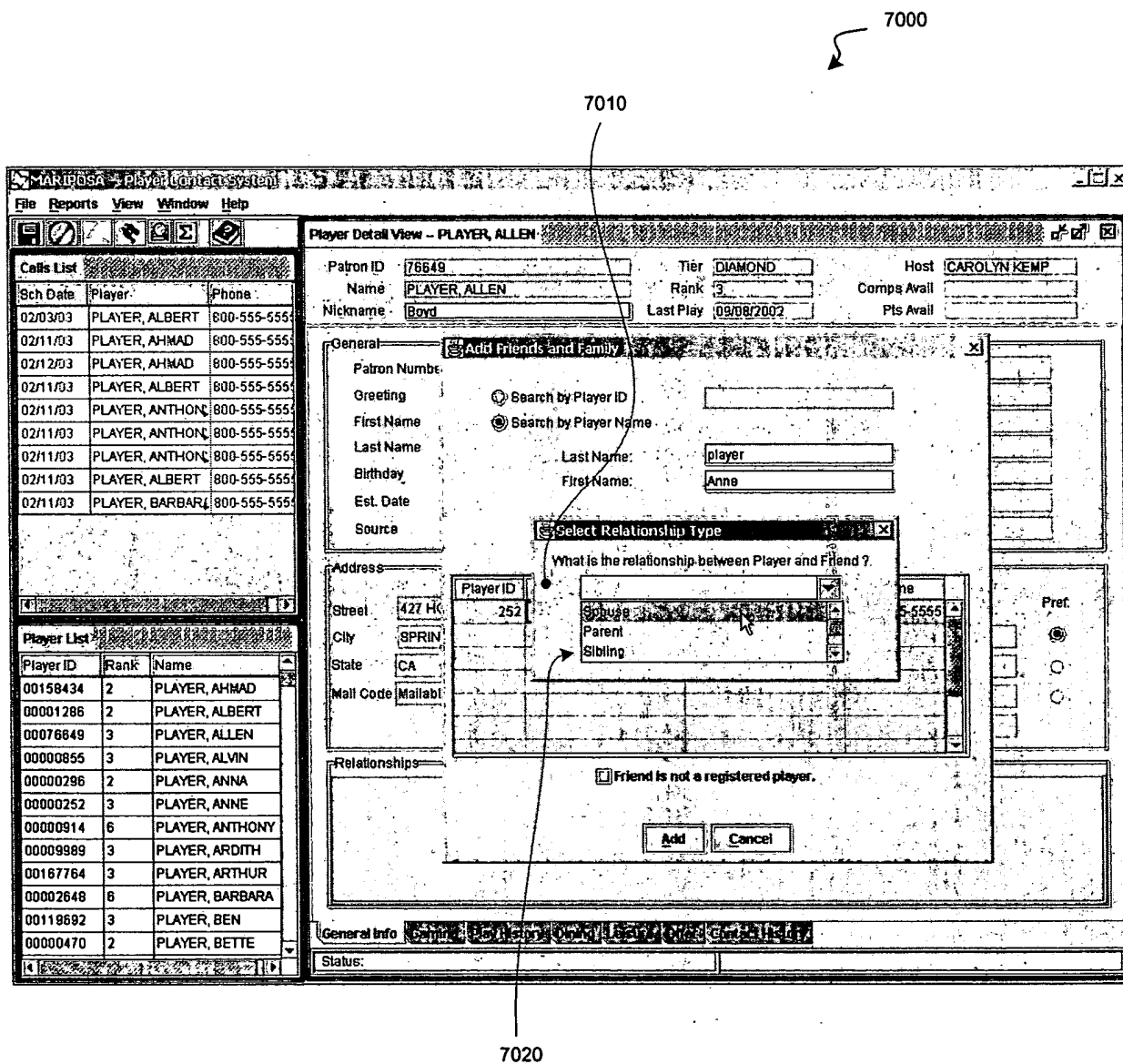


Fig. 70

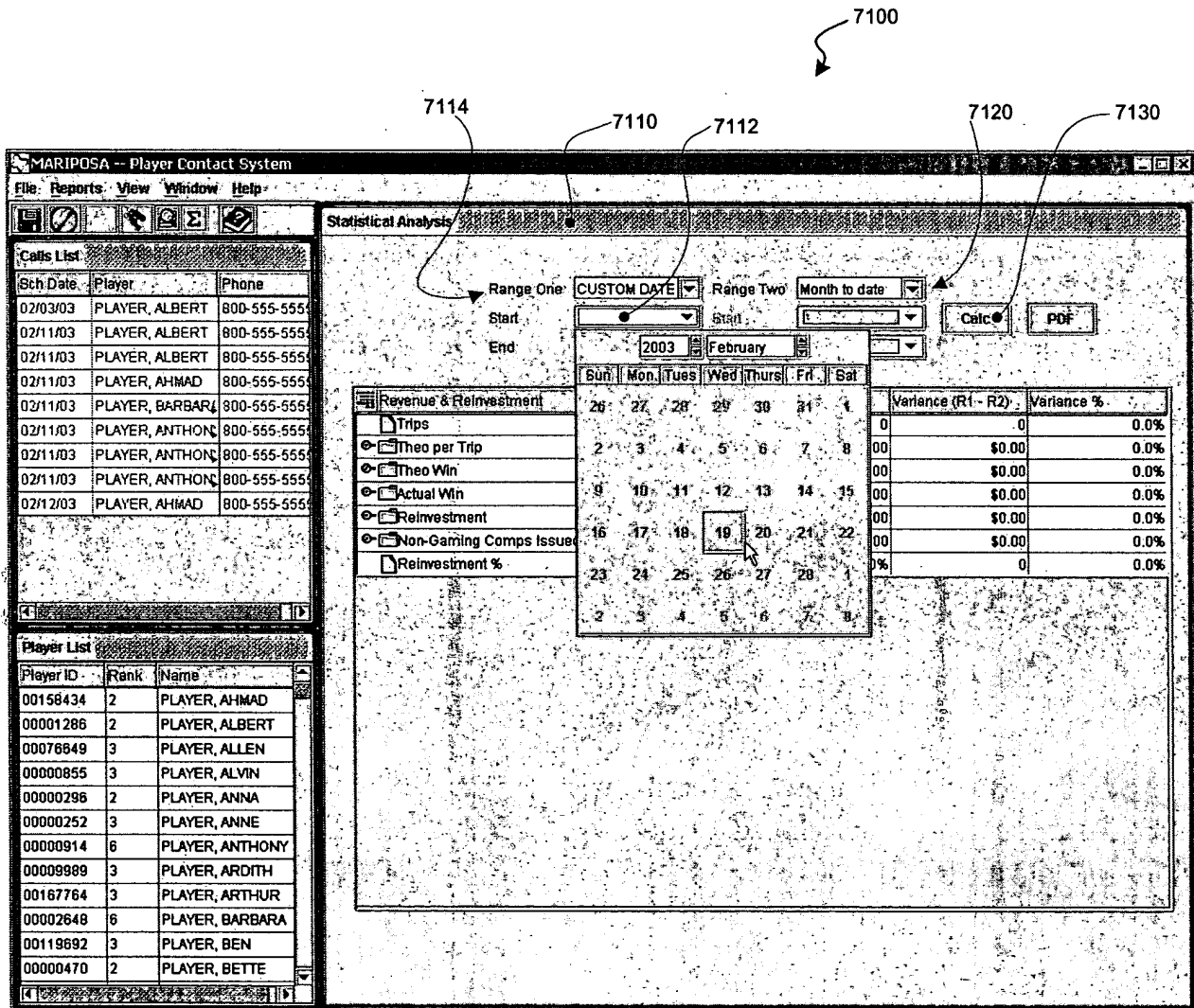


Fig. 71

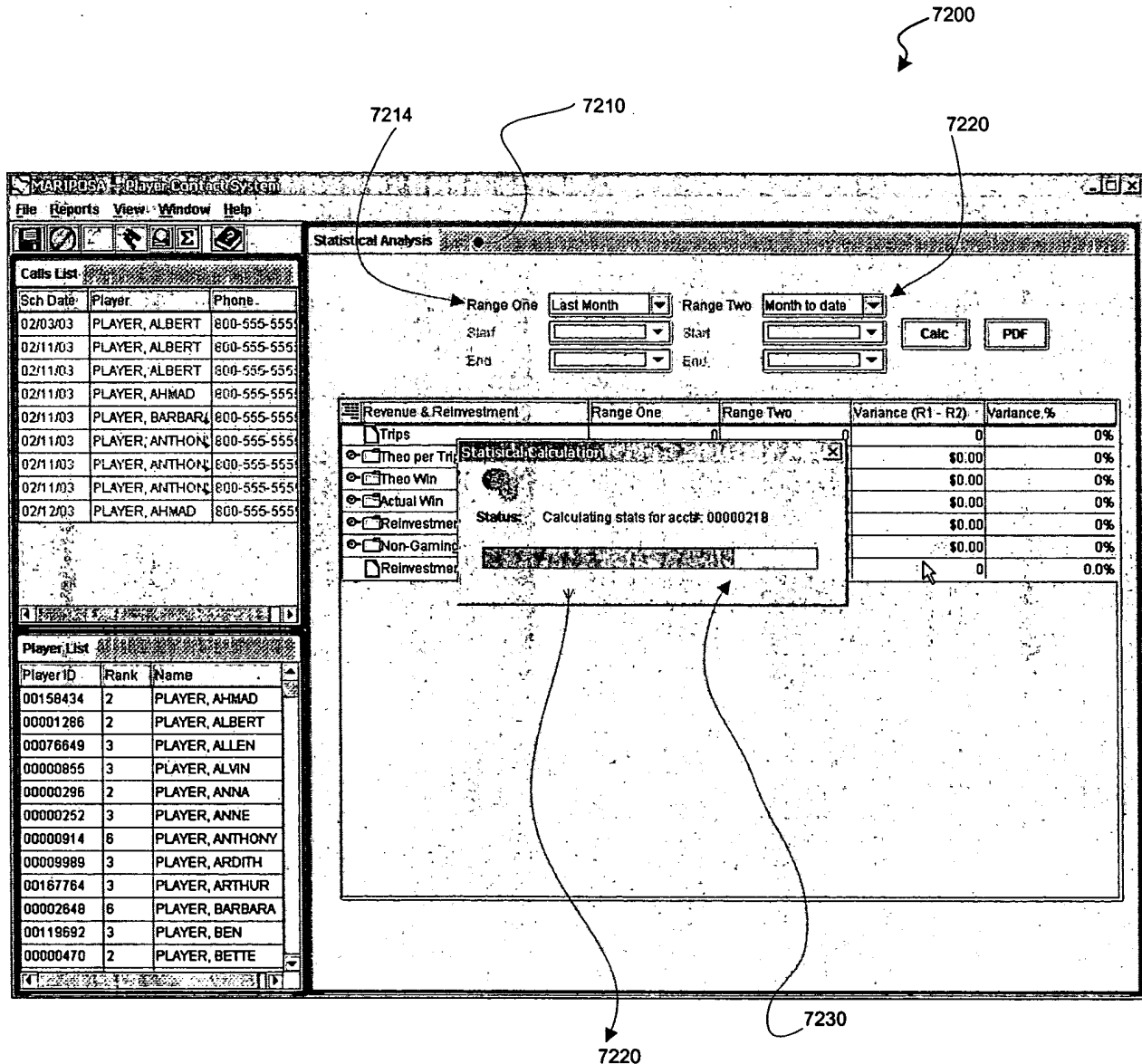


Fig. 72

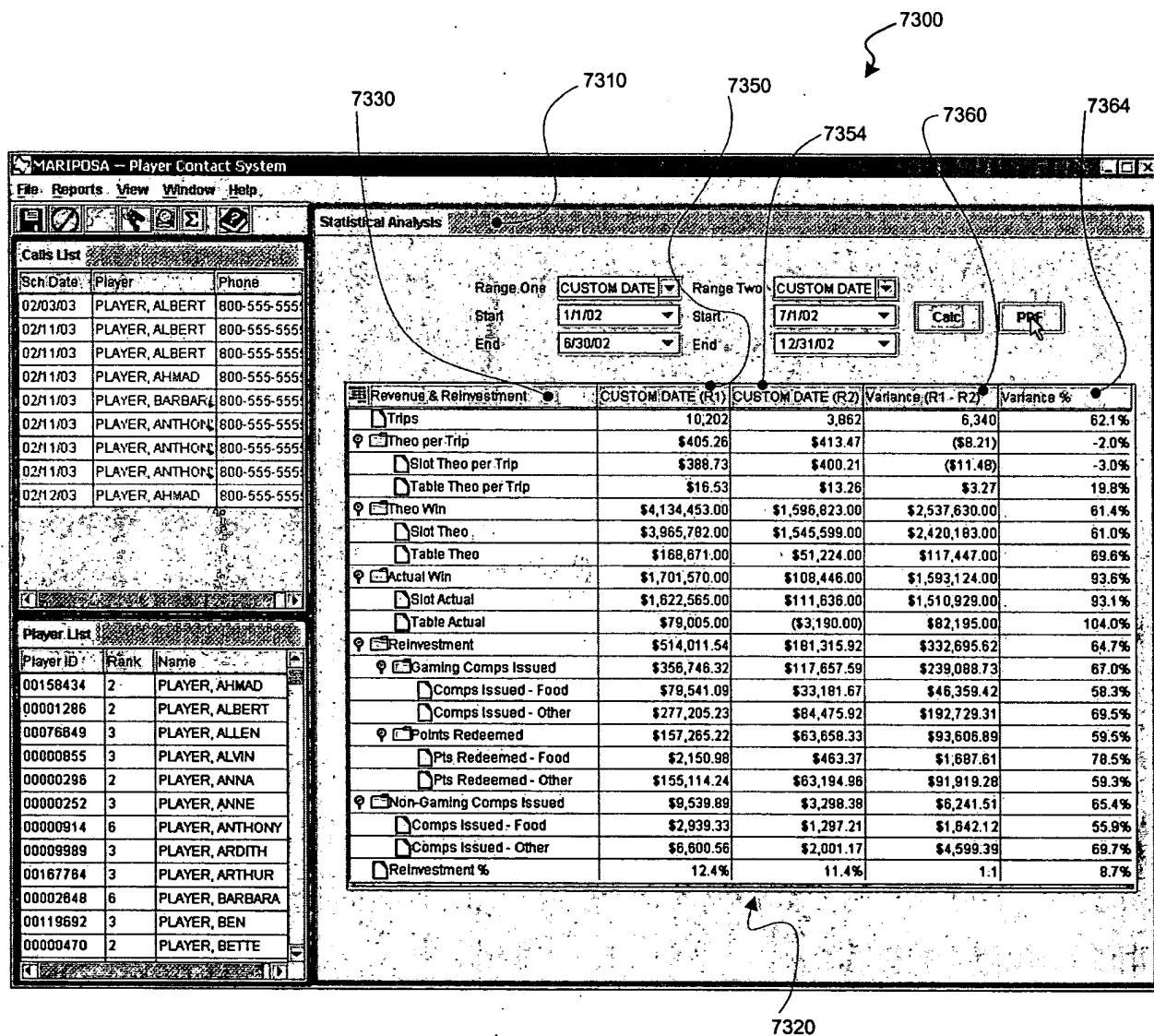


Fig. 73

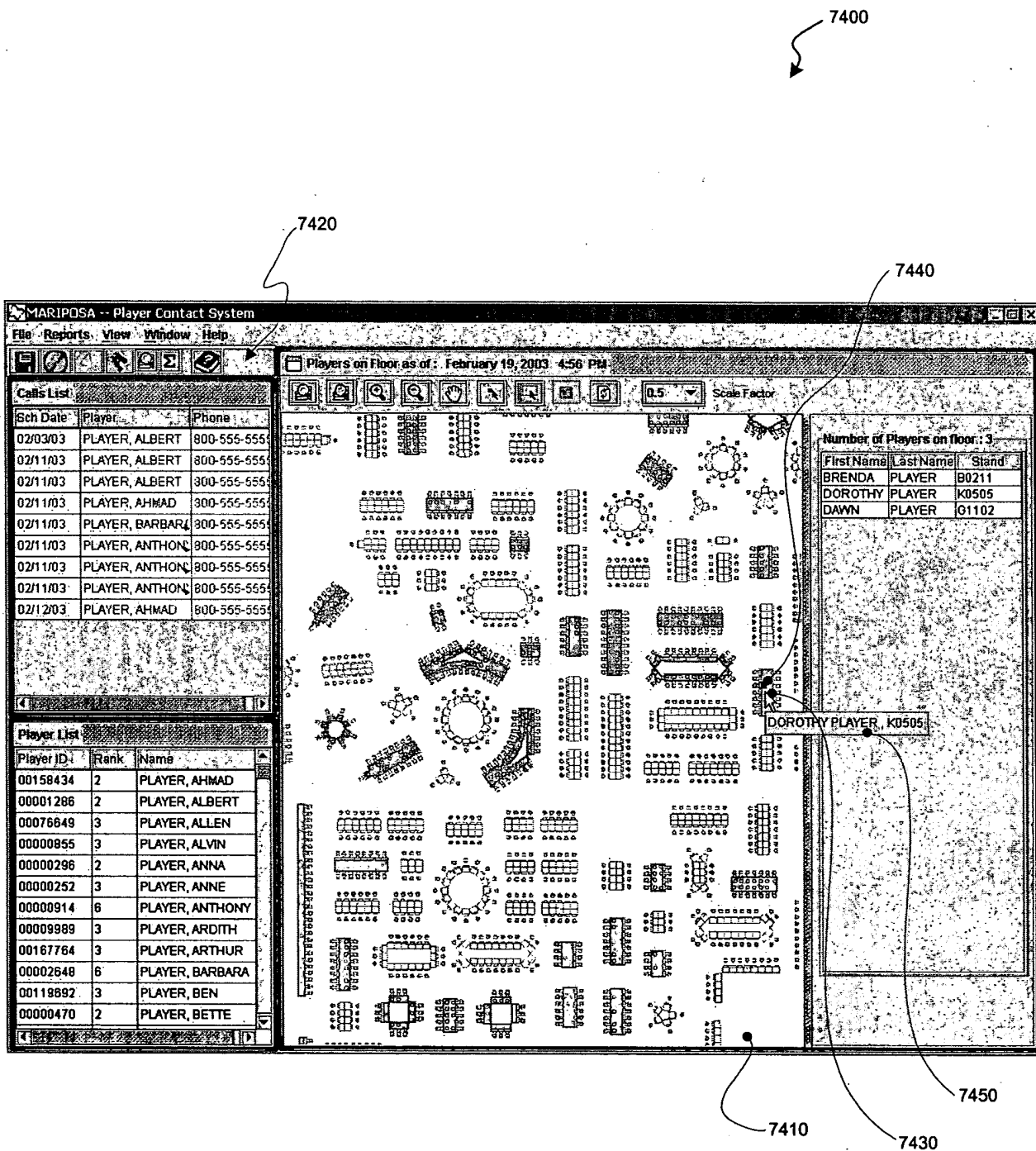


Fig. 74

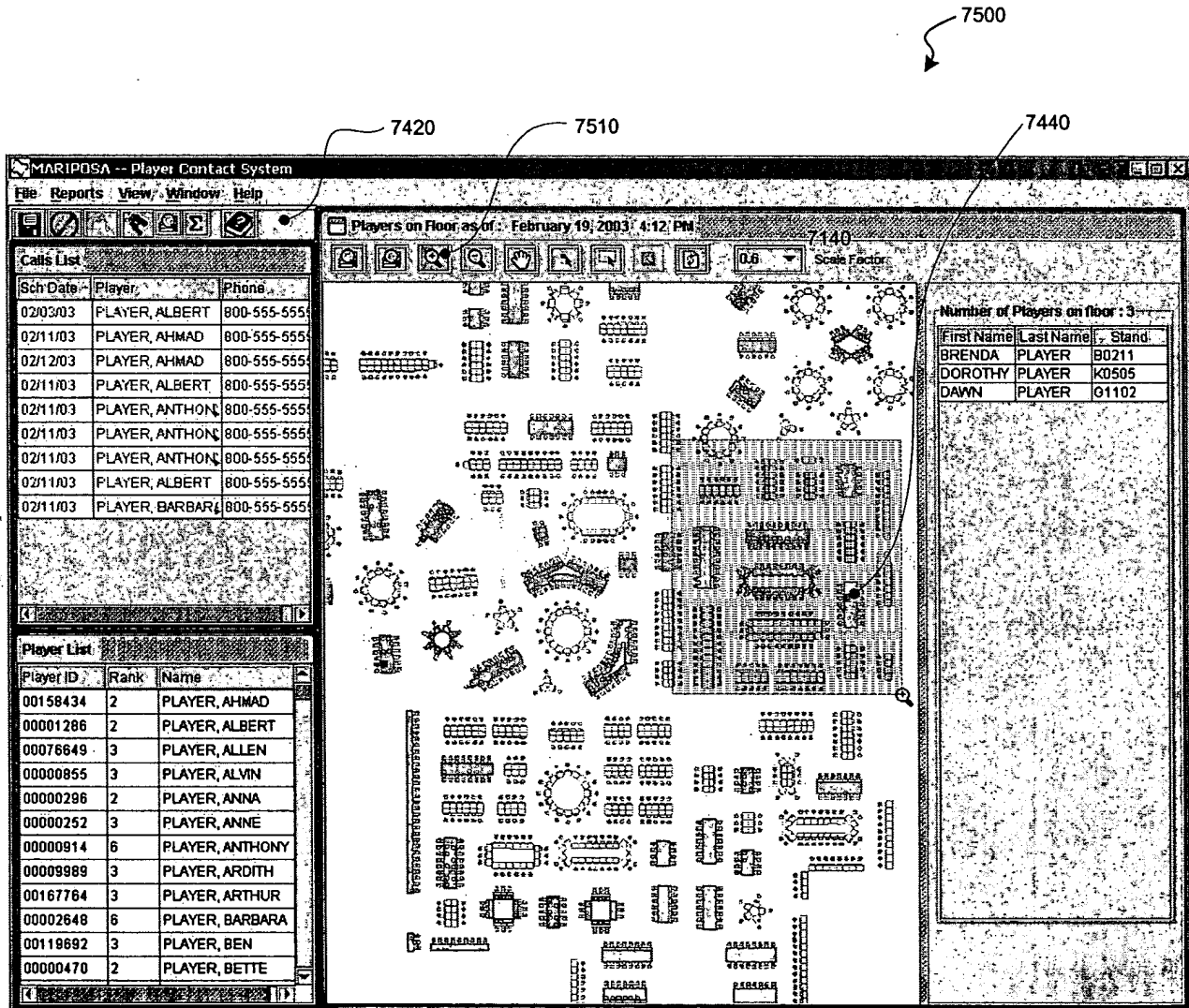


Fig. 75

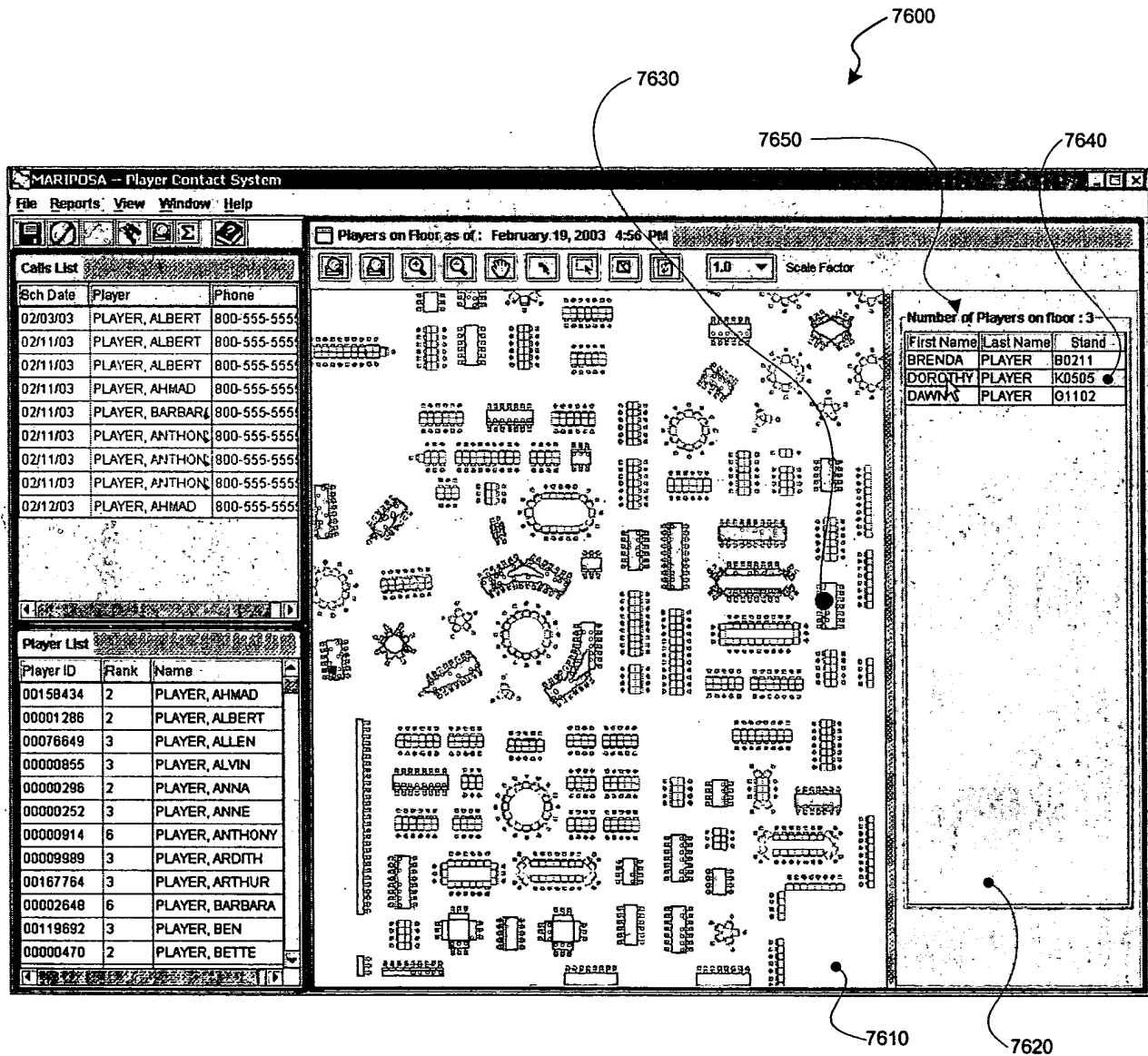


Fig. 76